Title: What's not to like? Open science will fail unless it takes the costs seriously

Date: Mar 27, 2018 09:00 AM

URL: http://pirsa.org/18030106

Abstract: The Open Science movement focuses on the broad benefits to the scientific enterprise, but its success will depend on the actions of individual scientists. Unless the short-term benefits to the researcher outweigh the costs, only the most altruistic will open up their research efforts to the world. Arguments based on hypothetical future benefits don't carry much weight, and calls for better tools appear to be mainly driven by tool-designers, not potential users. I'll start with two brief case histories (#arseniclife and Apple Academic Press), and then consider what the immediate costs and benefits are and how we might shift the balance between them.

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# **#YAMMM**

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- 1. The #arseniclife debacle: How 'open' mattered
- **2. Apple Academic Press:** Unintended consequences of open access publishing
- **3. What's in it for me?** Balancing benefits and costs for individual researchers

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enlighten us, but make it quick

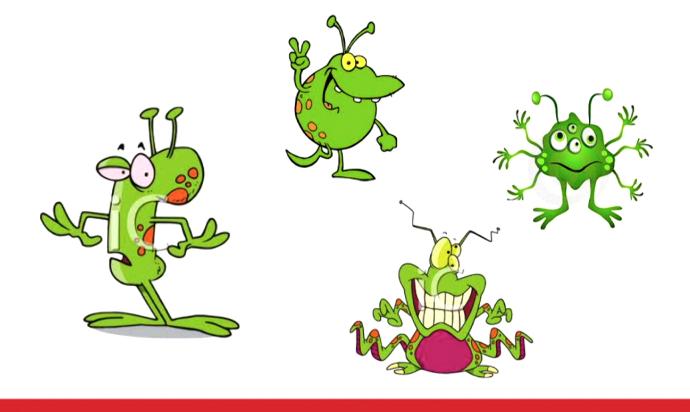
20 slides, 15 seconds each.

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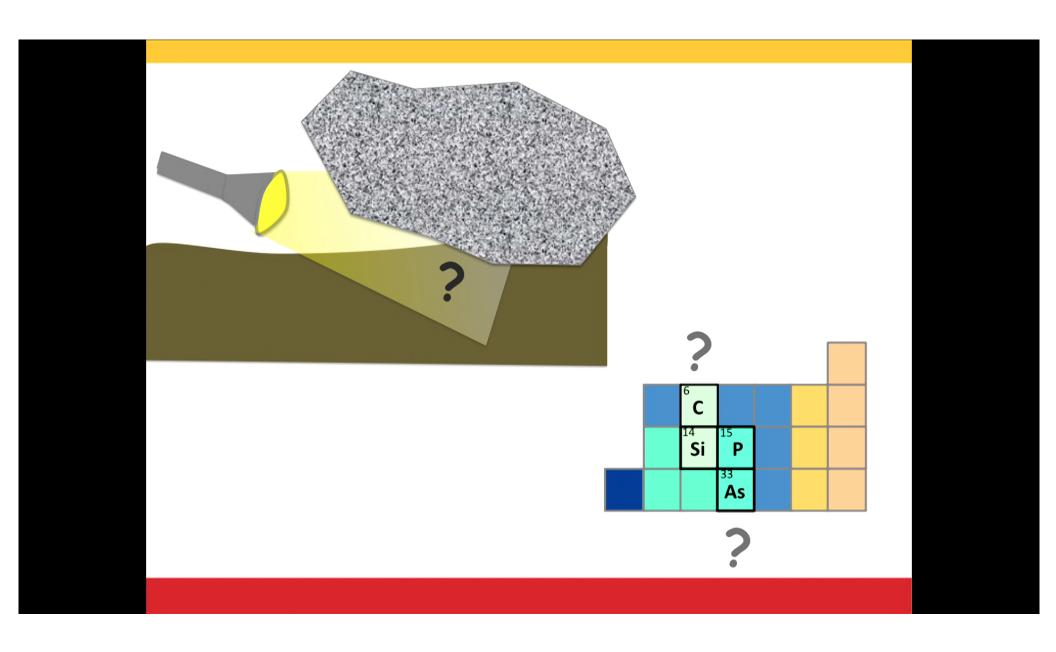


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### **Prologue. The Shadow Biosphere**



