

Title: Cather Simpson: University of Auckland

Speakers:

Collection: Perimeter Public Lectures

Date: March 06, 2019 - 7:00 PM

URL: <http://pirsa.org/19030103>

Abstract: The 21st century may come to be known as the Age of Photonics, as we exploit our ability to make and manipulate light as an amazing carrier of energy and information. From quantum computing and entanglement to eye surgery and solar energy, humans are already reaping the benefits of our own endeavours to understand and control light.

In her public lecture webcast at Perimeter on March 6, Cather Simpson from the University of Auckland will highlight her research in exploring how recent advances in the physics of light are transforming our ability to feed the planet safely and sustainably.

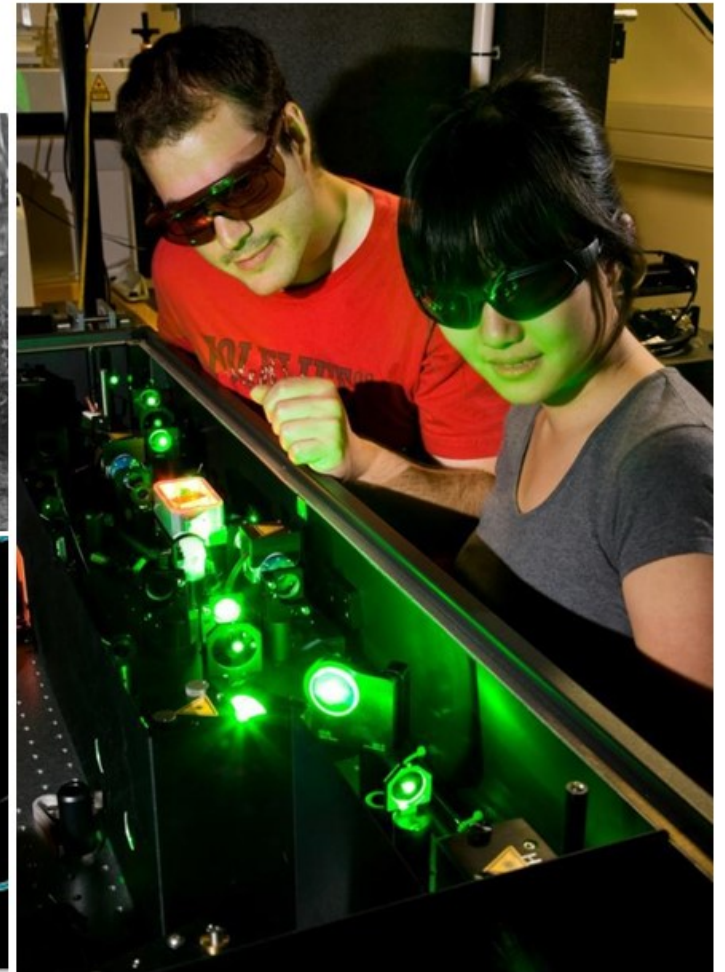
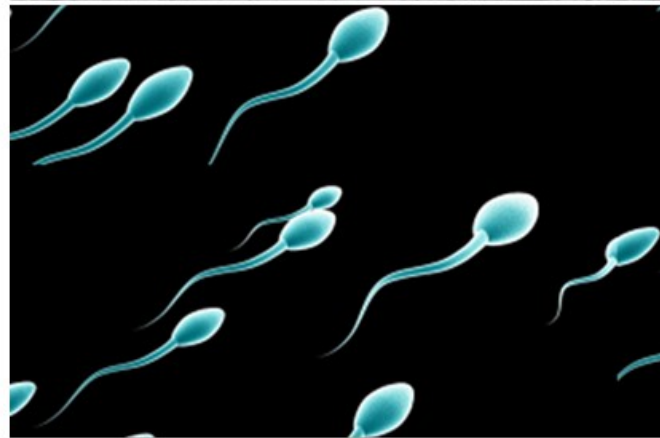
Simpson moved from Case Western Reserve University in the USA to the University of Auckland's Physics and Chemistry Departments in 2007. There, she started the Photon Factory, a laser centre whose mission is to exploit exotic, ultrashort pulsed lasers to enable cross-disciplinary research from the very fundamental to the applied and entrepreneurial.

Simpson's research explores the interaction of light with matter, particularly how materials can convert light into more useful forms of energy. A relatively recent area of focus is in agriculture, where her work has led to two international award-winning spinout companies. Her many recent accolades include a National Tertiary Teaching Excellence Award, the 2016 Silicon Valley Forum 1st-place AgTech medal, and election as a Fellow of the Royal Society of New Zealand Te Apārangi.



Farms, Food and Photonics!

Professor Cather Simpson
Department of Physics
School of Chemical Sciences
Photon Factory
@ptolemytortoise





PHOTONICS

CREATING LIGHT
 MANIPULATING LIGHT
 DETECTING LIGHT
 LIGHT AS A TOOL

By D-Kuru - Own work, CC BY-SA 3.0 at, <https://commons.wikimedia.org/w/index.php?curid=7082370>



United Nations
 Educational, Scientific and
 Cultural Organization



International
 Year of Light
 2015

International
 Year of Light
 New Zealand
 2015



Te Tau
 ā-Taiao mō
 te Māramatanga
 Aotearoa 2015



PHOTONICS

CREATING LIGHT
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United Nations
 Educational, Scientific and
 Cultural Organization



International
 Year of Light
 2015



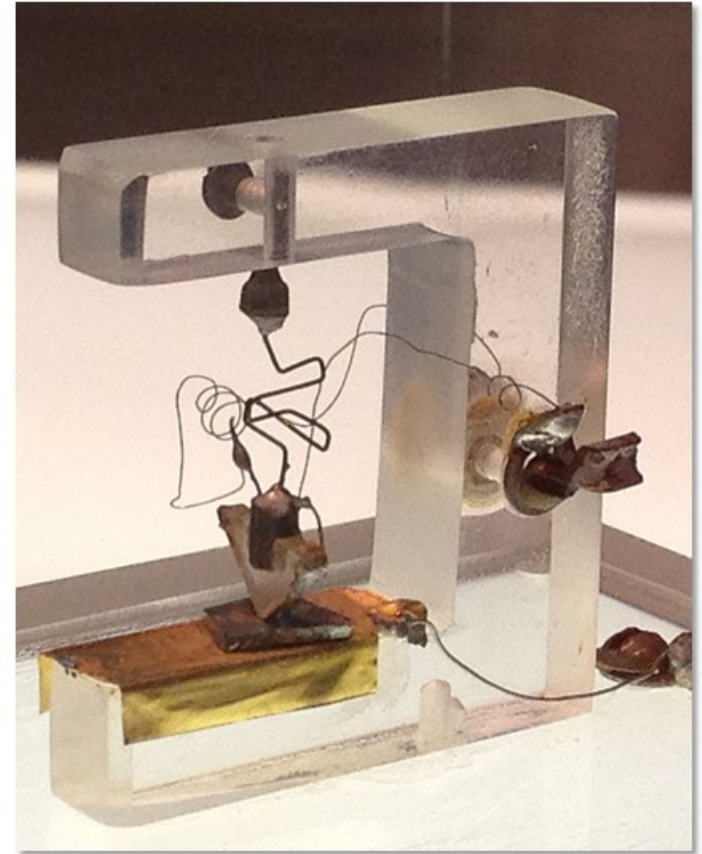
United Nations
 Educational, Scientific and
 Cultural Organization



International
Day of Light
 16 May

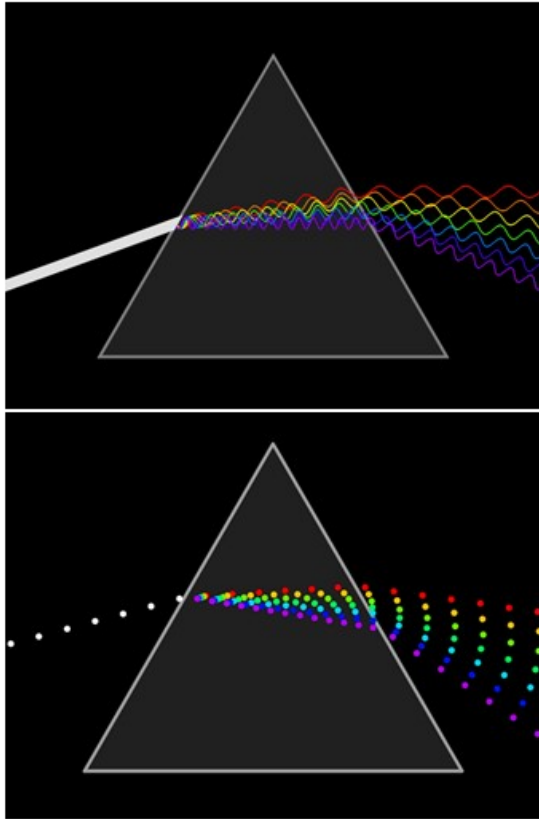


ELECTRONS → ELECTRONICS





PHOTONS → PHOTONICS



By LucasVB Wikimedia commons

LIGHT IS A
WAVE!

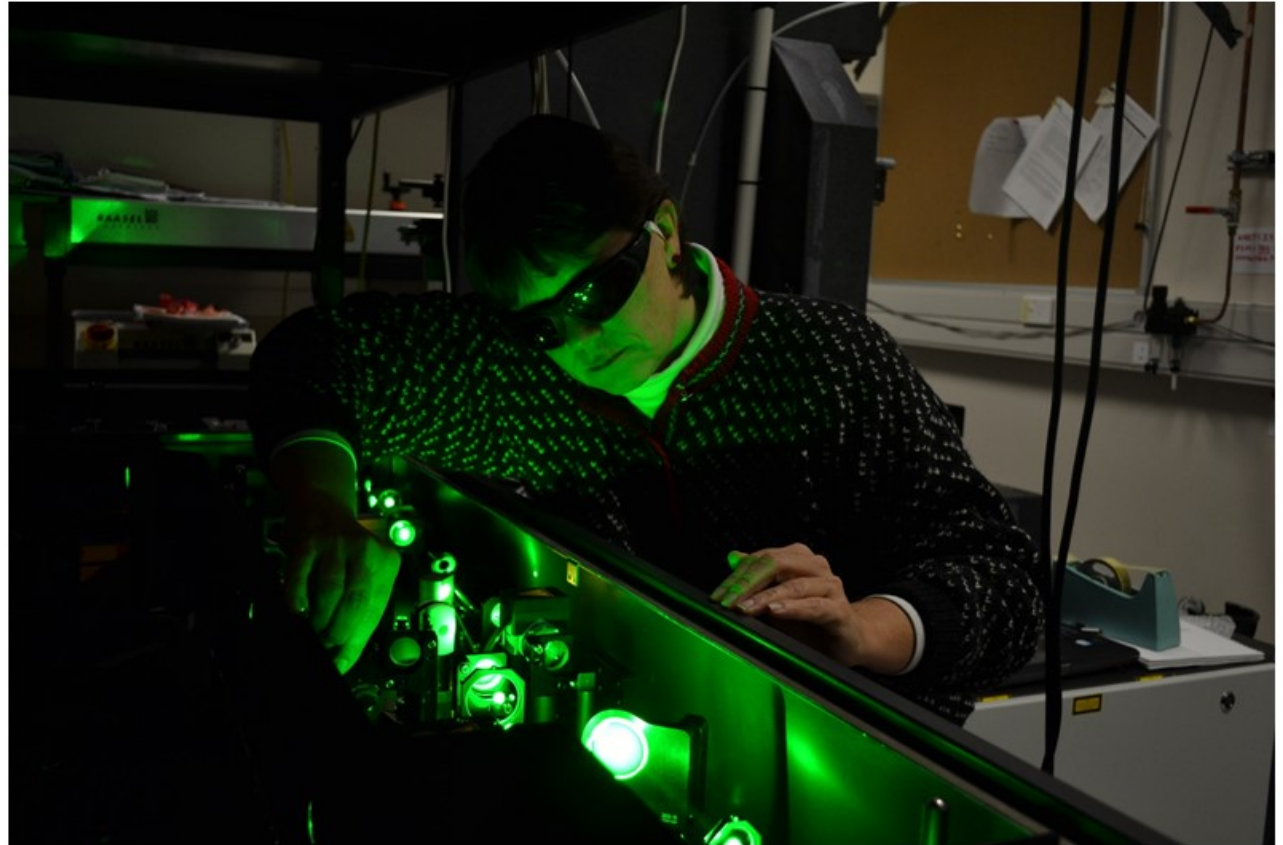
Douglas Hofstadter



PHOTONICS – making light work in the 21st century



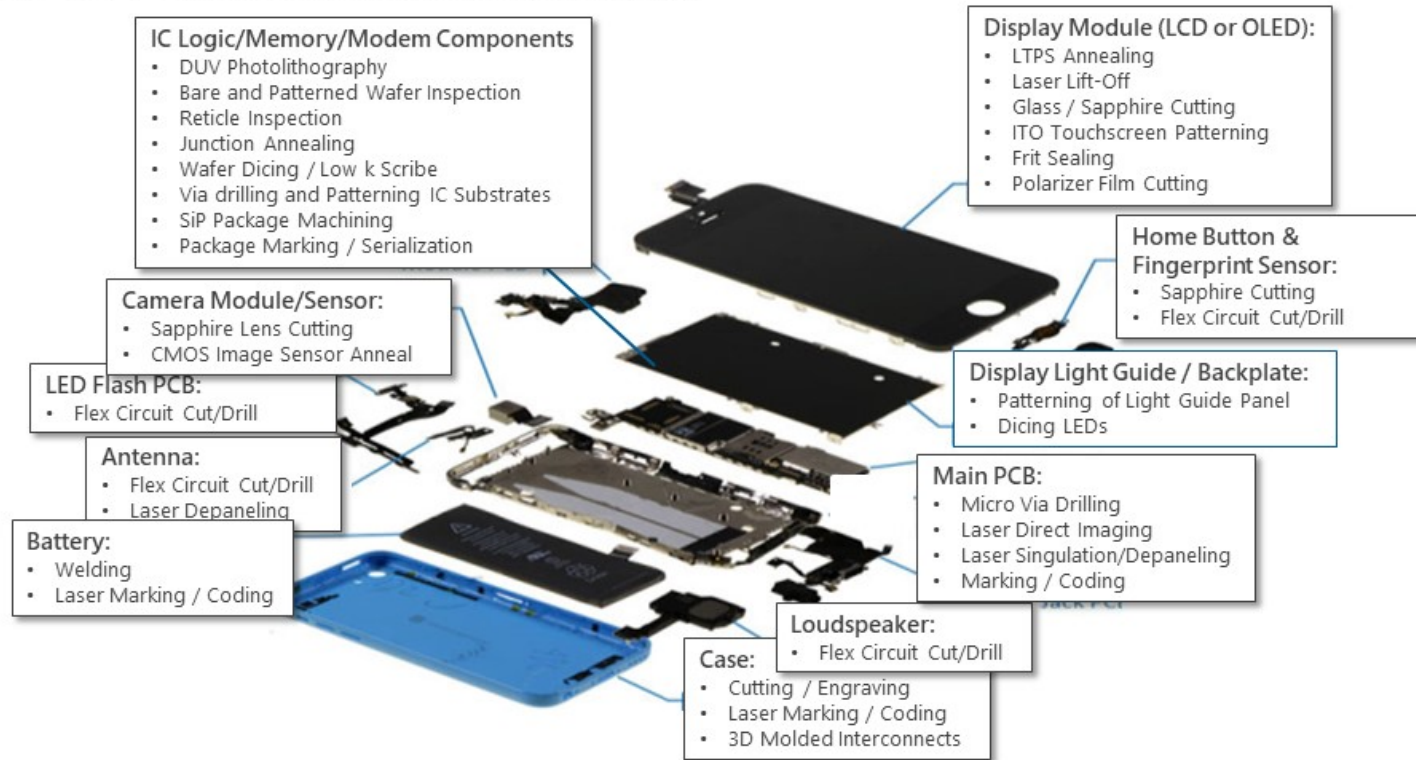
Photo Credit: HRL Laboratories, LLC





PHOTONICS – making light work in the 21st century

Laser Applications in Smartphone Manufacturing



Burkhard Feckner: Coherent LaserSystems GmbH & Co. K

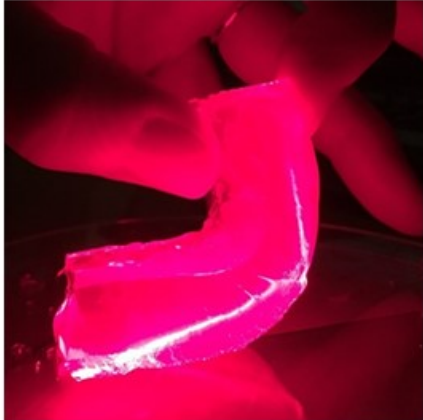
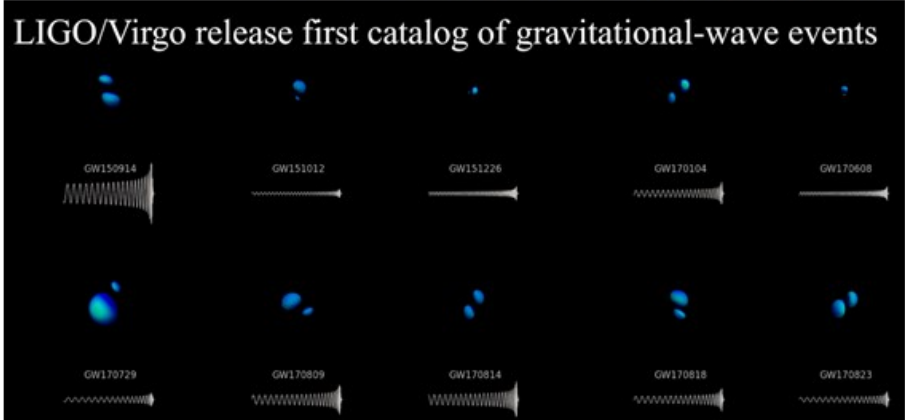