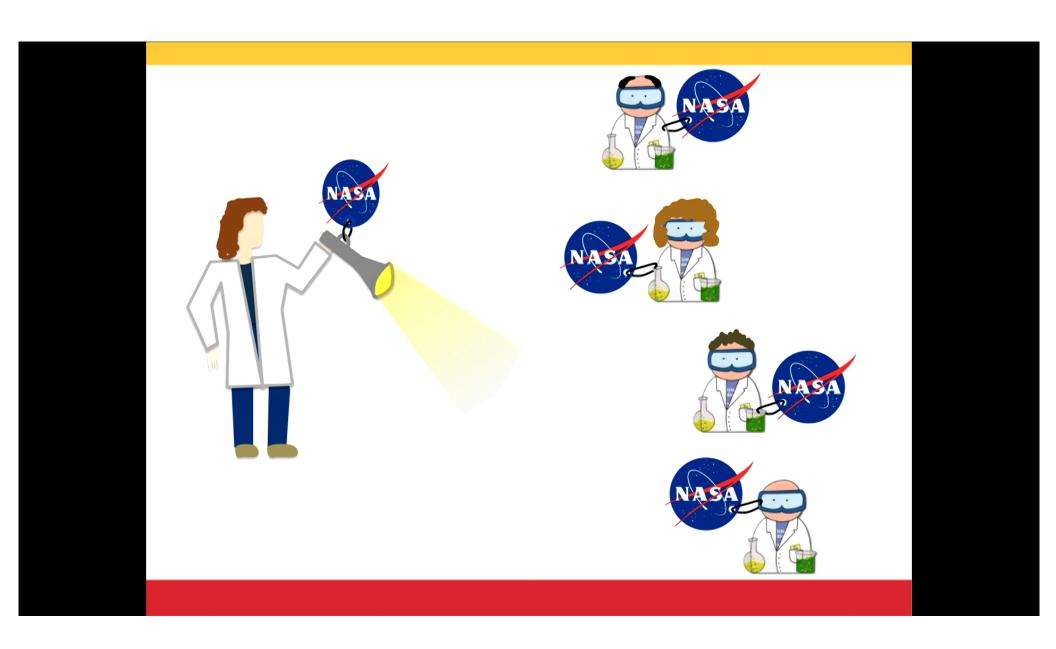
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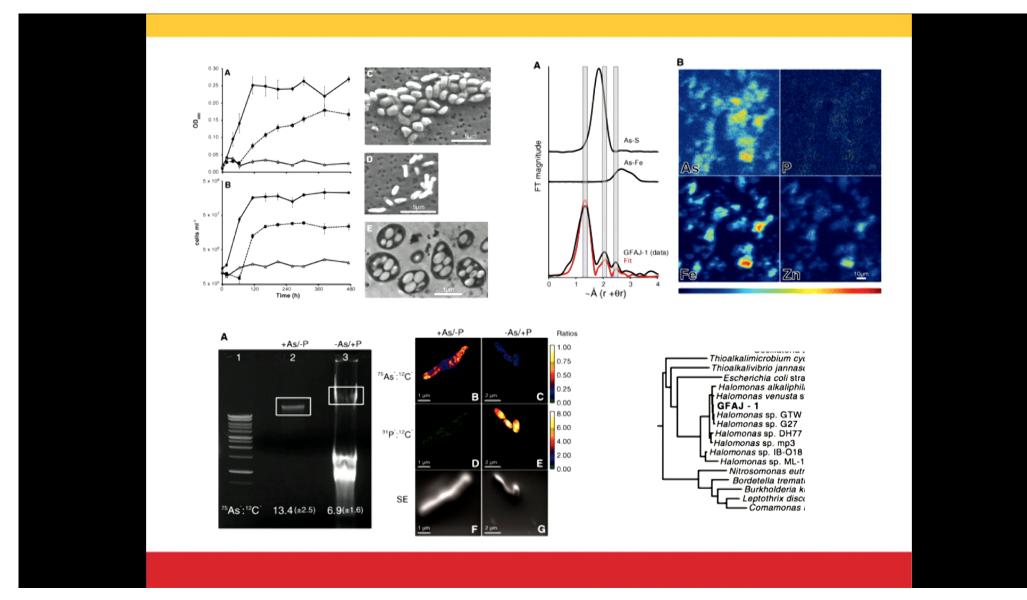
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# Act I. Out of the Shadows Mono Lake mud