PHOTONICS – making light work in the 21st century





PHOTONICS – making light work in the 21st century





PHOTONICS – making light work in the 21st century

Key Data Photonics World 2005, 2011 and Expectations 2020



NZ\$: \$379 billion
 Can\$: \$344 billion

\$582 billion
 \$528 billion

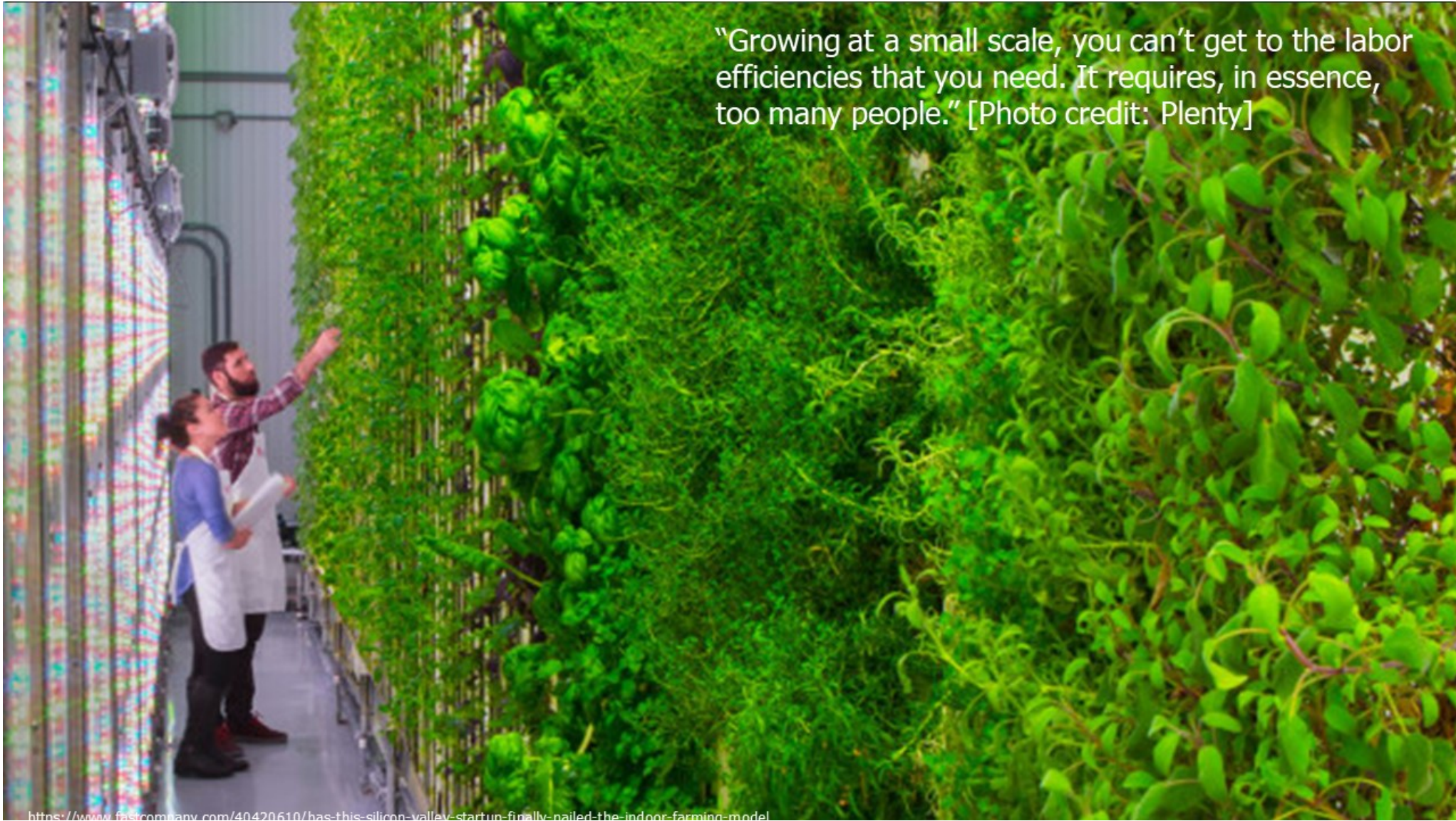
\$1.02 trillion
 \$929 billion

www.light.org

www.photonics21.org



"Growing at a small scale, you can't get to the labor efficiencies that you need. It requires, in essence, too many people." [Photo credit: Plenty]



<https://www.fastcompany.com/40420610/has-this-silicon-valley-startup-finally-nailed-the-indoor-farming-model>



© 2009 SCIENTIFIC AMERICAN, INC.

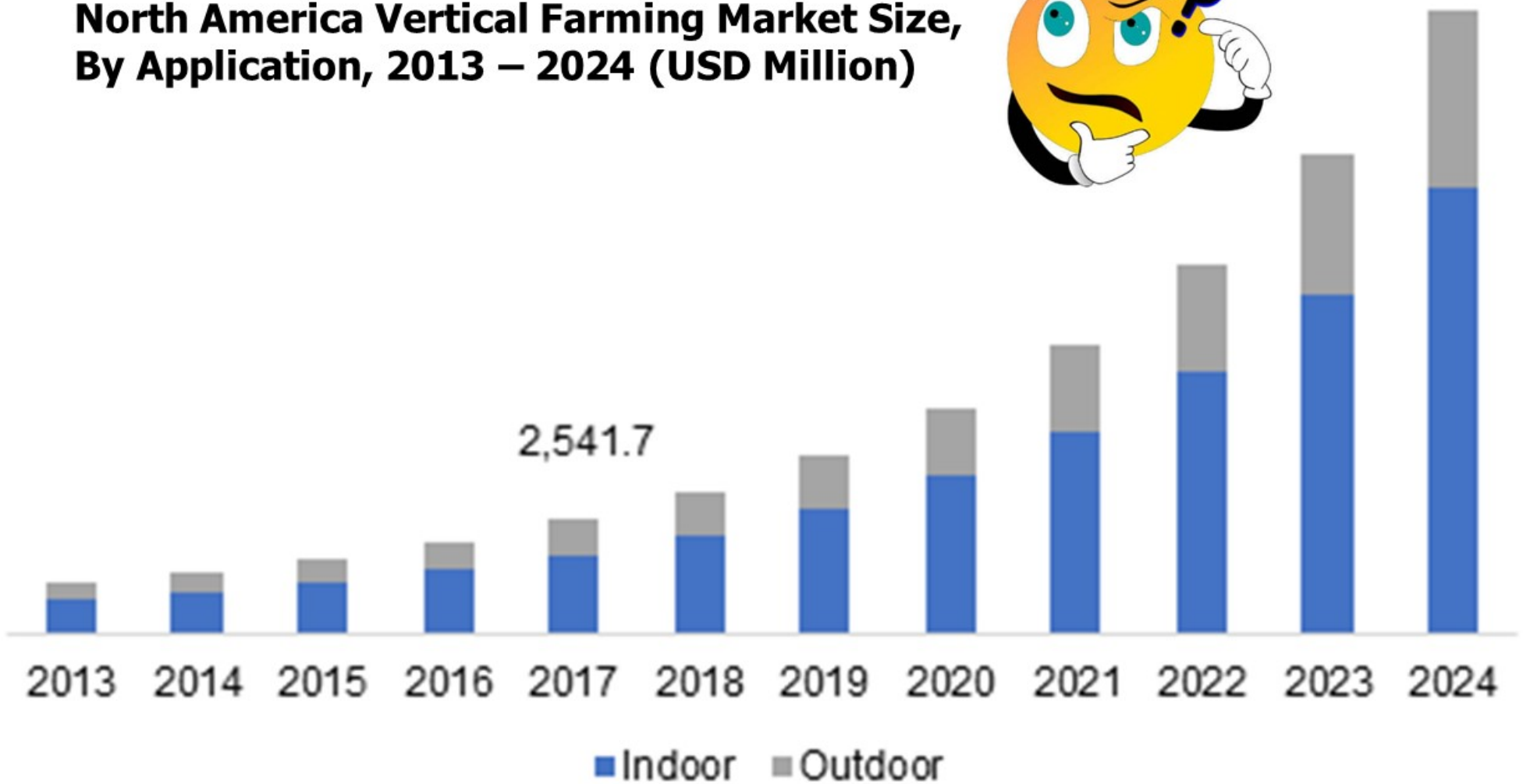
The **RISE** of **VERTICAL FARMS**

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November 2009

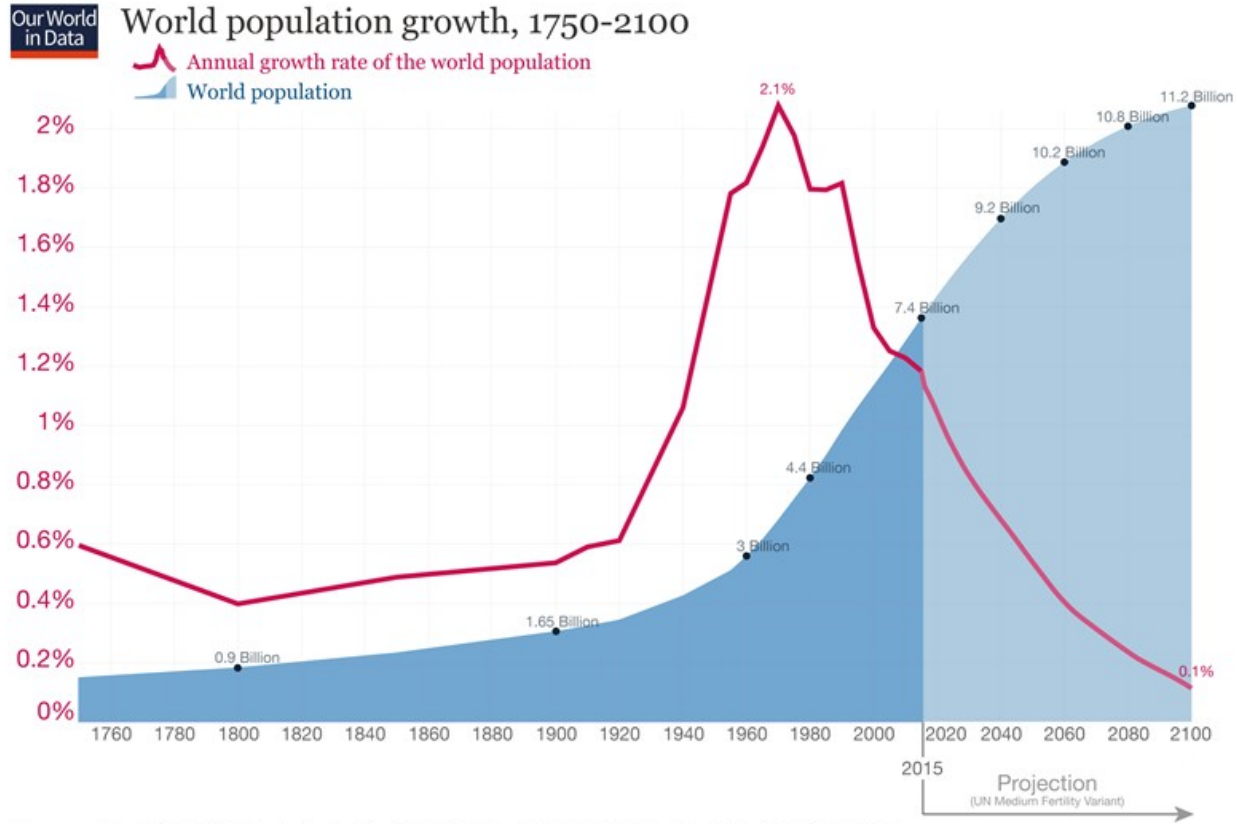
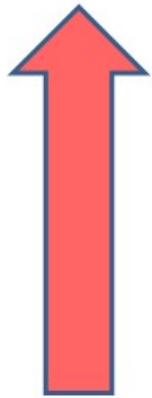
North America Vertical Farming Market Size, By Application, 2013 – 2024 (USD Million)



www.fractovia.org/news/industry-research-report/vertical-farming-market



Population= people who eat!



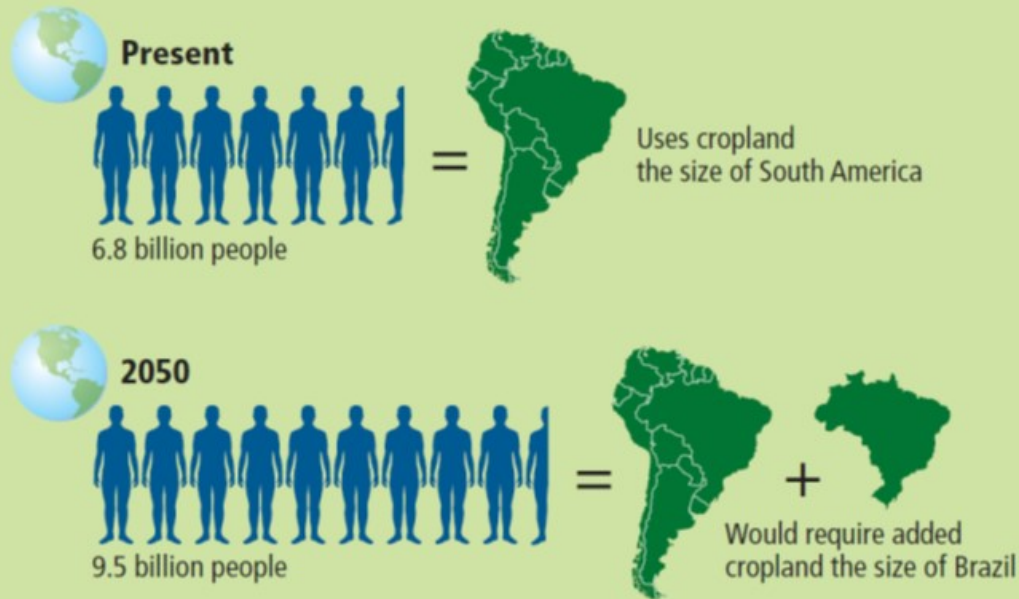
Data sources: Up to 2015 OurWorldInData series based on UN and HYDE. Projections for 2015 to 2100: UN Population Division (2015) – Medium Variant. The data visualization is taken from OurWorldInData.org. There you find the raw data and more visualizations on this topic. Licensed under CC-BY-SA by the author Max Roser.



[PROBLEM]

Feeding the Future: Not Enough Land

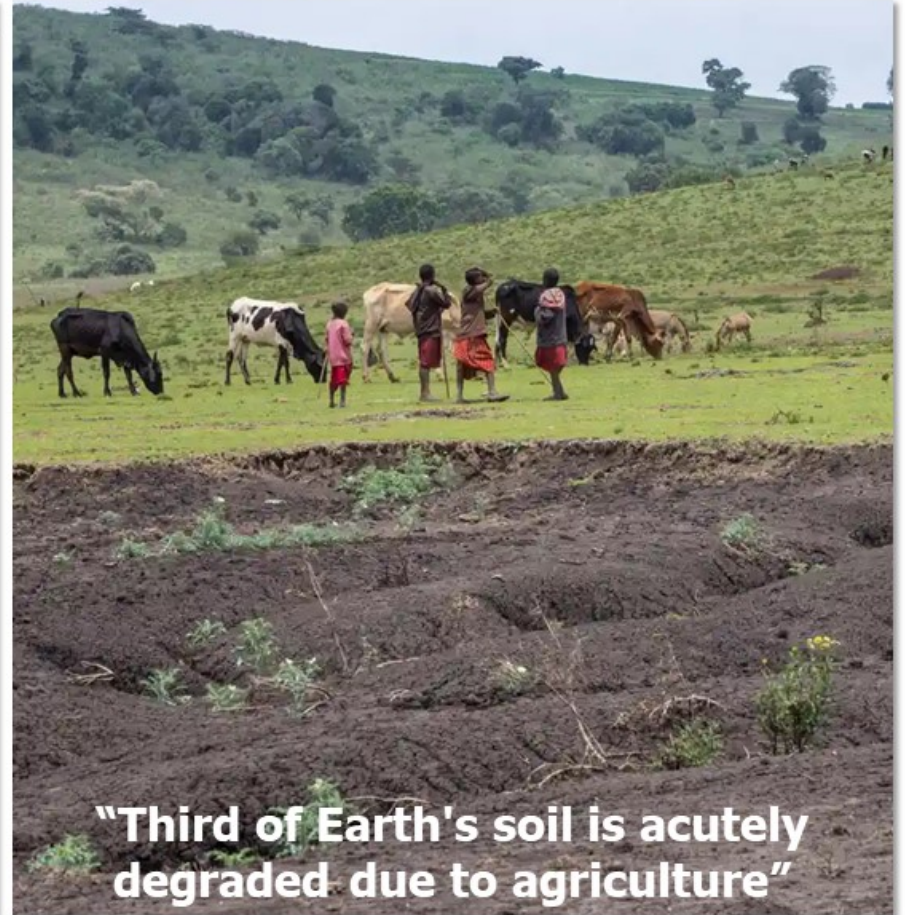
Growing food and raising livestock for 6.8 billion people require land equal in size to South America. By 2050 another Brazil's worth of area will be needed, using traditional farming; that much arable land does not exist.