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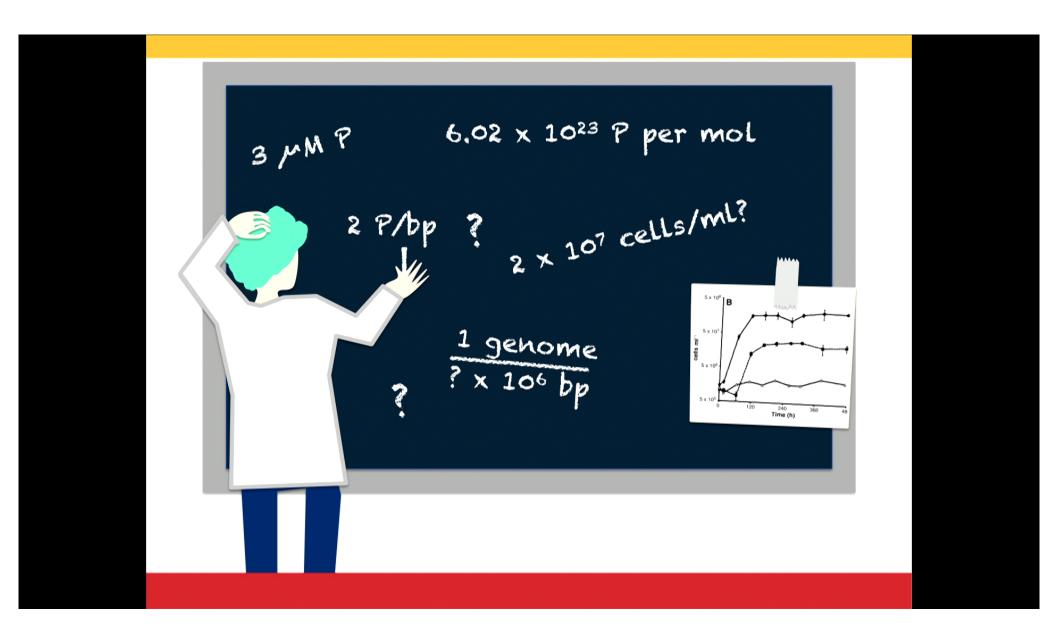
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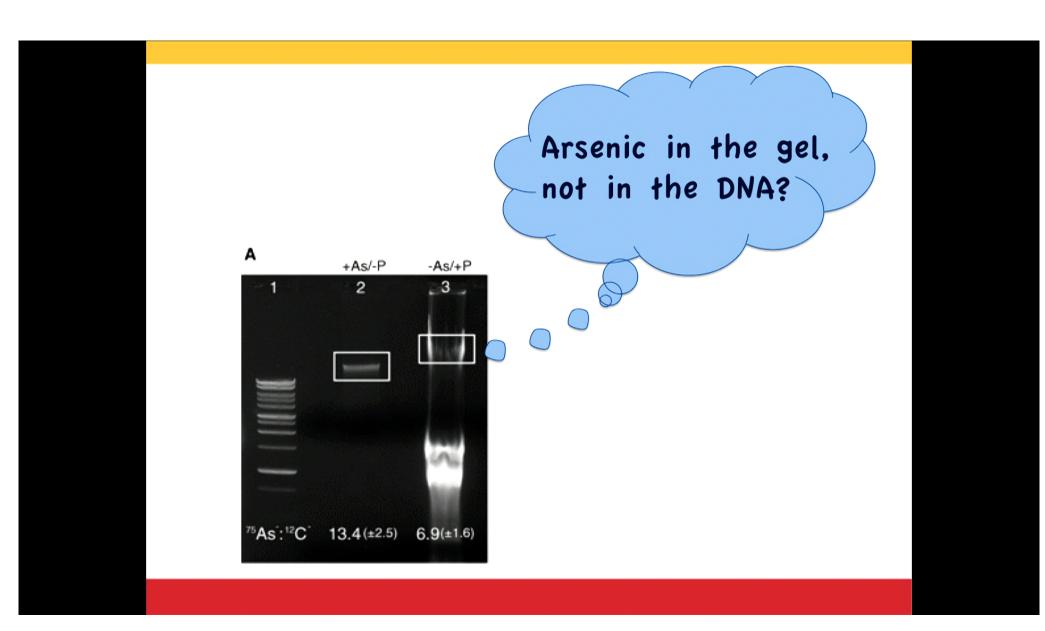
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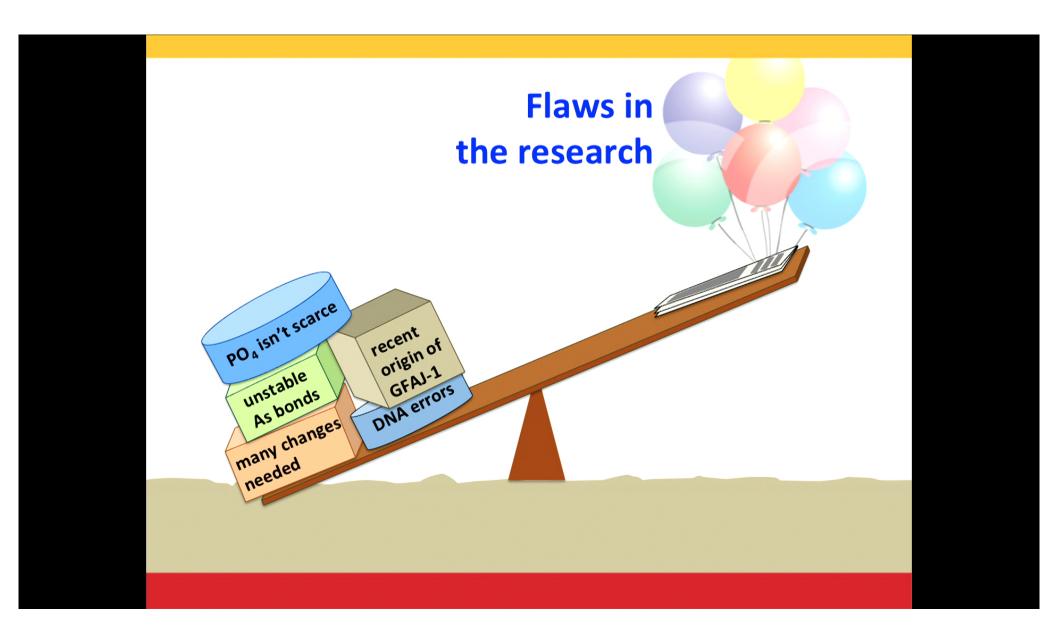
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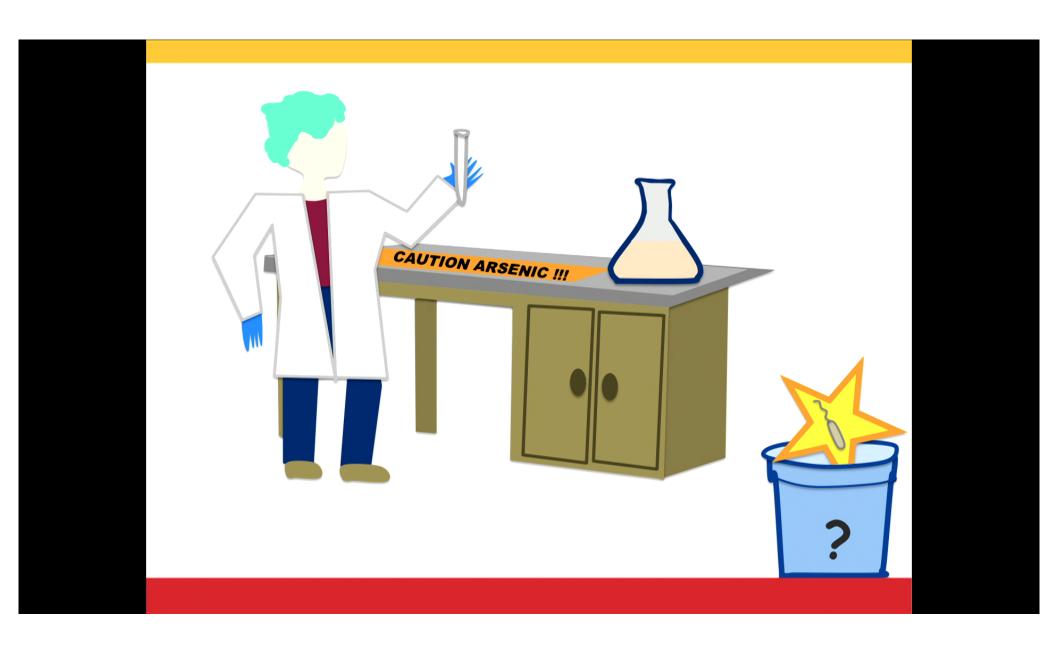
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Not your typical science blog, but an 'open science' research blog. understanding how and why bacteria take up DNA, and getting dist

GFAJ-1 (no real progress to report)

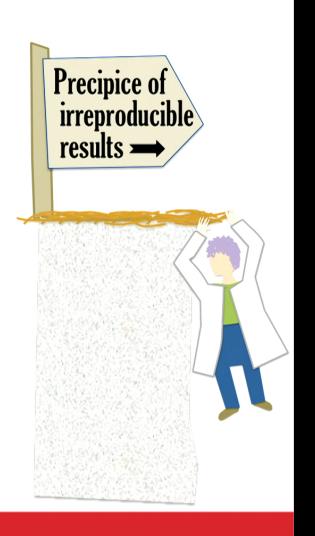
By Rosie Redfield on Wednesday, July 06, 2011

Yes, that last experiment was grasping at straws...

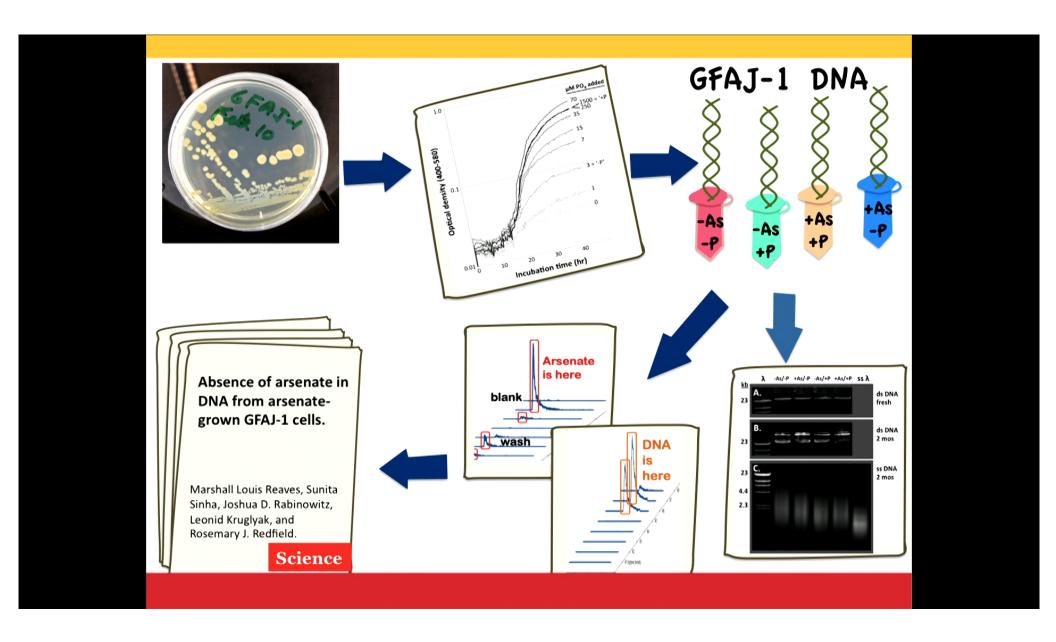
By Rosie Redfield on Tuesday, October 11, 2011

DNA! Lots and lots of lovely GFAJ-1 DNA!