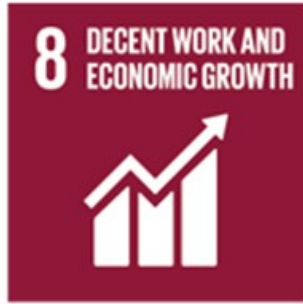
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November 2009



<https://www.theguardian.com/environment/2017/sep/12/third-of-earths-soil-acutely-degraded-due-to-agriculture-study>



North America Vertical Farming Market Size, By Application, 2013 – 2024 (USD Million)

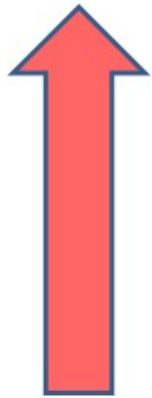


Some advantages of indoor / vertical farming

- increased productivity (density)
- reduced workforce needs
- reduced needs for water, land / footprint
- less (or no) need for fertilizers, pesticides
- better for the environment
- reduced dependence on / loss from weather
- expanded growing "seasons"
- expanded regions where we can grow food
- new ways to think about genetic gain, food features
- distributed farming, closer to consumers
- enhanced food security



www.fractovia.org/news/industry-research-report/vertical-farming-market



Advances in photonic technologies



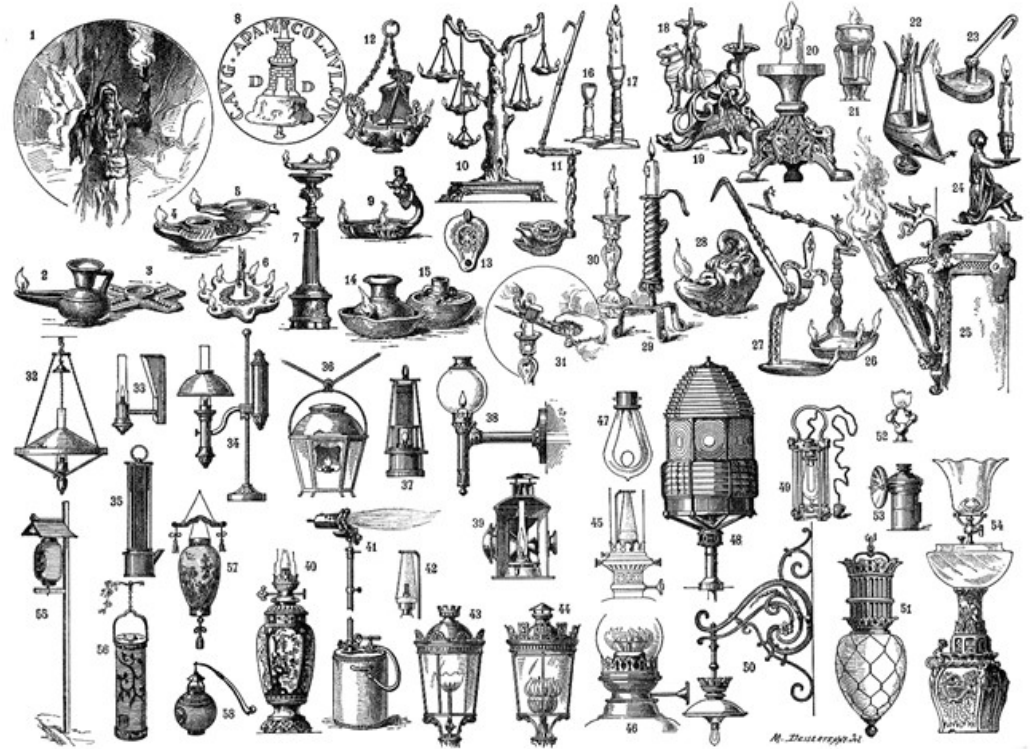
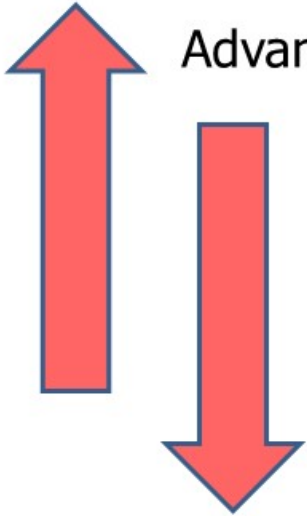
Cost of photonic technologies





Advances in artificial lighting technology

Cost of artificial lighting



By Maurice Dessertenne - "Eclairage", in Nouveau Larousse Illustré, tome quatrième E-G, Public Domain,
<https://commons.wikimedia.org/w/index.php?curid=6405106>
<https://www.superbrightleds.com/moreinfo/through-hole/rgb-fast-color-changing-led-2/1041/2504/>



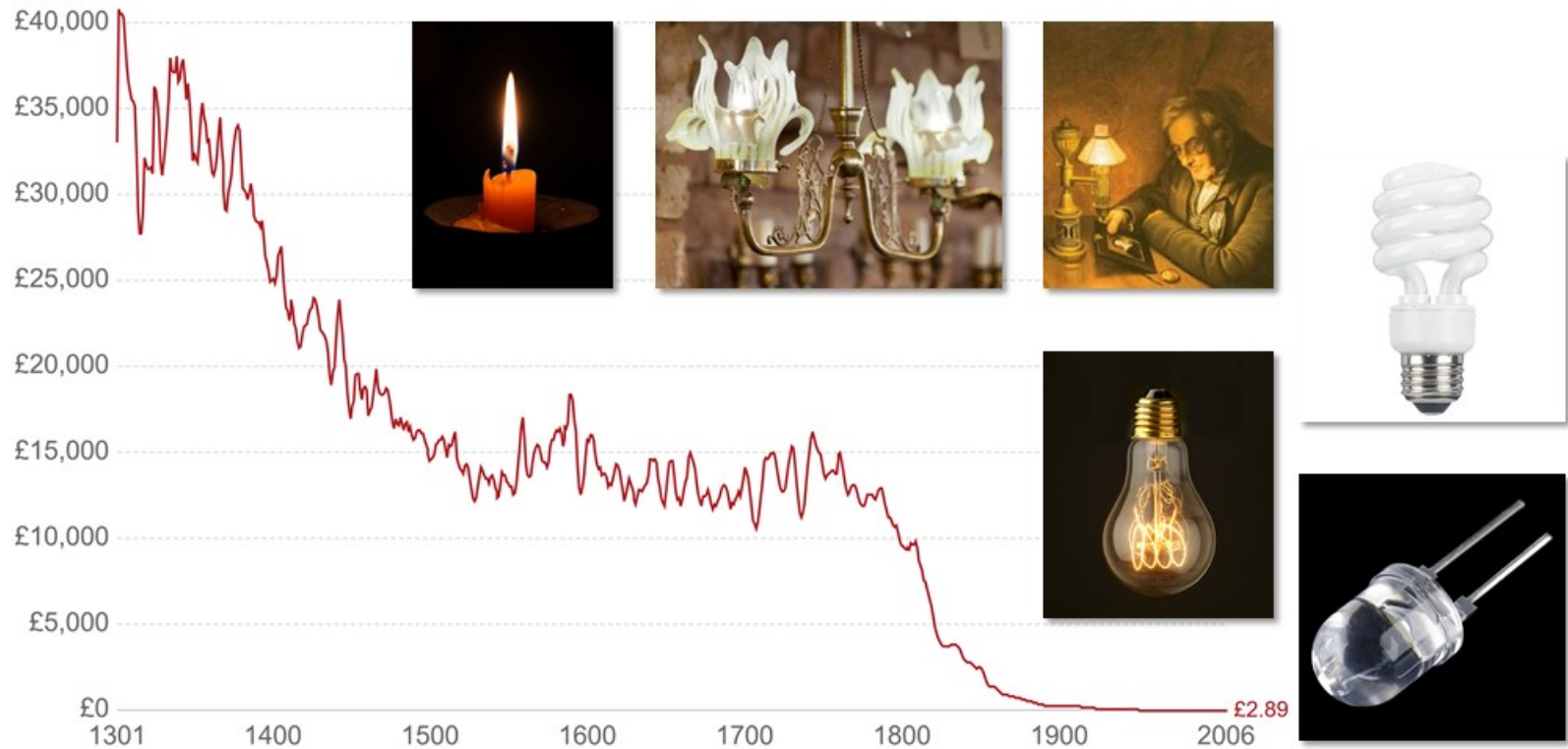
The Price for Lighting (per million lumen-hours) in the UK in British Pound

1 lumen hour is equal to the luminous energy emitted in 1 hour by a light source emitting a luminous flux of 1 lumen. For comparison: a standard 100W incandescent light bulb emits ± 1700 lumen.

Our World in Data

<https://ourworldindata.org/light>

LINEAR



Source: Fouquet and Pearson (2012)

OurWorldInData.org/light/ • CC BY

Note: The price is adjusted for inflation and expressed in prices for the year 2000. Shown is a 5-year moving average.

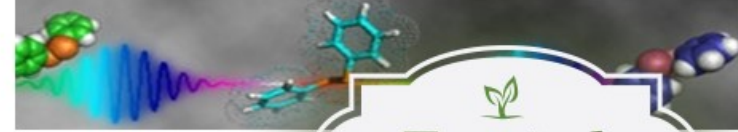
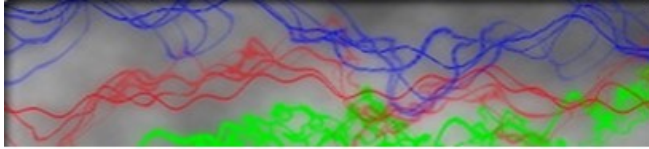


“A London warehouse will be converted into a salad, herb and fish farm, and will produce 200,000 bags of salad a year”

2015, Fresh Produce Journal



<http://www.fruitnet.com/fpj/article/164914/uks-first-aquaponic-farm-gets-green-light>



<https://spectrum.ieee.org/energy/environment/the-green-promise-of-vertical-farms>

Photo: Harry Goldstein



Powering the planet: Chemical challenges in solar energy utilization

Nathan S. Lewis*[†] and Daniel G. Nocera*[‡]

*Division of Chemistry and Chemical Engineering, California Institute of Technology, Pasadena, CA 91125; and
[†]Department of Chemistry, Massachusetts Institute of Technology, Cambridge, MA 02139-4307



Table 1. World energy statistics and projections

Quantity	Definition	Units	2001*	2050 [†]	2100 [‡]
<i>N</i>	Population	B persons	6.145	9.4	10.4
GDP	GDP [§]	T \$/yr	46	140 [¶]	284
GDP/ <i>N</i>	Per capita GDP	\$/ (person-yr)	7,470	14,850	27,320
<i>E</i> /GDP	Energy intensity	W/(\$/yr)	0.294	0.20	0.15
<i>E</i>	Energy consumption rate	TW	13.5	27.6	43.0
<i>C</i> / <i>E</i>	Carbon intensity	KgC/(W-yr)	0.49	0.40	0.31
<i>C</i>	Carbon emission rate	GtC/yr	6.57	11.0	13.3
<i>C</i>	Equivalent CO ₂ emission rate	GtCO ₂ /yr	24.07	40.3	48.8

* $\dot{E} = (403.9 \text{ Quads/yr}) \cdot (33.4 \text{ GWyr/Quad}) \cdot (10^{-3} \text{ TW/GW}) = 13.5 \text{ TW}$; and $\dot{C} = (24.072 \text{ GtCO}_2/\text{yr}) \cdot (12/44 \text{ GtC/GtCO}_2) = 6.565 \text{ GtC}$ (adapted from ref. 1).

[†] $\dot{E} = (869 \text{ EJ/yr}) \cdot (10^6 \text{ TJ/EJ}) / (60 \cdot 60 \cdot 24 \cdot 365 \text{ s/yr}) = 27.5 \text{ TW}$ [adapted from ref. 2 (Scenario B2), pp. 48–55].

[‡] $\dot{E} = (1,357 \text{ EJ/yr}) \cdot (10^6 \text{ TJ/EJ}) / (60 \cdot 60 \cdot 24 \cdot 365 \text{ s/yr}) = 43.0 \text{ TW}$ [adapted from ref. 2 (Scenario B2), pp. 48–55].

[§]All in year 2000 U.S. dollars, using the inflation-adjusted conversions: $\$_{2000} = 1/0.81590 \$_{1990}$ (adapted from ref. 1), and 'purchasing power parity' exchange rates.

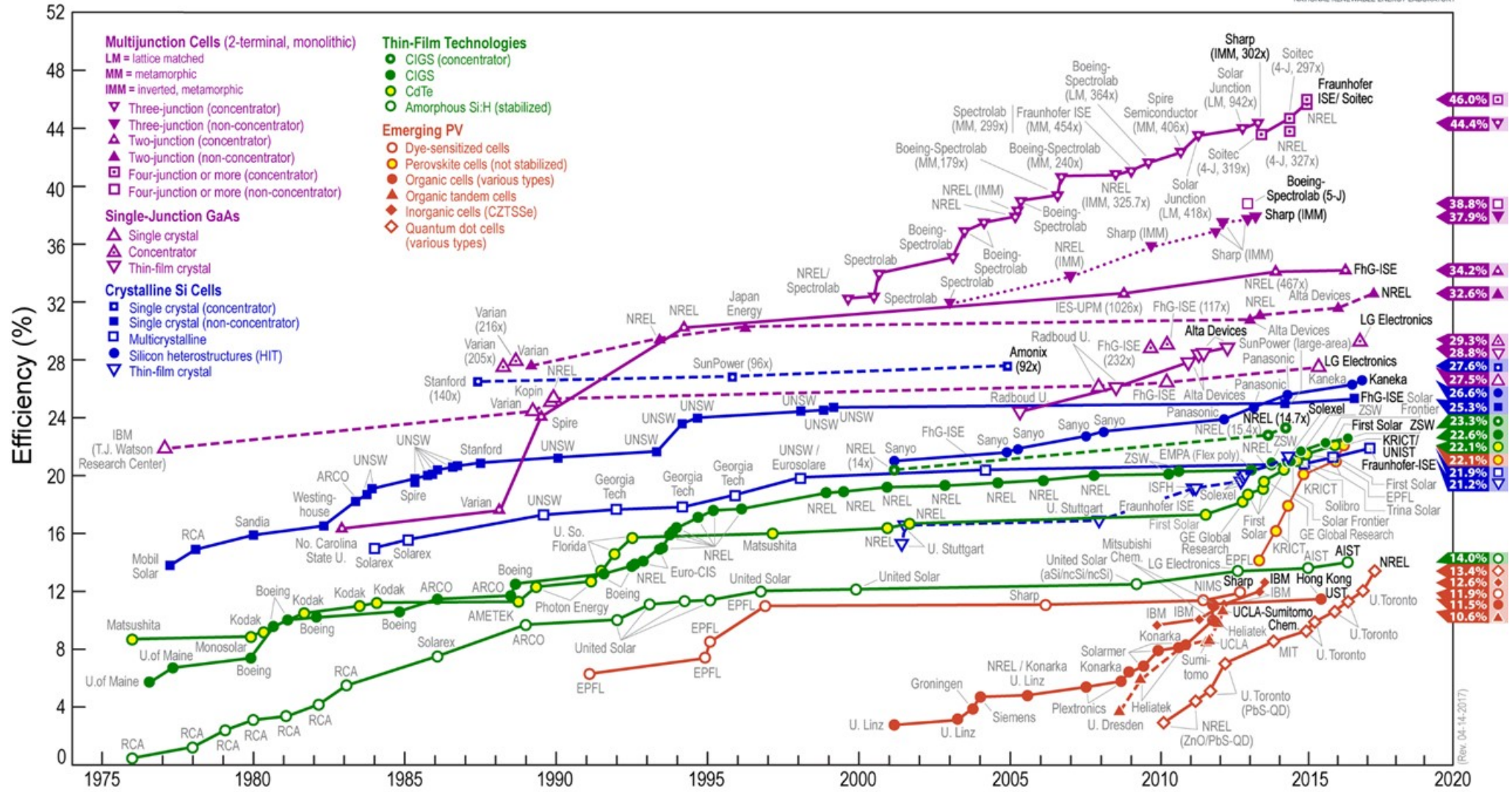
[¶]In year 2000 U.S. dollars: $(113.9 \text{ T}\$_{1990}) \cdot (1/0.81590 \$_{2000}/\$_{1990}) = 139.6 \text{ T}\$_{2000}$.

^{||}In year 2000 U.S. dollars: $(231.8 \text{ T}\$_{1990}) \cdot (1/0.81590 \$_{2000}/\$_{1990}) = 284.1 \text{ T}\$_{2000}$.



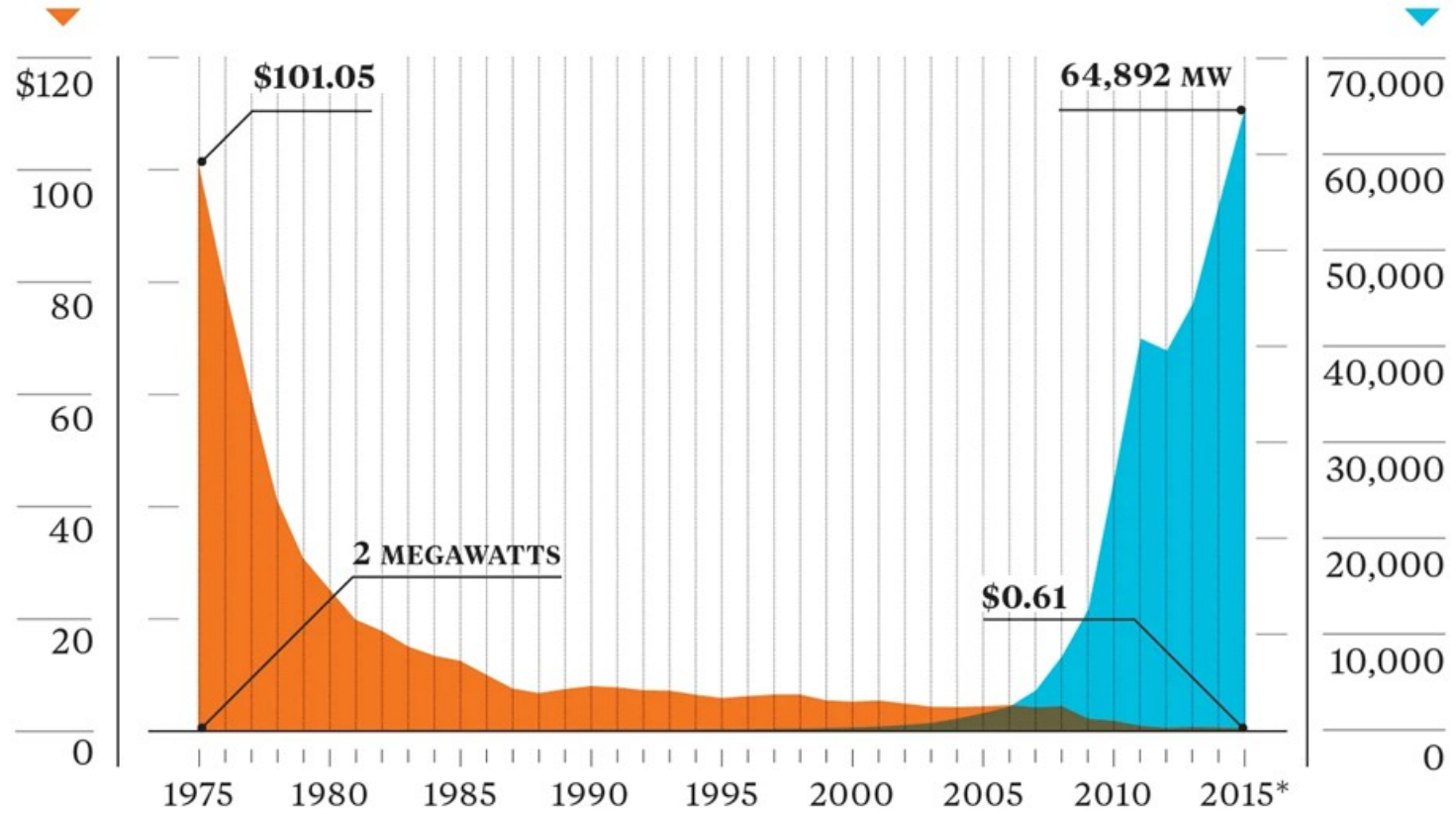


Best Research-Cell Efficiencies



Price of a solar panel per watt

Global solar panel installations



*Estimate. Sources: Bloomberg, Earth Policy Institute, www.earth-policy.org

<https://cleantechnica.com/2014/09/04/solar-panel-cost-trends-10-charts/>



Contents lists available at ScienceDirect

Energy Policy

journal homepage: www.elsevier.com/locate/enpol

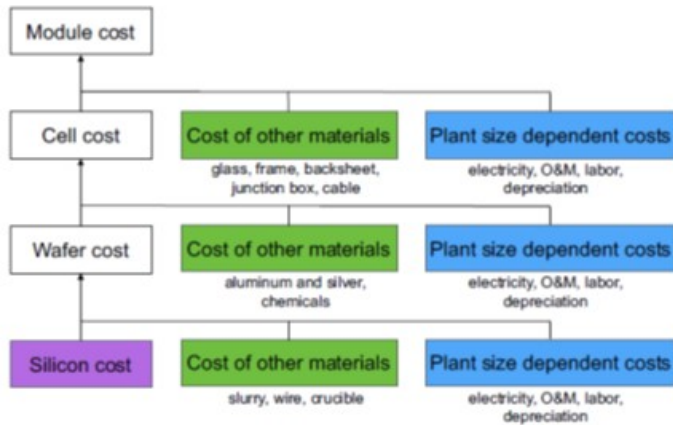


Evaluating the causes of cost reduction in photovoltaic modules

Goksin Kavlak^a, James McEnerney^a, Jessika E. Trancik^{a,b,*}

^a Institute for Data, Systems and Society, Massachusetts Institute of Technology, Cambridge, MA, USA

^b Santa Fe Institute, Santa Fe, NM, USA

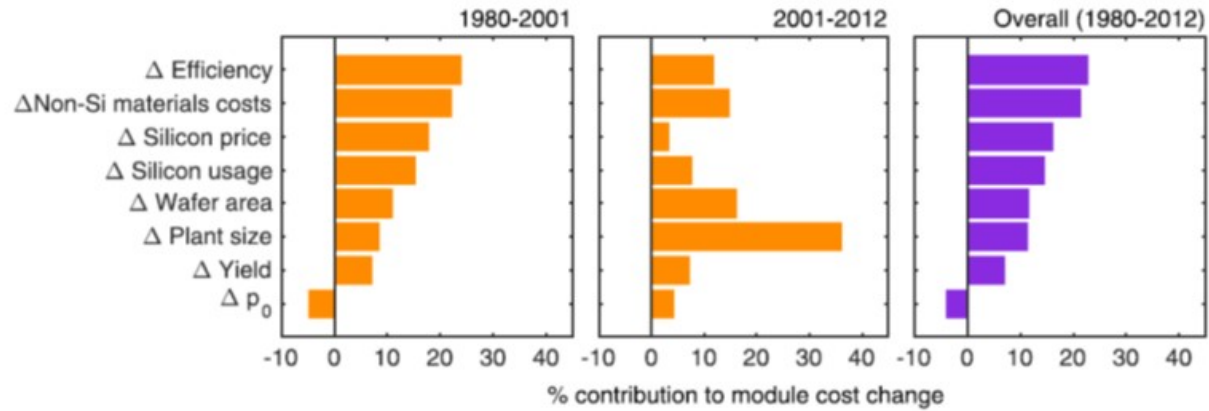


$$C_m \left(\frac{\$}{\text{module}} \right) = \underbrace{\frac{1}{y_m} \sum_{i \neq c, w} \phi_{mi} P_i}_{\text{non-cell module costs}} + \underbrace{\frac{n_{mc}}{y_m y_c} \sum_{i \neq w} \phi_{ci} P_i}_{\text{non-wafer cell costs}} + \underbrace{\frac{n_{mc} n_{cw}}{y_m y_c y_w} \sum_i \phi_{wi} P_i}_{\text{wafer costs}}$$

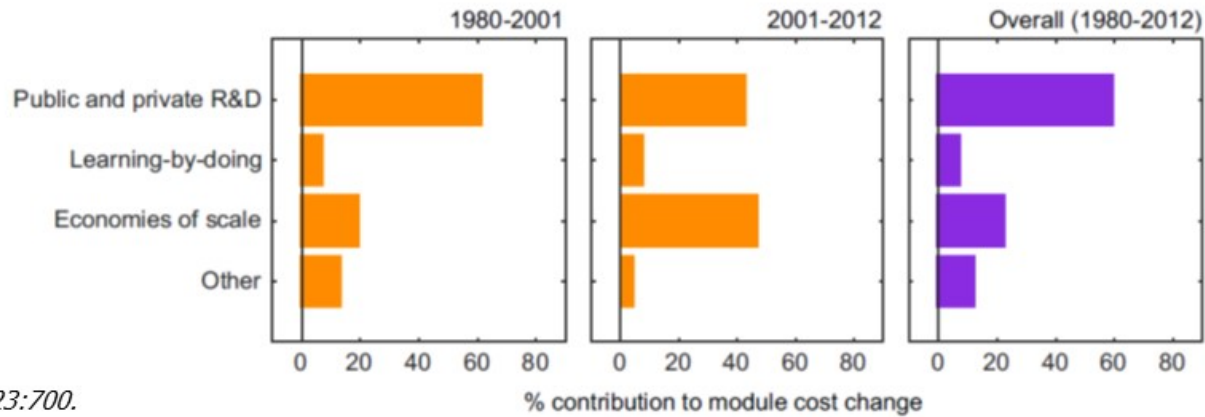


Why are solar panels (modules) dropping in price??

“low level”



“high level”



Kavlak et al. Energy Policy (2018) 123:700.



Sundrop Farms

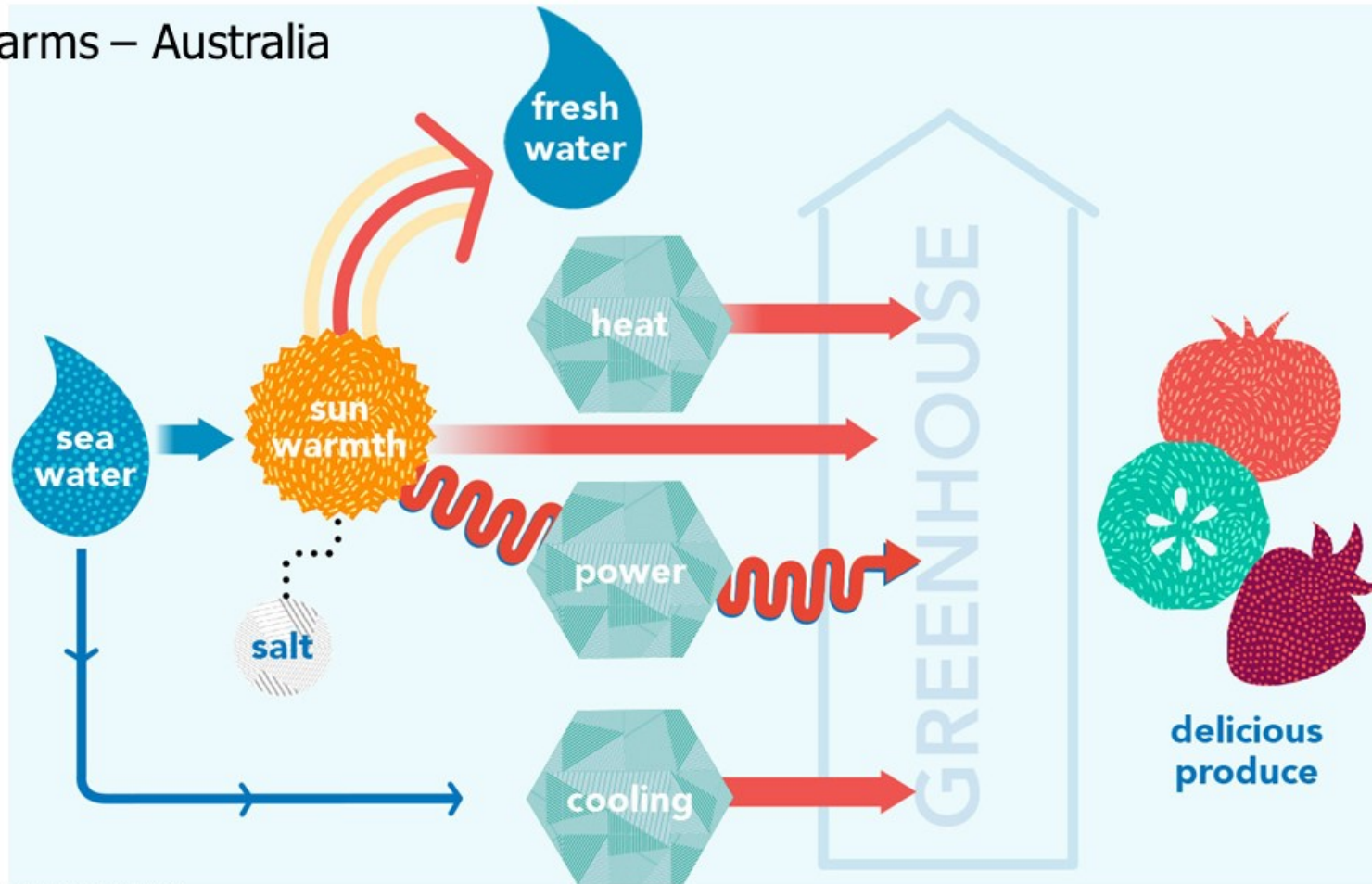
"Australian desert farm grows 17,000 metric tons of vegetables with just seawater and sun "



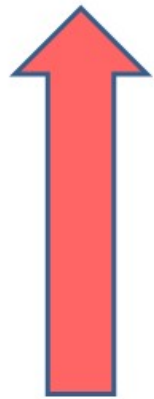
<https://inhabitat.com/australian-desert-farm-grows-17000-metric-tons-of-vegetables-with-just-seawater-and-sun/?variation=c>



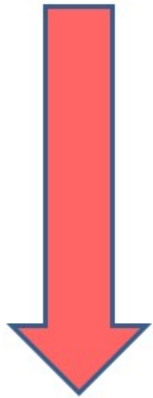
Sundrop Farms – Australia



<http://www.sundropfarms.com/sundrop-system/>



Advances in solar energy technology



Cost of solar energy



Advances in artificial lighting technology



Cost of artificial lighting



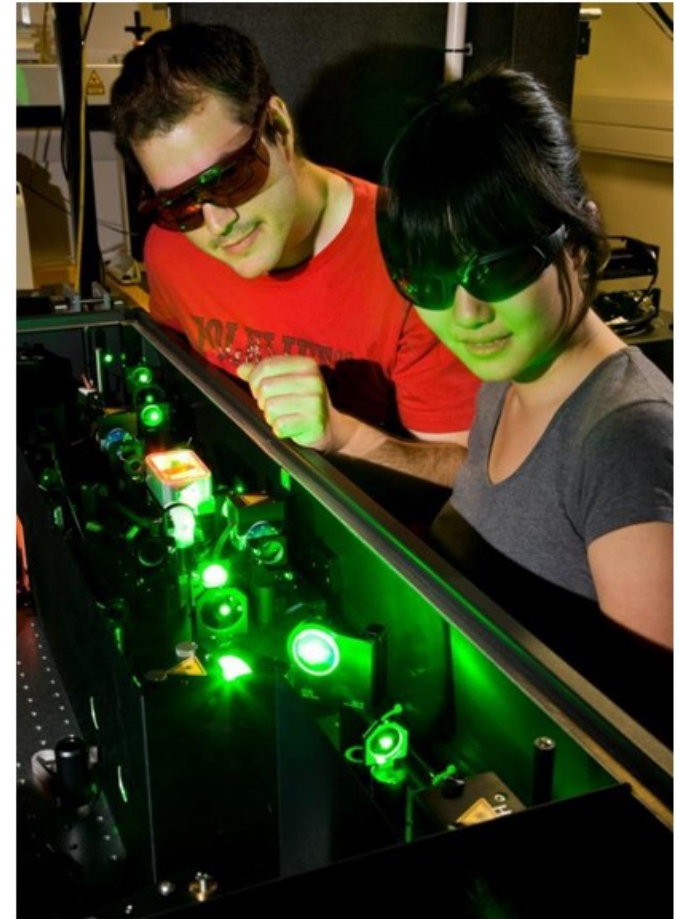
PHOTONICS

CREATING LIGHT
MANIPULATING LIGHT
DETECTING LIGHT
LIGHT AS A TOOL



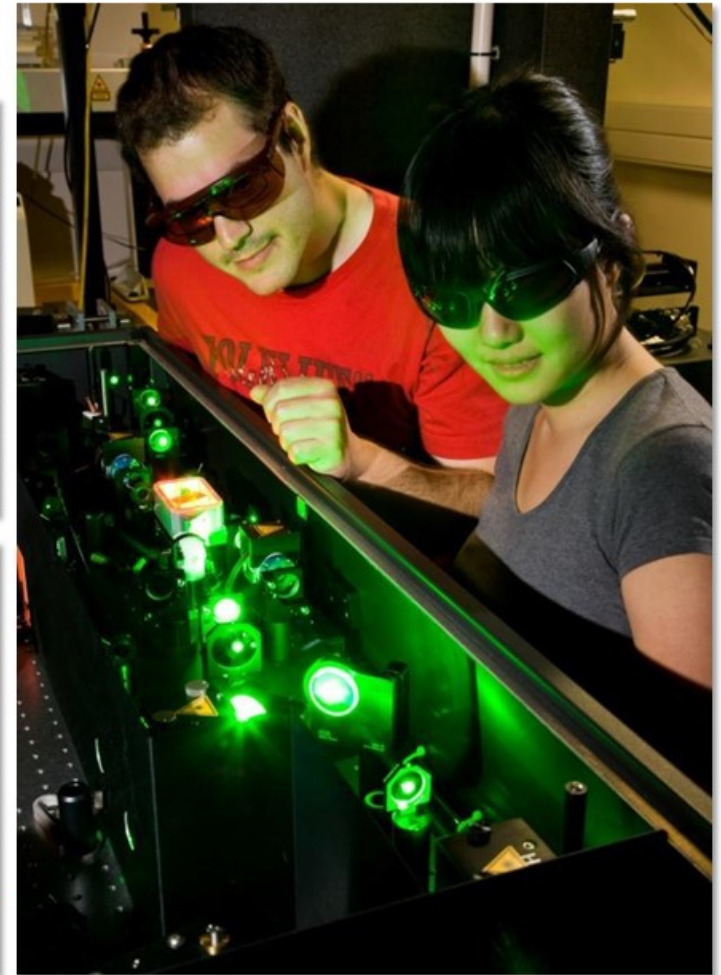
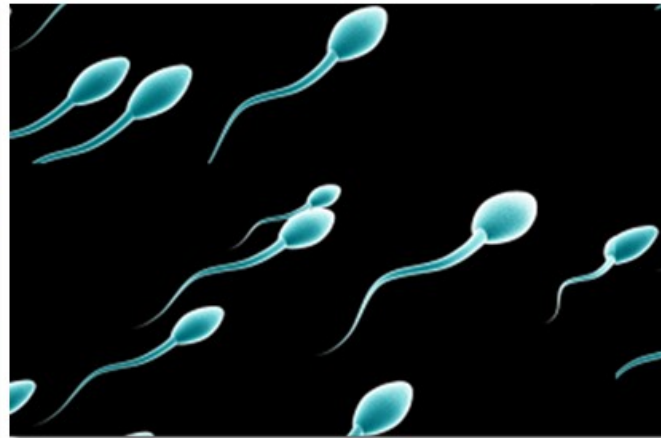