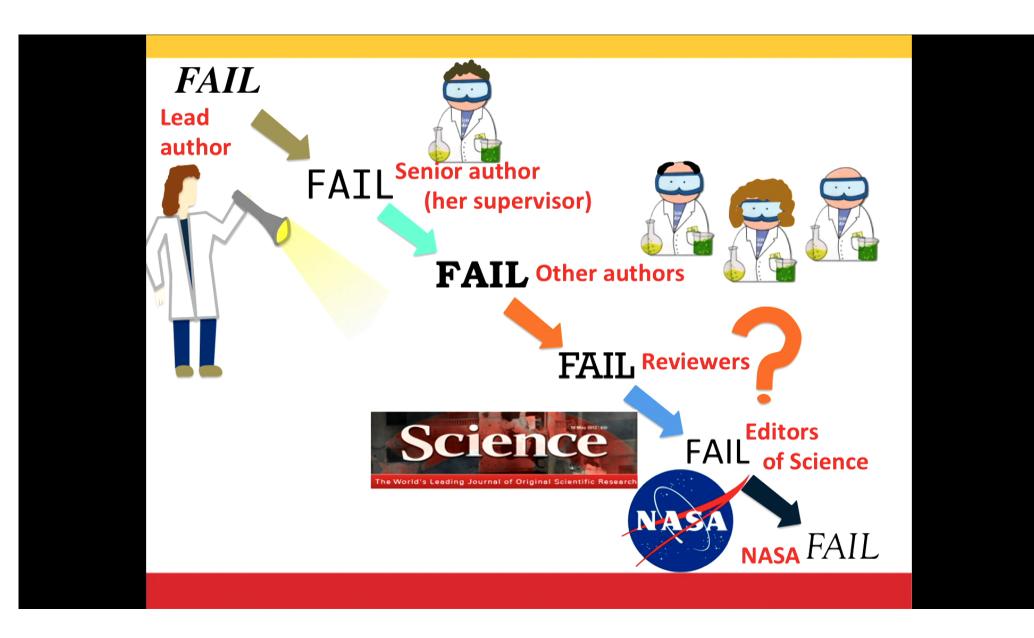
By Rosie Redfield on Friday, November 18, 2011



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**OPEN** 

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### Some people changed their minds about openness...

### Press Release by NASA (Nov. 29):

#### Dwayne Brown, NASA Headquarters, Washington

WASHINGTON -- NASA will hold a news conference at 2 p.m. EST on Thursday, Dec. 2, to discuss an astrobiology finding that will impact the search for evidence of extraterrestrial life. Astrobiology is the study of the origin, evolution, distribution and future of life in the universe.

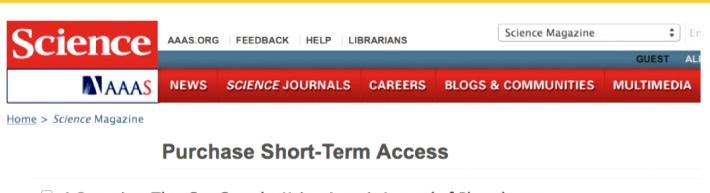
### NASA spokesman Dwayne Brown (Dec. 6, quoted by CBC News):

Wolfe-Simon will not be responding to individual criticisms, as the agency doesn't feel it is appropriate to debate the science using the media and bloggers. Instead, it believes that should be done in scientific publications.

### Felisa Wolfe-Simon (Dec. 7, quoted by Carl Zimmer):

Any discourse will have to be peer-reviewed in the same manner as our paper was, and go through a vetting process so that all discussion is properly moderated.

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A Bacterium That Can Grow by Using Arsenic Instead of Phosphorus
Felisa Wolfe-Simon, Jodi Switzer Blum, Thomas R. Kulp, Gwyneth W. Gordon, Shelley E. Hoeft,
Jennifer Pett-Ridge, John F. Stolz, Samuel M. Webb, Peter K. Weber, Paul C. W. Davies,
Ariel D. Anbar, and Ronald S. Oremland
Science 2 June 2011: 1163, 1166, Bublished online 2 December 2010

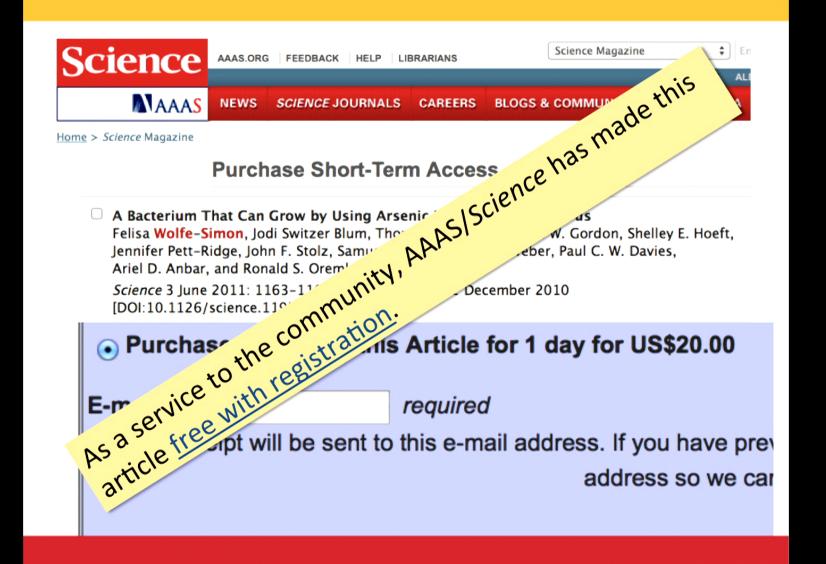
Science 3 June 2011: 1163–1166. Published online 2 December 2010 [DOI:10.1126/science.1197258]



E-mail: required

Your receipt will be sent to this e-mail address. If you have prevaddress so we can

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### Sciencexpress

### **Research Article**

#### A Bacterium That Can Grow by Using Arsenic Instead of Phosphorus

Felisa Wolfe-Simon, <sup>1,2\*</sup> Jodi Switzer Blum, <sup>2</sup> Thomas R. Kulp, <sup>2</sup> Gweneth W. Gordon, <sup>3</sup> Shelley E. Hoeft, <sup>2</sup> Jennifer Pett-Ridge, <sup>4</sup> John F. Stolz, <sup>5</sup> Samuel M. Webb, <sup>6</sup> Peters, Weber, <sup>4</sup> Paul C. W. Davies, <sup>1,7</sup> Ariel D. Anbar, <sup>1,3,8</sup> Ronald S. Oremland<sup>2</sup>