Photon Factory: Exotic laser pulses for science & high-tech industry



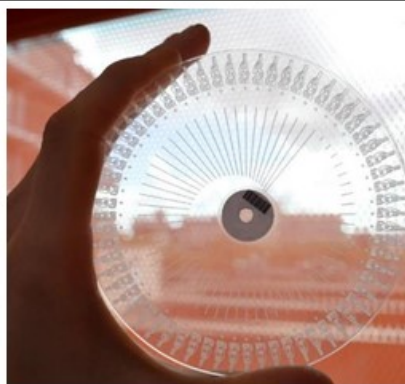
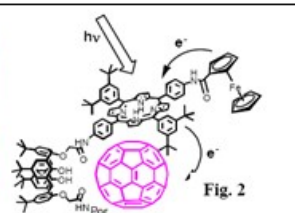
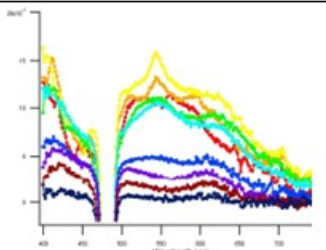
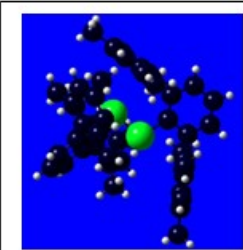
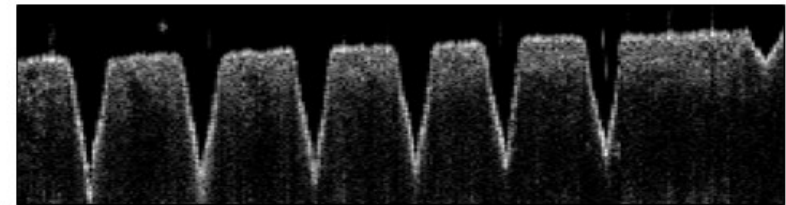
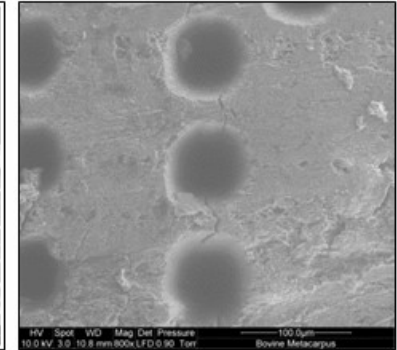
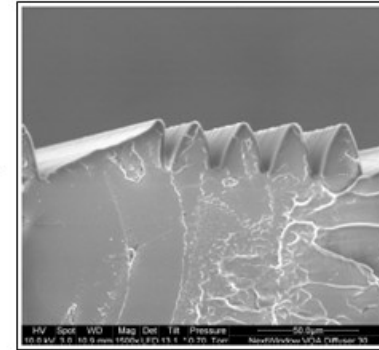
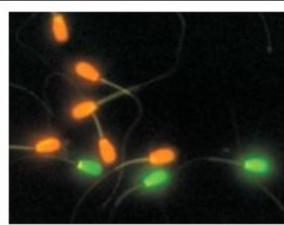
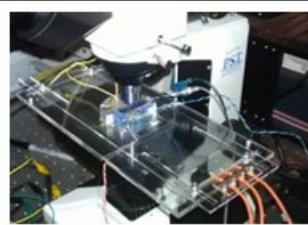
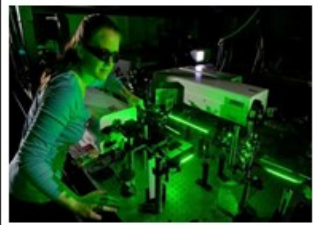


Lasers, Milk and Sperm!





Photon Factory: Basic & applied research & entrepreneurship





Quantum optics tuning reaction rates

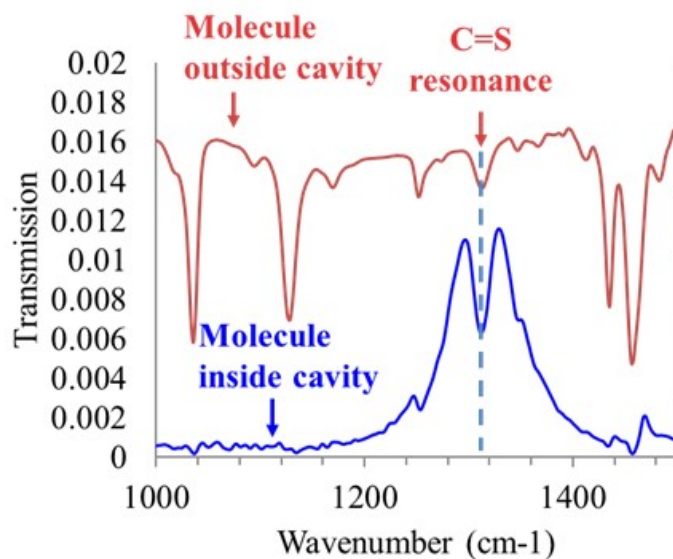
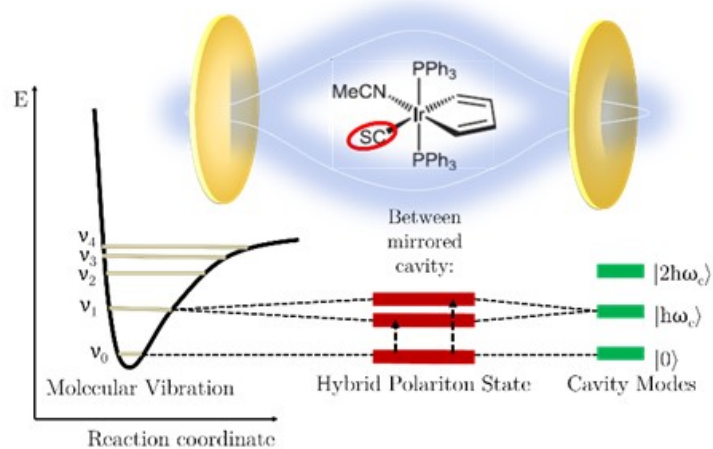


Rakesh Arul



Prof James Wright

Spectroscopic signature of polaritons

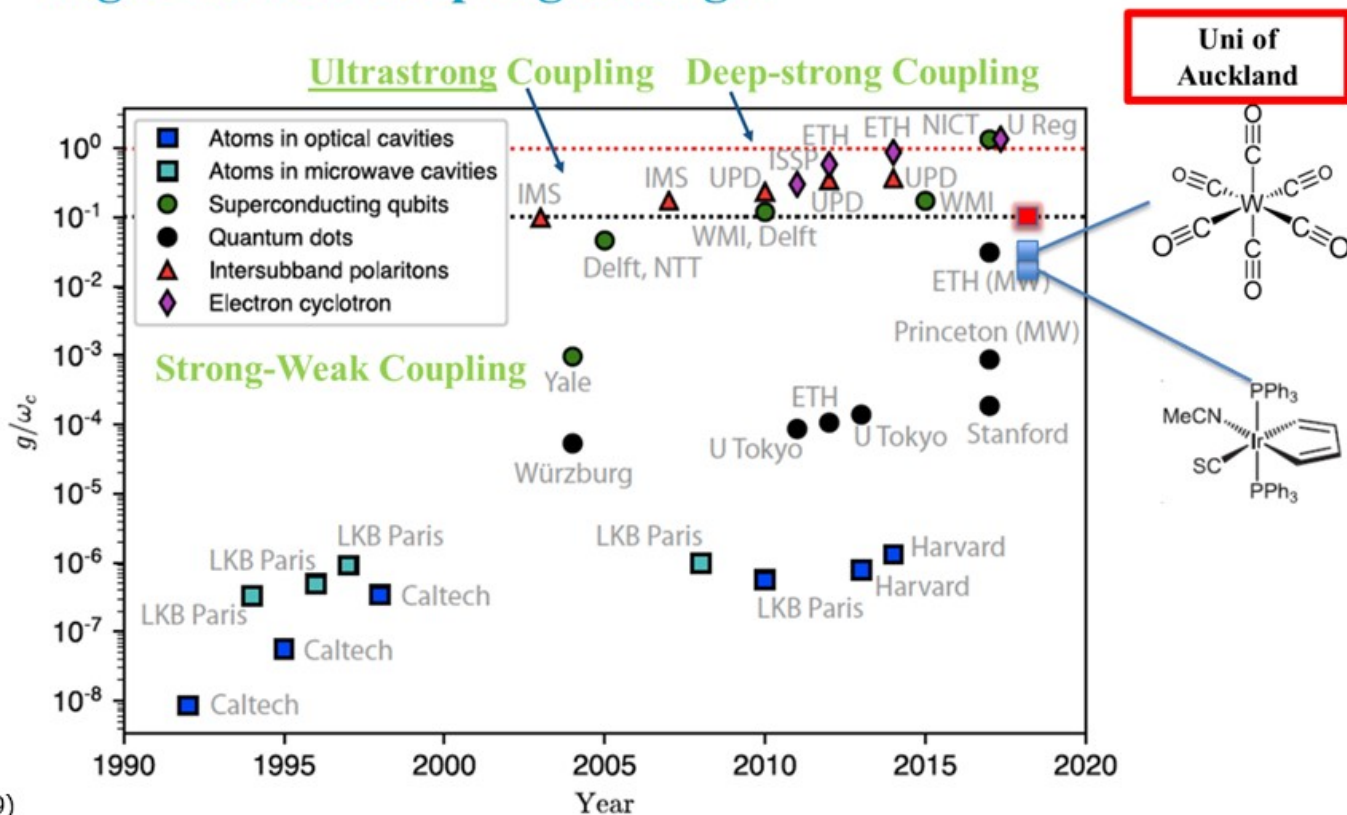


Arul et al. (in prep 2019)



Quantum optics tuning reaction rates

Light-Matter Coupling Strength



Arul et al. (in prep 2019)



Rakesh Arul



Prof James Wright



Photon Factory: since 2010

aeroQUAL

Fisher & Paykel
HEALTHCARE

Footfalls &
Heartbeats



nextwindow™
A SMART Technologies company

\$3.5+m



puredepth®
MULTI LAYER DISPLAY™

Finisar



PacificChannel
Life Sciences and Clean-Tech Ventures

Fonterra™

MORNINGSIDE

Dairy for life e+ PPG



INTUITIVE
SURGICAL®

SPRINGFIELD
Springfield Financial Advisory Ltd.

Fisher & Paykel

\$26m

rakon

izon

ZENITHTECNICA

MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT
HIKINA WHAKATUTUKI

ENGENDER CORBIS

MilkTestnz™
LEADING IN MILK TESTING

Ministry for Primary Industries
Manatū Ahu Matua
NEW ZEALAND



Photon Factory: impact



Right Hon. Bill English, 39th Prime Minister of NZ
(and Henry)



Hon. Paul Goldsmith, then Minister of
Science & Innovation, Tertiary Education
(and Henry)



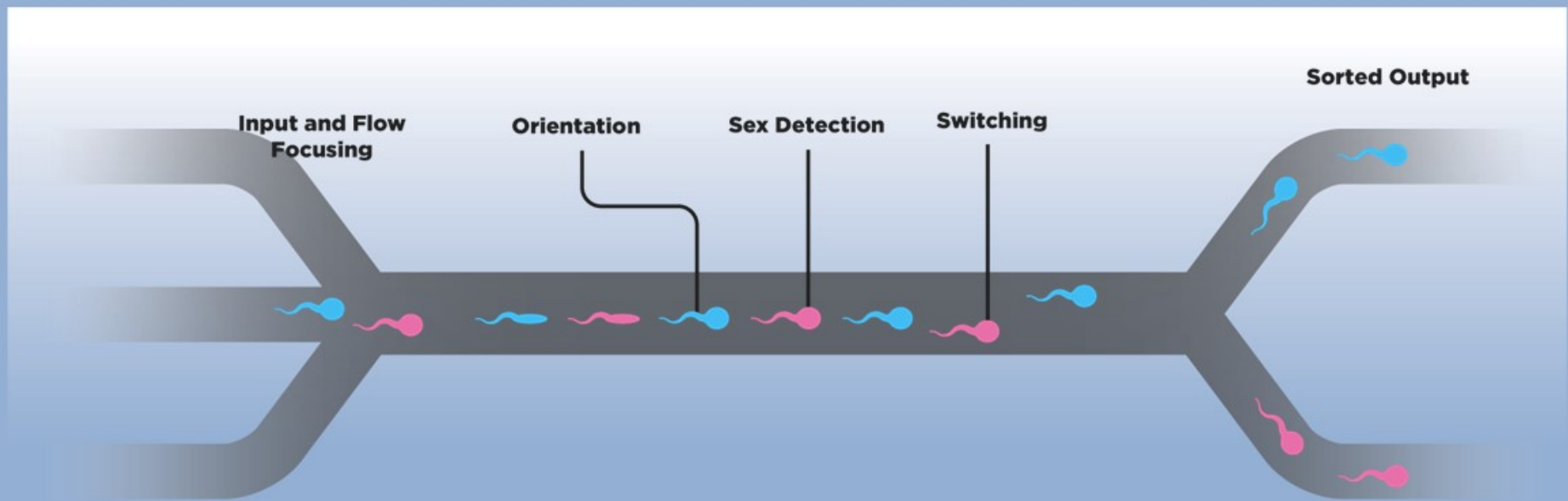
Photon Factory: Primary Industries (Food, Farms)

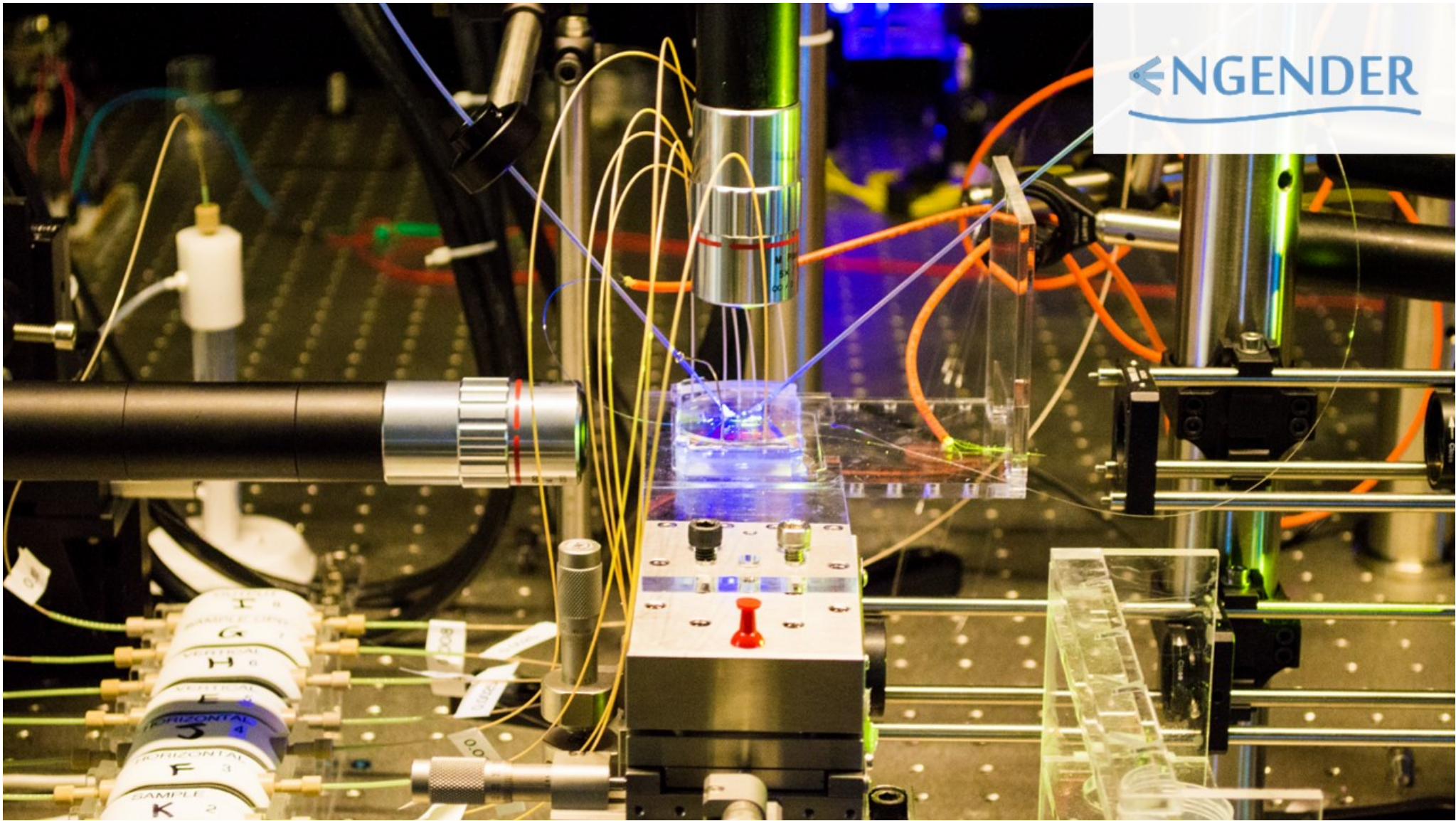


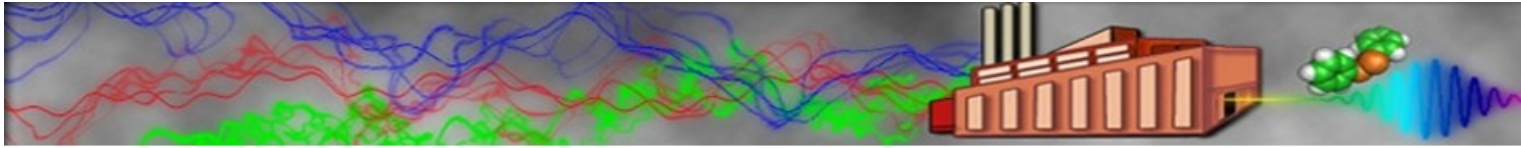




How does it work?