<sup>1</sup>NASA Astrobiology Institute, USA. <sup>2</sup>U.S. Geolog Arizona State University, Tempe, AZ, USA. <sup>4</sup>Law Biological Sciences, Duquesne University, Pittsb CA, USA. <sup>7</sup>BEYOND: Center for Fundamentally of Chemistry and Biochemistry, Arizona

\*To whom correspondence should be dressed. F

Life is mostly coupo of the elements carbon nitrogen, oxygen, surfur and phosphorus. Altho six elements make up nucleic acids, proteins an and thus the bulk of living matter, it is theoretic possible that some other elements in the periodic could serve the same functions. Here we describ bacterium, strain GFAJ-1 of the Halomonadacci isolated from Mono Lake, CA, which substitute for phosphorus to sustain its growth. Our data evidence for arsenate in macromolecules that n

### RESEARCH ARTICLE

# A Bacterium That Can Grow by Using the second of the secon

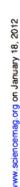
Felisa Wolfe-Simon,<sup>1,2</sup>\* Jodi Switzer Blum,<sup>2</sup> Thomas R. Kulp,<sup>2</sup> Gwyneth W. Gown,<sup>3</sup> Shelley E. Hoeft,<sup>2</sup> Jennifer Pett-Ridge,<sup>4</sup> John F. Stolz,<sup>5</sup> Samuel M. Webb,<sup>5</sup> Re Y. Weber,<sup>4</sup> Paul C. W. Davies,<sup>1,7</sup> Ariel D. Anbar,<sup>1,3,6</sup> Ronald S. Oremland<sup>2</sup>

Life is mostly composed of the elements carbon, hydrogen, it mean, kygen, sulfur, and phosphorus. Although these six elements make up nue-ic and photeins, and lipids and thus the bulk of living matter, it is theoretically possible than one other elements in the periodic table could serve the same functions. Here, we doe not a vacterium, strain GFAJ-1 of the Halomonadaceae, isolated from Mono Lake, Common Ahat is able to substitute arsenic for phosphorus to sustain its growth. Our does show a idence for arsenate in macromolecules that normally contain phosphate, most notably audel vacids and proteins. Exchange of one of the major bio-elements may have profess.

Indigical depending by the six major nutrient elements ex bon, hydrogen, nitrogen, oxygen, sulfur, and phosphonus (P) is complemented by a selected array of other elements, usually metals or metalloids present in trace quantities that serve critical cellular functions, such as enzyme co-factors (J). There are many cases of these trace elements substituting for one another. A few examples include the substitution of tungsten for molybdenum and cadmium for zinc in some enzyme families (2, 3) and copper for iron as an oxygen-carrier in some arthropods and mollusks (4). In these examples and others, the trace elements that internhance share

be incorporated into some early steps in the pathways [(6) and references therein]. However, it is thought that downstream metabolic processes are generally not compatible with As-incorporating molecules because of differences in the reactivities of P and As compounds (8). These downstream biochemical pathways may require the more chemically stable P-based metabolites; the life intex of more easily hydrolyzed As-bearing a disc are thought to be too short. However, with the similarities of As and P—and by analogy with trace element substitutions—we hypothesized that AsO<sub>4</sub><sup>3-</sup> could specifically substitute for PO<sub>4</sub><sup>3-</sup> in an organism possessing mechanisms to cope with the inherent instability of AsO<sub>4</sub><sup>3-</sup> compounds (6). Here, we experimentally tested this hypothesis by using AsO<sub>4</sub><sup>3-</sup>, combined with no added PO<sub>4</sub><sup>3-</sup>, to select for and isolate a microbe capable of accomplishing this substitution.

Geomicrobiology of GFAJ-1. Mono Lake, located in eastern California, is a hypersaline and alkaline water body with high dissolved arsenic concentrations [200 µM on average (9)]. We used lake sediments as inocula into an aerobic defined artificial medium at pH 9.8 (10, 11) containing 10 mM glucose, vitamins, and trace metals but no added PO<sub>4</sub>. Or any additional complex organic supplements (such as yeast extract or peptone), with a regimen of increasing AsO<sub>4</sub>. Additions initially spanning the range from 100 µM to 5 mM. These enrichments were taken through many decimal-dilution transfers, greatly reducing any potential carryover of autochthonous phosphorus







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# TECHNICALCOMMENT

# Comment on "A Bacterium That Can Grow by Using Arsenic Instead of Phosphorus"

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# Science

# **TECHNICAL** COMMENT



Patricia L. Foster

James B. Cotner<sup>1</sup>\* and Edward K. Hall<sup>2</sup>†

Wolfe-Simon et al. (Research Articles, 3 June 2011, p. 1163; published online 2 December 2010) reported that the bacterial strain GFAJ-1 can grow by using arsenic (As) instead of phosphorus (P), noting that the P content in bacteria grown in +As/—P culture medium was far below the quantity

needed to

István Csabai<sup>1,2</sup>\* and Eörs Szathmáry<sup>3,4</sup>

Wolfe-Sin report

Wolfe-Simon et al. (Research Articles, 3 June 2011, p. 1163; published online 2 December reported that bacterial strain GFAJ-1 can substitute arsenic for phosphorus in its biomol including nucleic acids and proteins. Unfortunately, their study lacks crucial experimental to support this claim and suffers from inadequate data and poor presentation and analy

Wolfe-Si

reported

David V

Wolfe-Simon *et al.* (Research Articles, 3 June 2011, p. 1163; published online 2 December that bacterium GFAJ-1 can substitute arsenic for phosphorus in its macromolecules, and proteins. If such arseno-DNA exists, then much of the past century of work with a phosphate chemistry, as well as much of what we think we know about metabolism, we need to be a protein of the past century of work with a phosphate chemistry, as well as much of what we think we know about metabolism, we need to be a protein of the past century of work with a phosphate chemistry.

2010) ice

of high phosphate chemistry, as well as much of what we think we know about it

appreciably vary the elemental composition of its fundamental biomolecules by substituting arseni

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# Science

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### **TECHNICAL** COMMENT

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Patricia L. Foster

# Response to Comments on "A Bacterium That Can Grow Using Arsenic Instead of Phosphorus"

Felisa Wolfe-Simon, 1,2\*† Jodi Switzer Blum, Thomas R. Kulp, Gwyneth W. Gordon, Shelley E. Hoeft, Jennifer Pett-Ridge, John F. Stolz, Samuel M. Webb, Peter K. Weber, Paul C. W. Davies, Ariel D. Anbar, Ronald S. Oremland

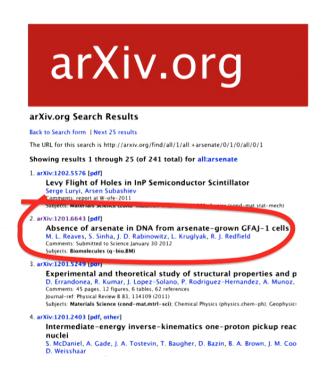
Concerns have been raised about our recent study suggesting that arsenic (As) substitutes for phosphorus in major biomolecules of a bacterium that tolerates extreme As concentrations. We welco

"We maintain that our interpretation of As substitution, based on multiple congruent lines of evidence, is viable."

appreciably vary the elemental composition of its fundamental biomolecules by substituting arseni

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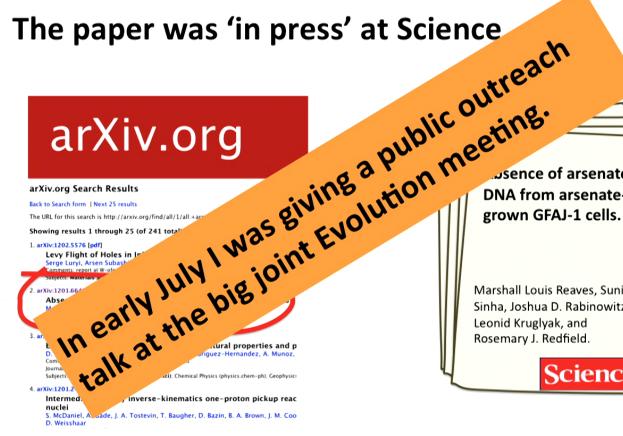
# The manuscript was available on the arXiv server. The paper was 'in press' at Science.





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The manuscript was available on the arXiv server. The paper was 'in press' at Science

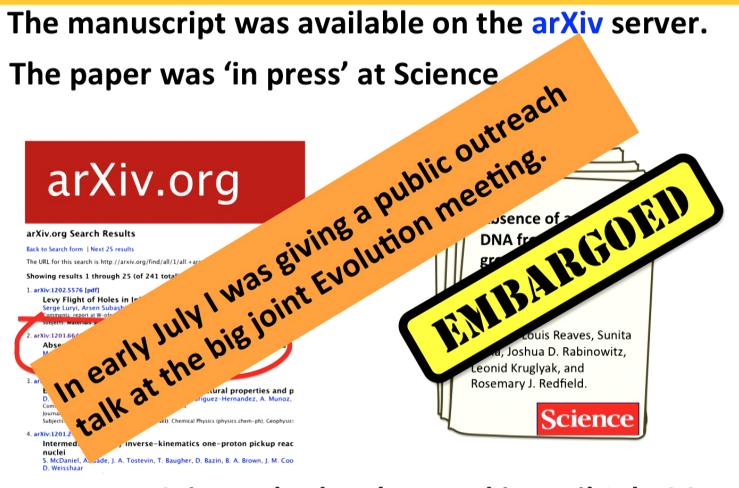


sence of arsenate in DNA from arsenate-

Marshall Louis Reaves, Sunita Sinha, Joshua D. Rabinowitz,



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Science had embargoed it until July 26...

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# Some journals use 'press embargos' to control how research is publicized.



Journalists get advance copies of papers, on condition that they don't publish anything until the paper appears in the journal.



Authors are instructed not to speak to the press except under this condition.

Science

MAAAS

Your cooperation protects you from problems that may jeopardize your paper's publication.