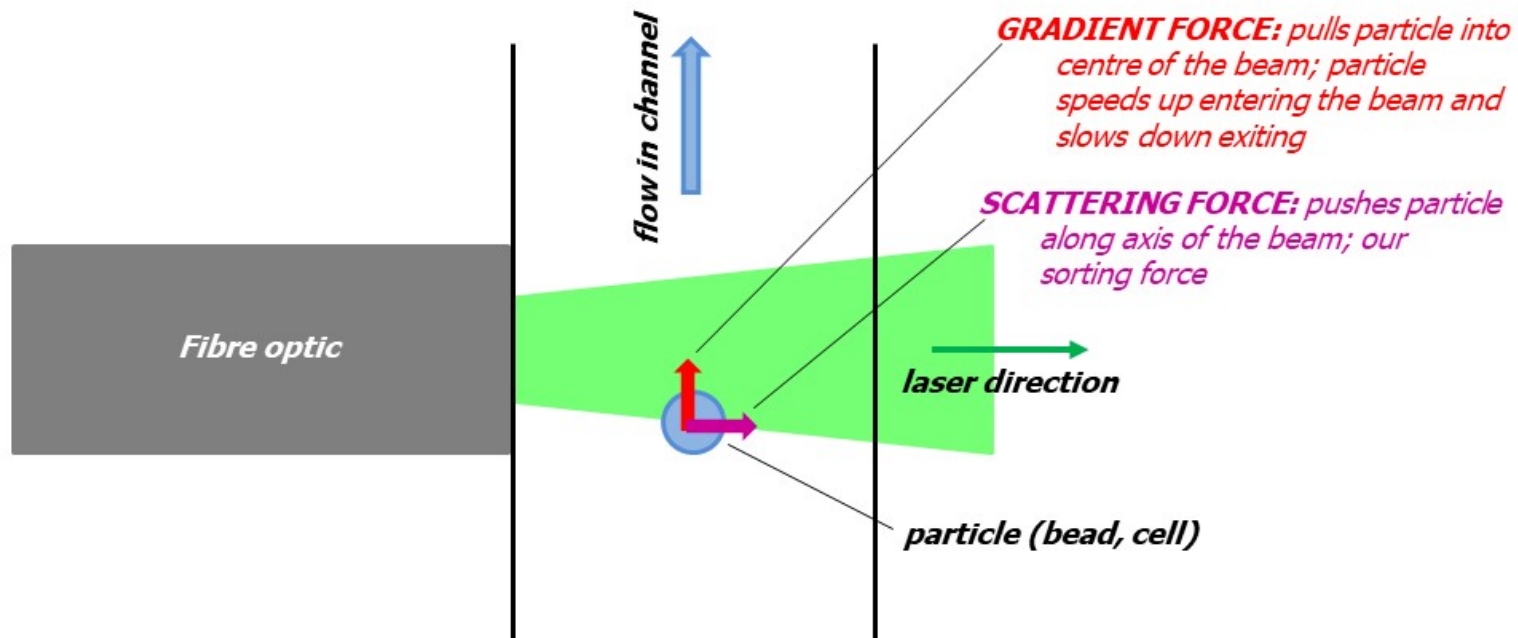


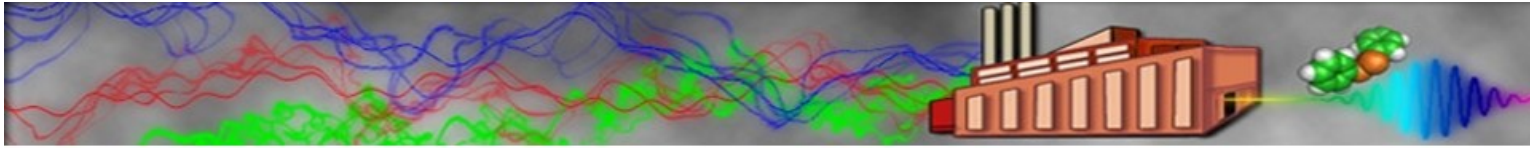




The basic physics

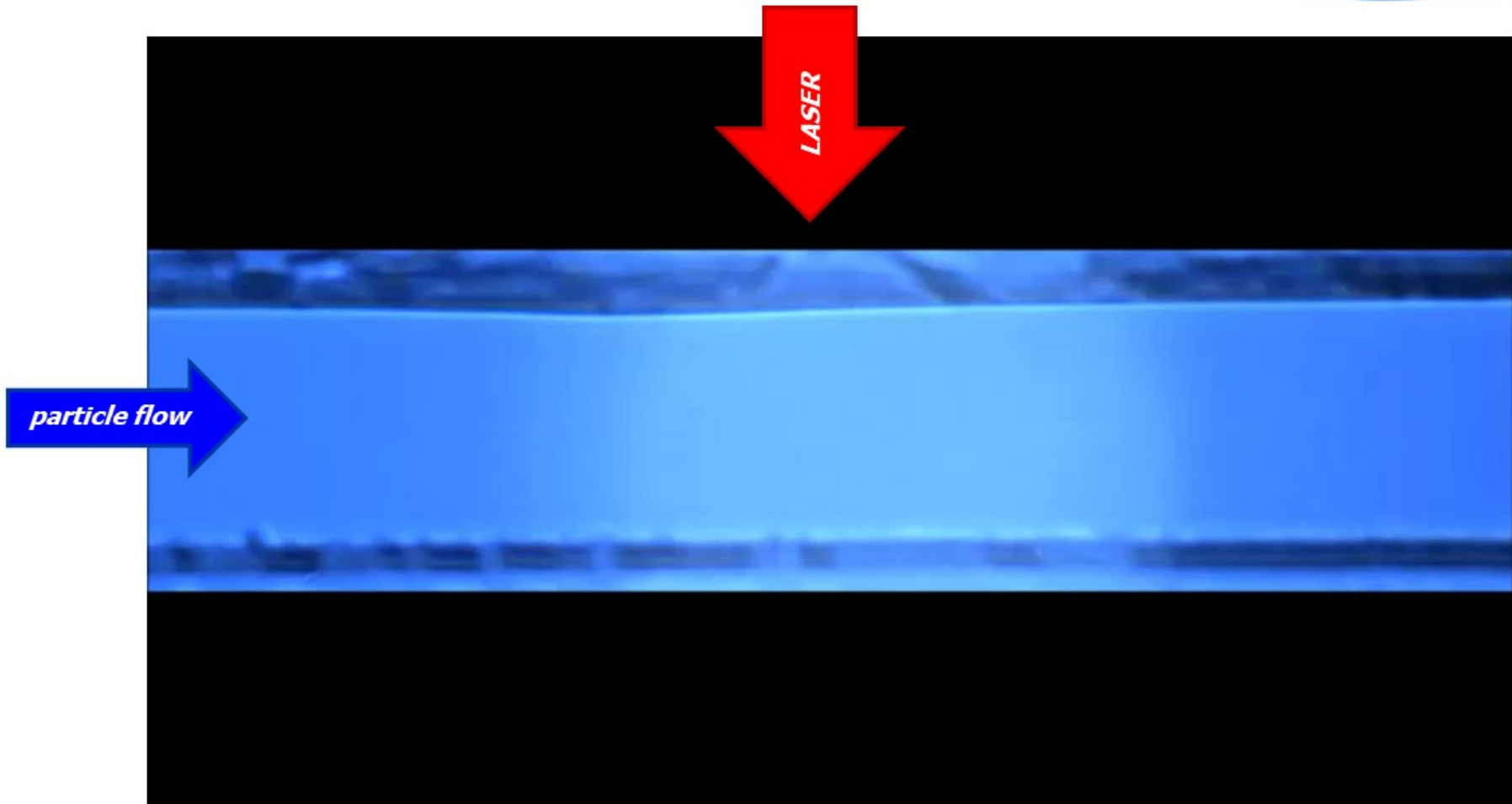
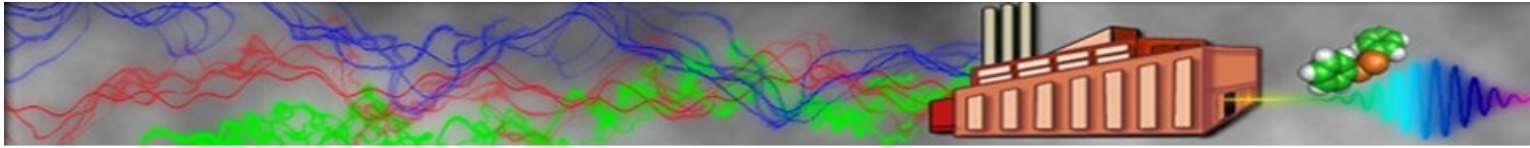
- *the interaction of light with matter generates a force (nudging)*
- *the interaction of light with an asymmetric particle generates a torque (orientation)*

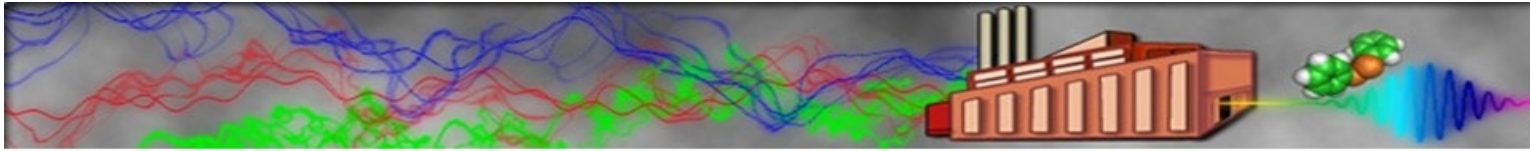




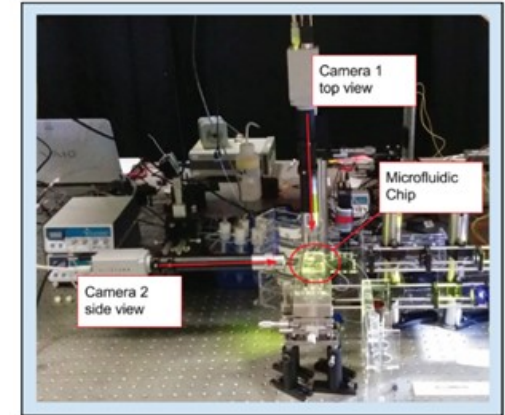
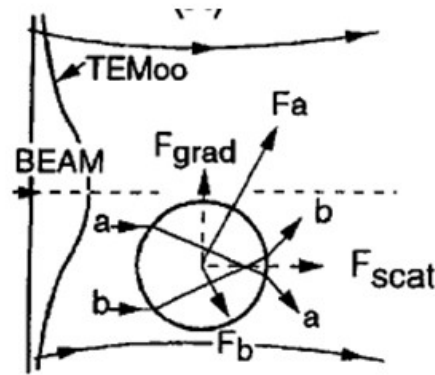
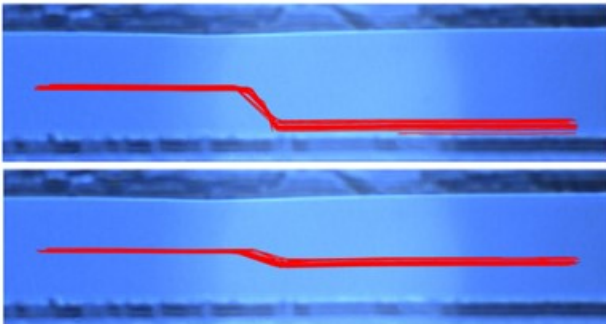
2018 Nobel Prize in Physics







The basic physics

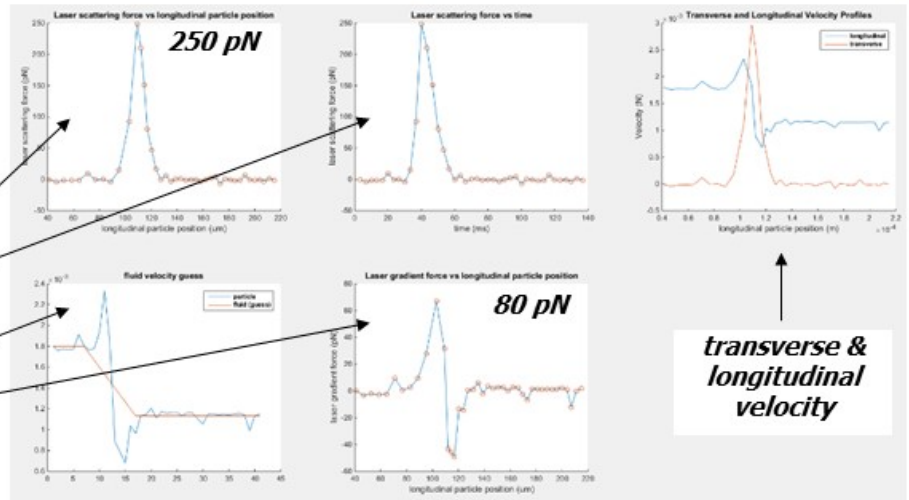


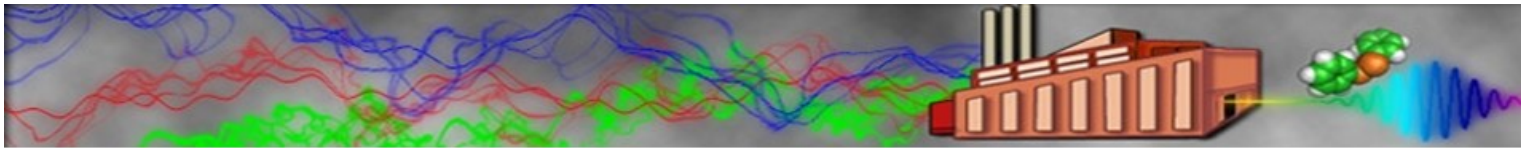
scattering force vs longitudinal position

scattering force vs time



fluid velocity

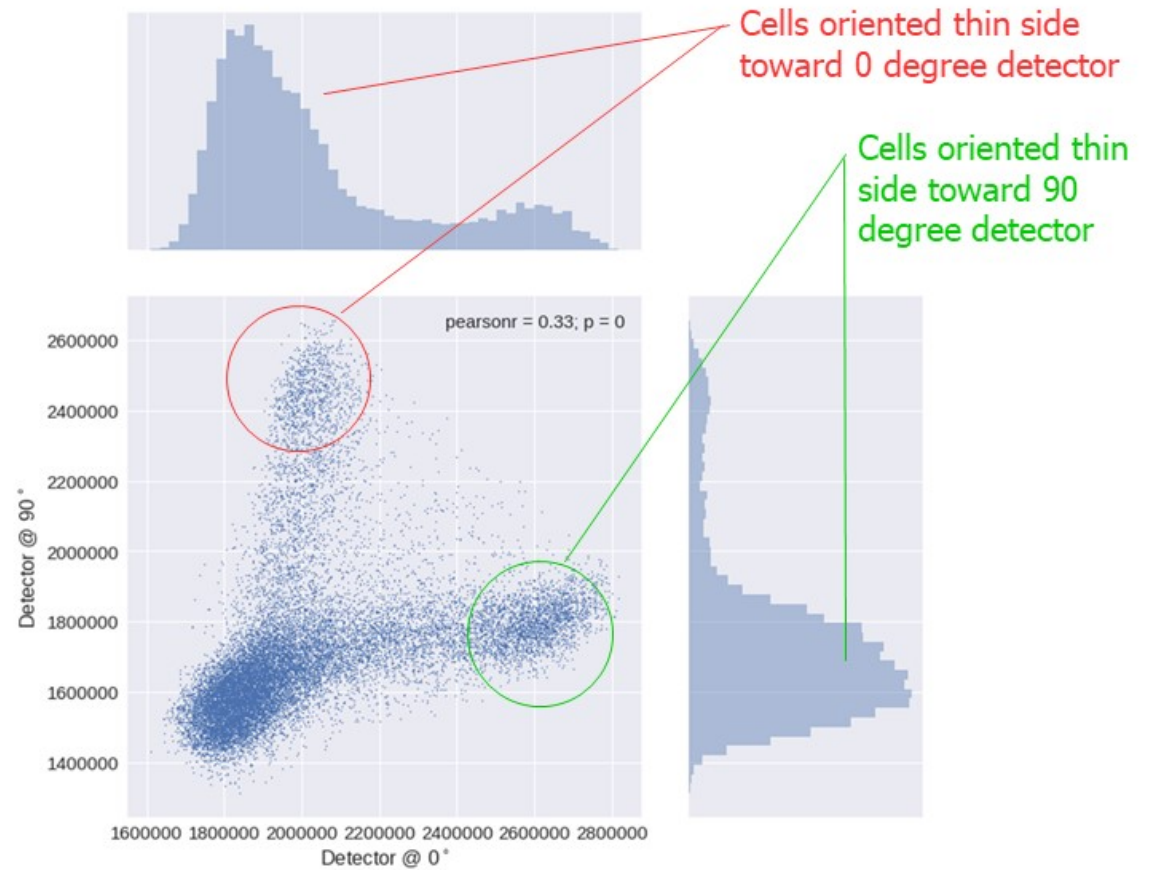
Gradient force vs longitudinal position

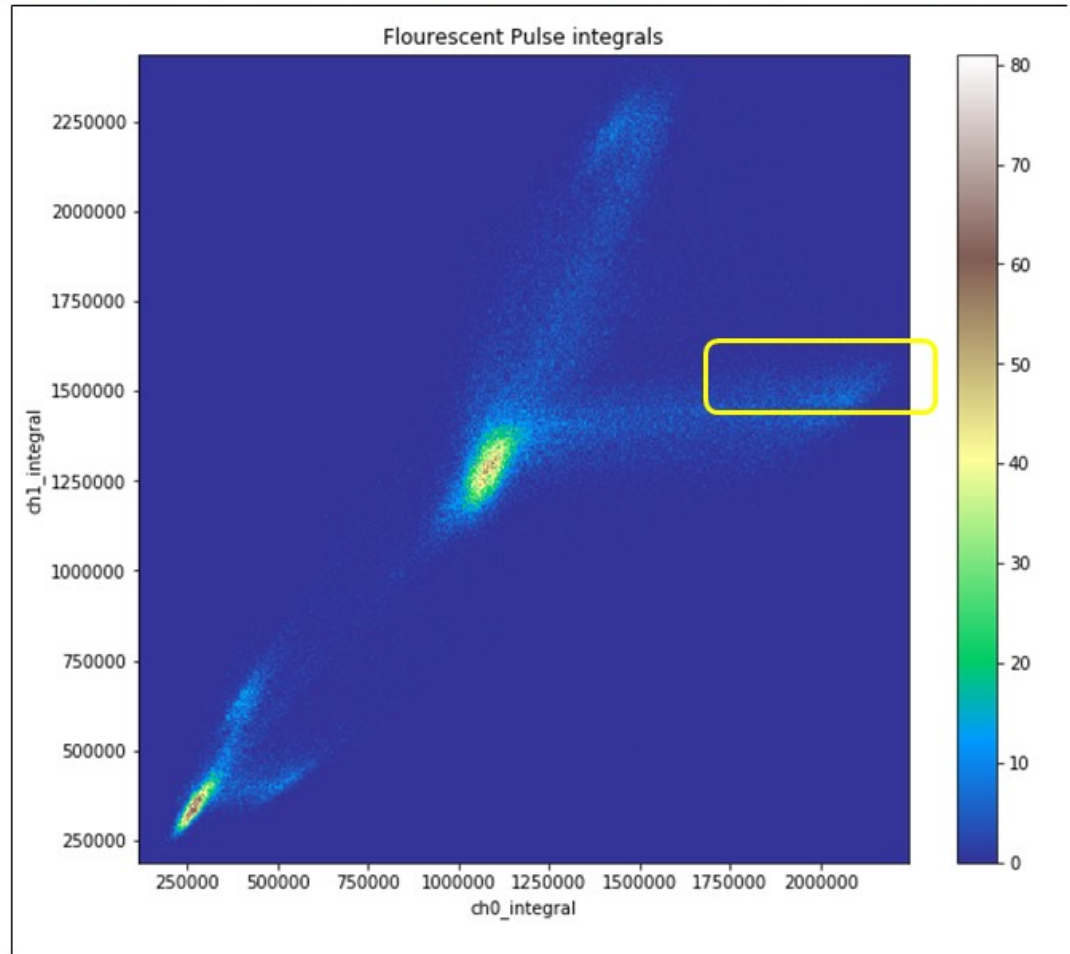
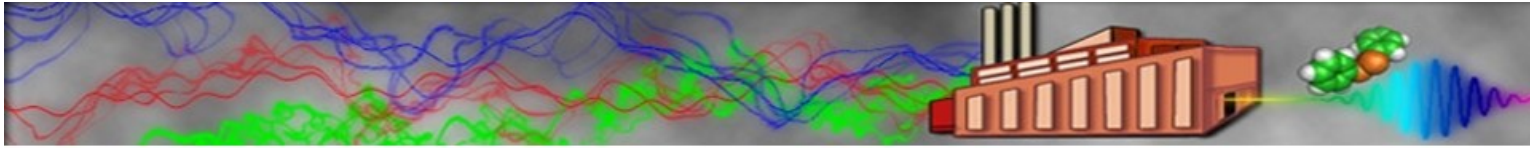




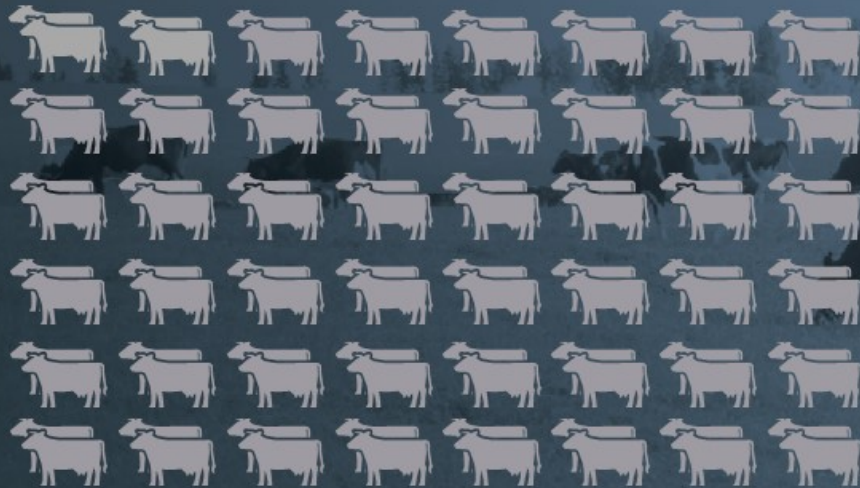
Sperm are not simple!

Dimension	Bull
Length (μm)	9.1
Head sagittal section	
Width (μm)	4.7
Head profile	
Area (μm^2)	34.5
X-Y difference (%)	3.8
Sorting index ^b	131





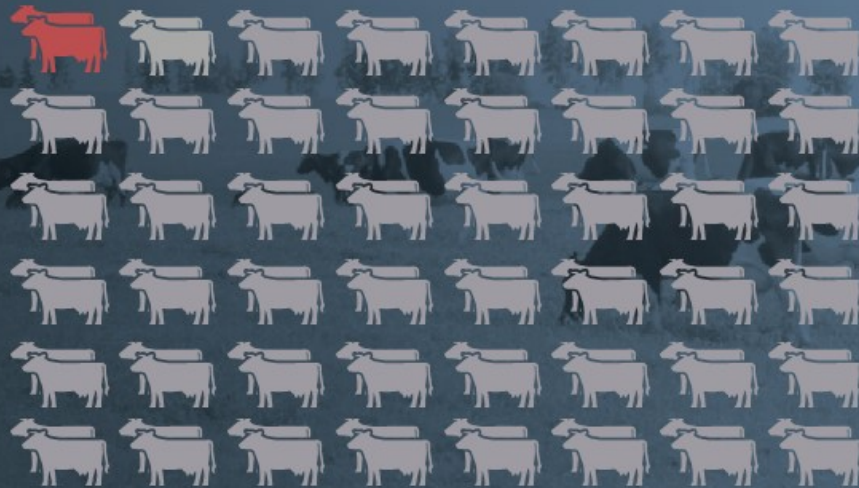
Economic impact of artificial insemination (dairy)



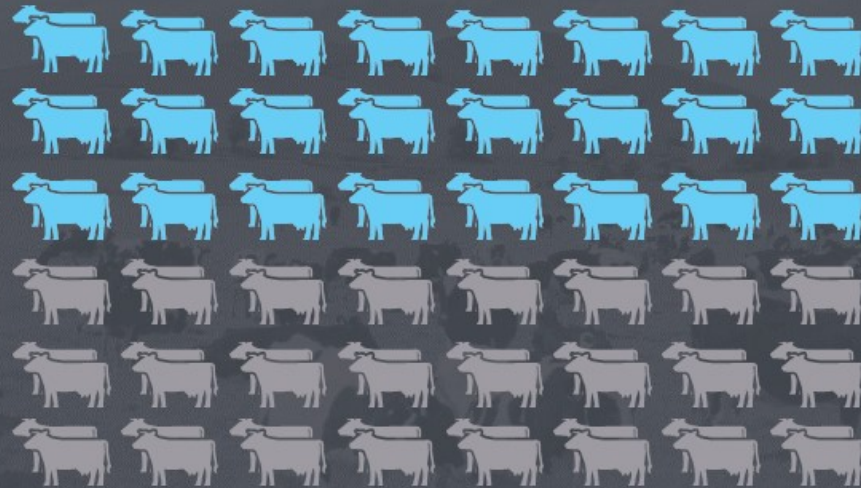
Unsorted semen
\$4-10 per straw
>175 million straws pa

US\$2+ billion
pa market

Economic impact of sex-sorted semen today



Economic impact of sex-sorted semen tomorrow



Economic impact of sex-sorted semen tomorrow



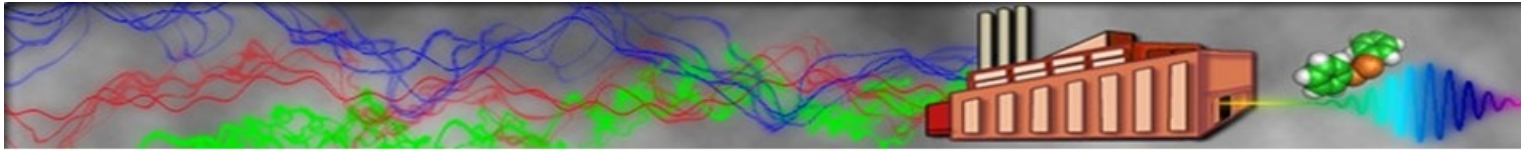
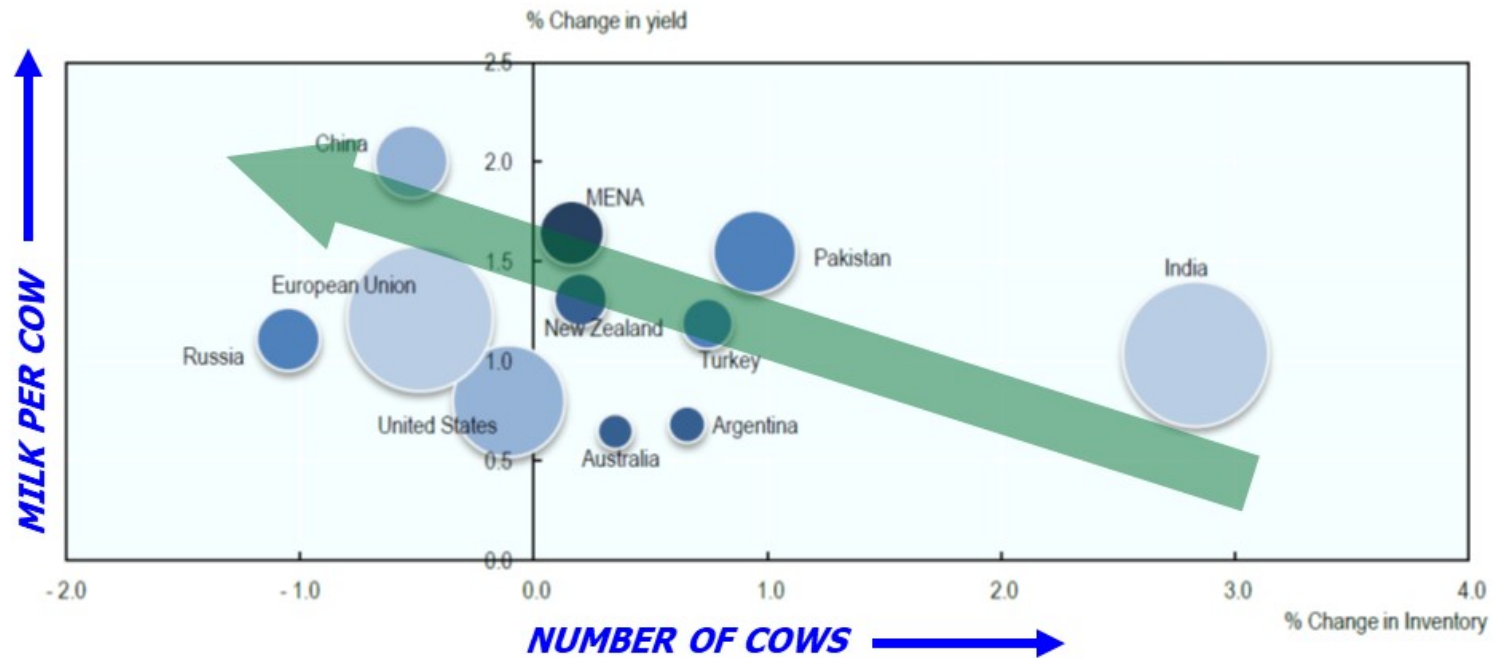


Figure 7.3. Annual changes in inventories of dairy herd and yields between 2017 and 2027



Note: The size of the bubbles refer to the total milk production in the base period 2015-17.

Source: OECD/FAO (2018), "OECD-FAO Agricultural Outlook", OECD Agriculture statistics (database), <http://dx.doi.org/10.1787/agr-outl-data-en>.

StatLink <http://dx.doi.org/10.1787/888933743480>

The future for Engender Technologies

Series B fund raise

- Commercial-ready microfluidic chip and instruments
- IVF alpha prototype launch (Y1)
- AI alpha prototype launch (Y2)



The future for Engender Technologies

Series B fund raise

- Commercial-ready microfluidic chip and instrument
- IVF alpha prototype launch (Y1)
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ENGENDER



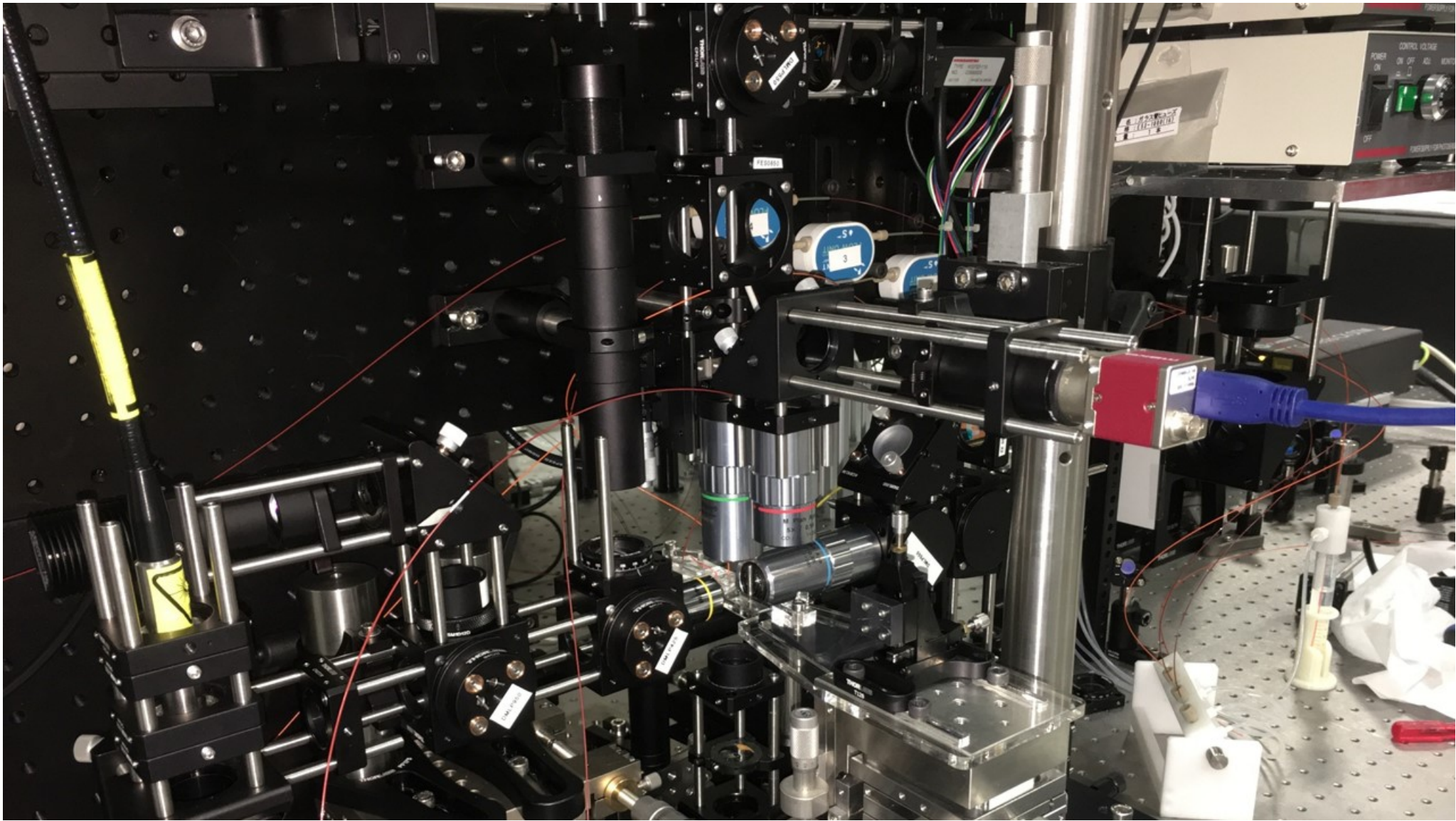


←NGENDER



BETTER COWS | BETTER LIFE









ORBiS
MILK ON A DISK

“point of cow” diagnostics – making complex solutions simple for farmers

automated milk composition
“lab” in the shed

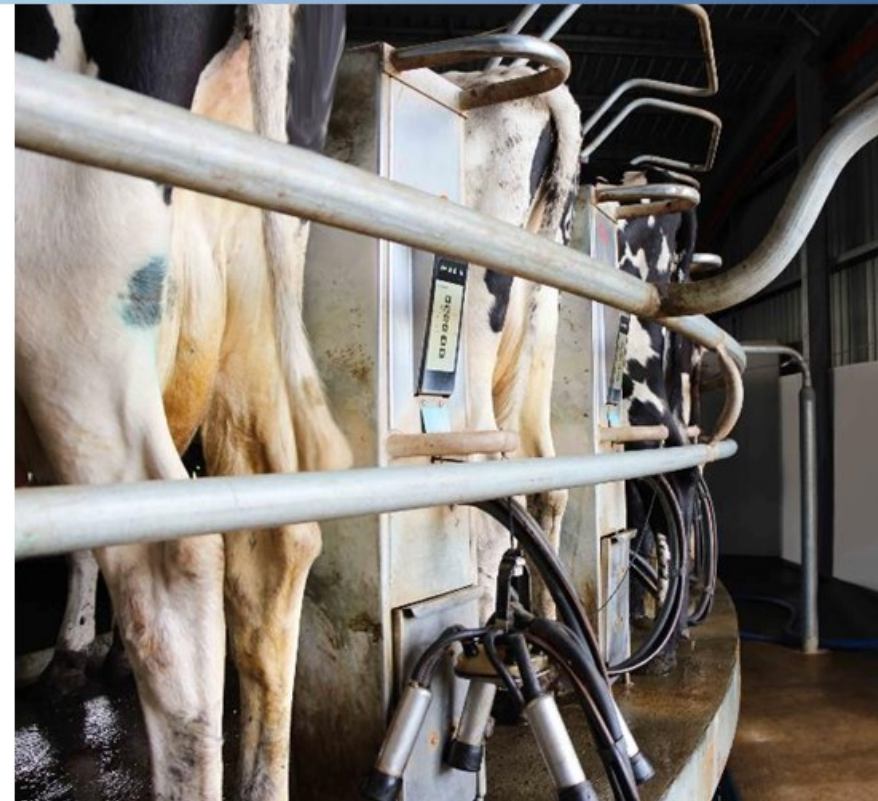


The pain

Global cost of mastitis = \$35B pa

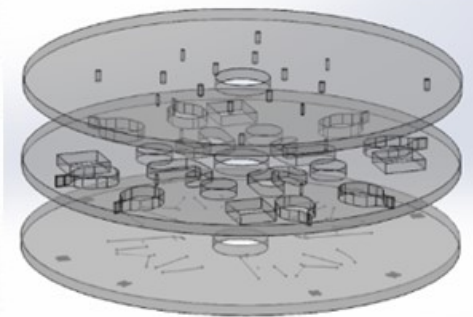
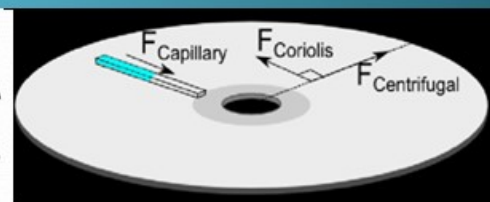
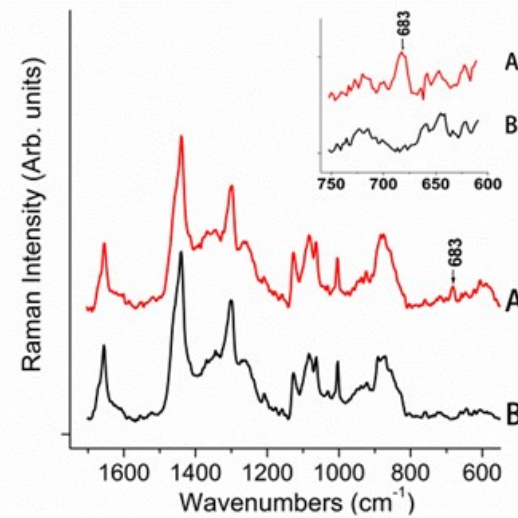
Cost of missed impregnation
= \$150k per 1000 head herd pa

Value of increased genetic gain
= \$90k per 1000 head herd pa

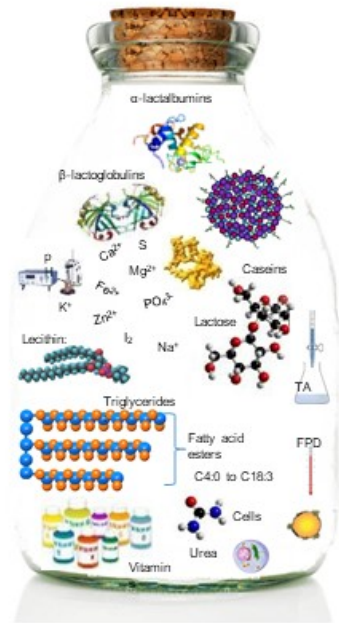


How does it work?

CENTRIFUGAL MICROFLUIDICS + PHOTONICS = ROBUST SENSOR PLATFORM



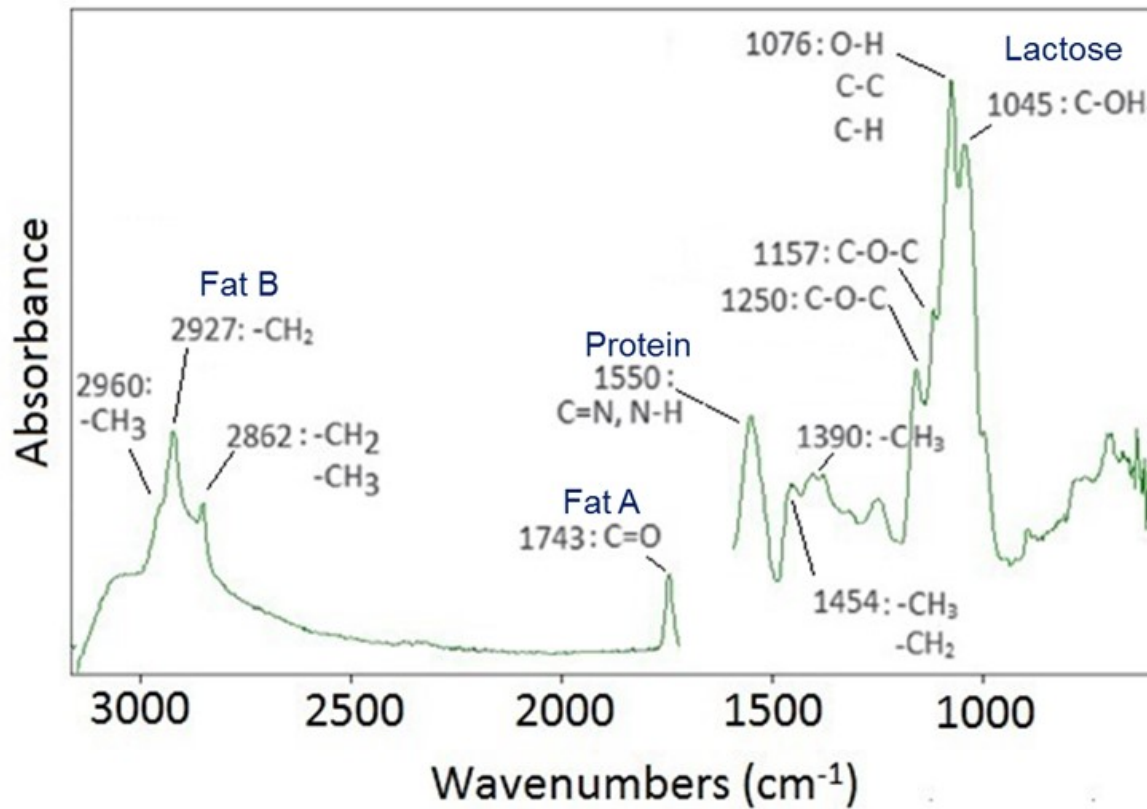
**Milk has
>10, 000
different
molecules!**



Major Components	Mass/ 100g	Minerals	Mass/ 100g	Vitamins	Mass / 100g	Amino acids	Mass/ 100g	Fatty acids	Mass / 100g
Water	87.7 g	Calcium	114 mg	Vitamin A:		Isoleucine	0.15 g	Saturated FAs:	
Protein	3.28 g	Phosphorus	87 mg	Retinol	80 µg	Leucine	0.30 g	4:0 Butyric	0.1 g
Total fat	4.0 g	Sodium	39 mg	B-carotene	23 µg	Lysine	0.26 g	6:0 Caproic	0.084 g
Lactose	4.7 g	Potassium	150 mg	Total activity	84 µg	Methionine	0.07 g	8:0 Caprylic	0.049 g
Ash	0.71 g	Magnesium	9.3 mg	Vitamin E	0.11 mg	Cysteine	0.027 g	10:0 Capric	0.11 g
Cholesterol	11.37 mg	Sulphur	28 mg	Vitamin C	1.4 mg	Phenylalanine	0.16 g	12:0 Lauric	0.12 g
		Iron	0.027 mg	Thiamin (B ₁)	0.1 mg	Tyrosine	0.15 g	14:0 Myristic	0.40 g
		Zinc	0.37 mg	Riboflavin (B ₂)	0.2 mg	Threonine	0.14 g	15:0 Pentadecylic	0.054 g
		Copper	3 µg	Niacin	0.11 mg	Valine	0.20 g	16:0 Palmitic	1.05 g
		Manganese	5 µg	Vitamin B ₆	0.034 mg	Arginine	0.12 g	17:0 Margaric	0.03 g
		Iodine	7 µg	Pantothenate	0.3 mg	Histidine	0.09 g	18:0 Stearic	0.41 g
				Biotin	2.8 µg	Alanine	0.11 g	Monounsaturated FAs:	
				Folate	5.3 µg	Aspartic acid	0.25 g	10:1 Caproic	0.012 g
				Vitamin B ₁₂	0.35 µg	Glutamic acid	0.62 g	14:1 Myristoleic	0.047 g
						Glycine	0.063 g	16:1 Palmitoleic	0.1 g
						Serine	0.18 g	17:1 Margaroleic	0.02 g
								18:1 Oleic	0.893 g
								Polyunsaturated FAs:	
								18:2 Linoleic	0.073 g
								18:3 Linolenic	0.060 g



laser vibrational spectroscopy – rich info!



Dr. MICHEL
NIEUWOUDT
Senior Research Fellow



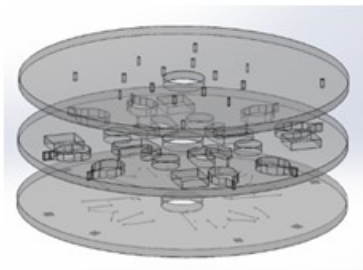
Winning awards



SPIE. The international society
for optics and photonics



where are we headed?



- Fat (total and components)
- Protein (total and components)
- Somatic cell count
- Progesterone, luteinising hormone etc.
- Ketosis (beta hydroxybutyrate)
- Bacterial identification (i.e. Gram-ve/+ve)
- Lactose
- BVD
- Tuberculosis
- Johnes Disease
- Mycoplasma bovis

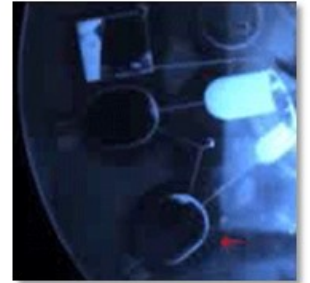
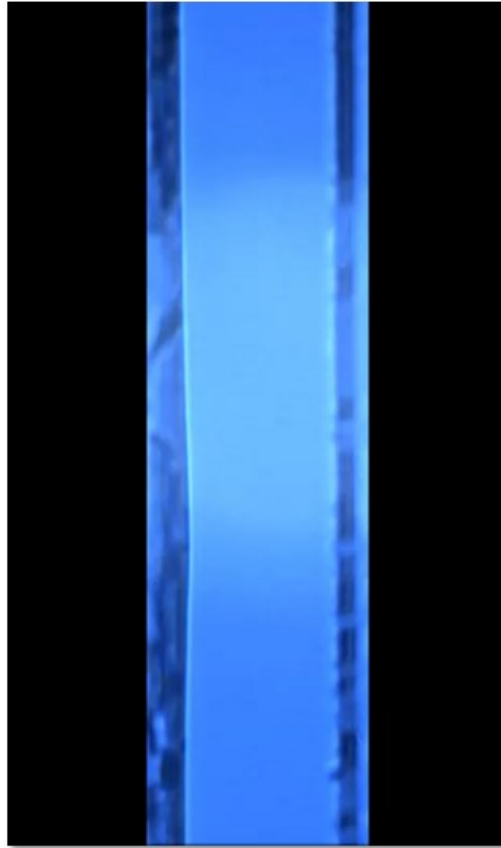




ORBIS
MILK ON A DISK



Farms, Food and Photonics



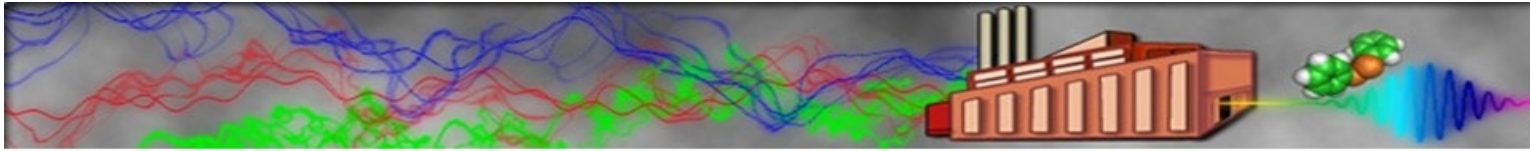


Farms, Food and Photonics - People, Planet!

PHOTONICS

CREATING LIGHT
MANIPULATING LIGHT
DETECTING LIGHT
LIGHT AS A TOOL

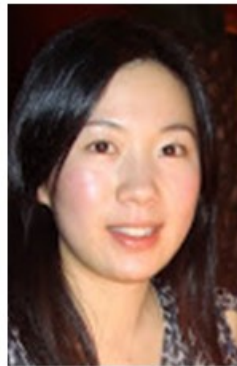




People!



*Peter Hosking
BEng(H) Mechatronics
PhD student, Physics*



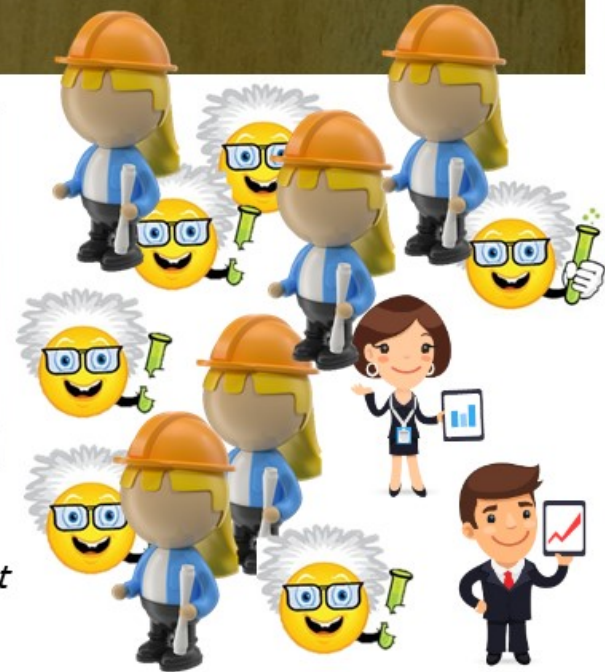
*Dr. Maggie Au
Biology*



*Simon Ashforth
PhD student, Physics*



*Michael Keough
MSc Industrial
Manufacturing Mgmt*



Management and Directors



COLIN HARVEY
Chairman &
Investor Director



PROF. DAVID WILLIAMS
Founding Scientist &
Chair of SAB



PROF. CATHER SIMPSON
Founding Scientist & Director



BRENT OGILVIE
Manager



KIERAN JINA
Operations

R&D Team



MATHEUS VARGAS
Chemistry
Chief Science Officer



VIBHA SEBKAR
Biochemist



CHERIE TOLLEMACHE
Chemistry



LAKSHIKA PERERA
Chemistry



MICHEL NIEUWOUDT
Senior Research Fellow