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# Unintended consequences of 'open'

Of an open internet:

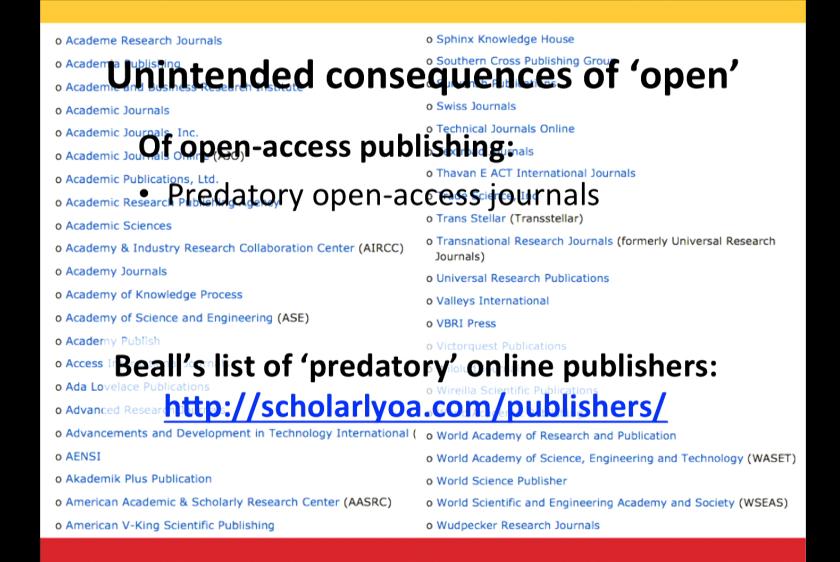
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### Unintended consequences of 'open'

### Of open-access publishing:

Predatory open-access journals

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### Unintended consequences of 'open'

### Of open-access publishing:

- Predatory open-access journals
- For-profit republication of open-access articles

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#### **Business model:**

- · Polished collections of research articles
- Sold through Amazon and scientific publishers, as e-books and print-on-demand



Jobbers bundle and sell to academic libraries

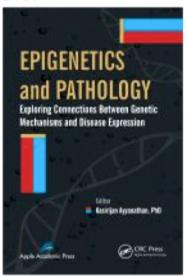


#### **Contents:**

- Some are edited collections of purpose-written articles.
- Others are collections of open-access articles harvested from PLOS, BioMed Central and 'gold' OA journals:
  - Open-access source is not made clear.
  - Some articles are mildly edited (e.g. title simplified).
  - Authors ("contributors") are not informed.
  - Editors have little or no expertise in the field.

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2013



Published. Available now. Pub Date: November 2013 Hardback Price: \$169.95 US Hard ISBN: 9781926895789 E-Book ISBN: 9781482224825

Pages: 424pp

Binding Type: hardbound

2015

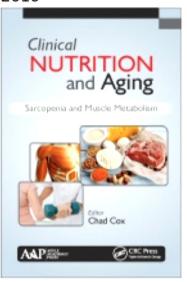


Published. Available now.
Pub Date: March 2015

**Hardback Price:** \$149.95 US **Hard ISBN:** 9781771881012

**E-Book ISBN:** 978-1-4987-1815-8

Pages: 352 pp+index Binding Type: hardback 2016



**Published.** Available now. **Pub Date:** March 2016

Hardback Price: \$149.95 US Hard ISBN: 9781771883702 E-Book ISBN: 9781771883719

Pages: 306 pp with index Binding Type: hardback

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#### The survey preamble:

#### Consider this situation (a recent experience of some researchers):

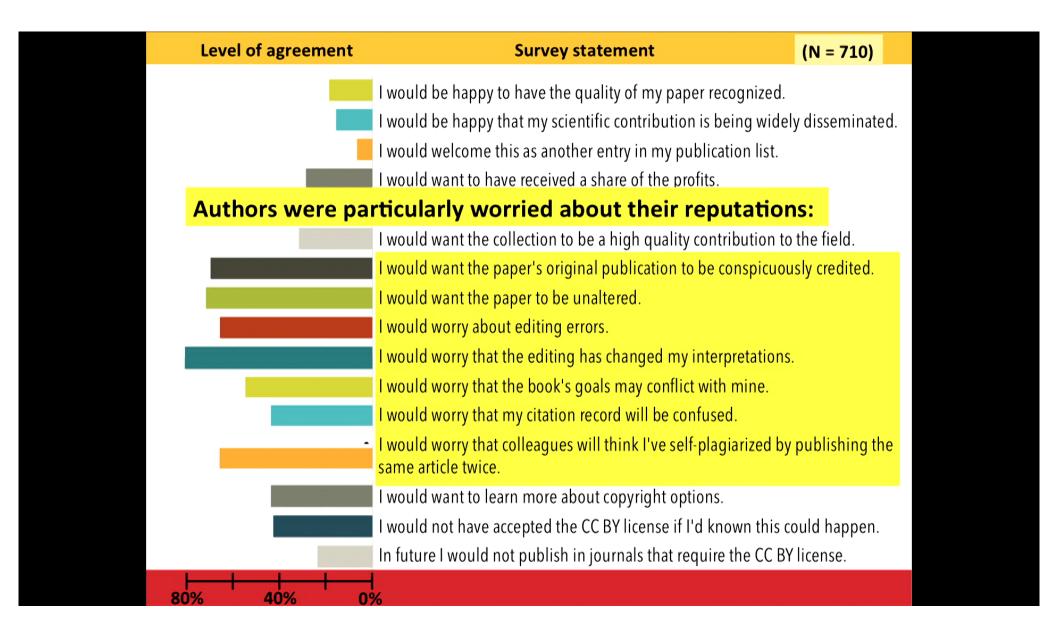
Several years ago you published a paper in an open-access journal published by PLO S or BioMed Central. Now you discover that, without your knowledge, your paper has been included as a chapter in a multi author book. The author list is correct but the paper's title and text have been lightly reedited. You and your coauthors are prominently listed as 'contributors' to the volume, but the original journal citation for the paper is not given or is buried in an 'Authors' Notes appendix. The book looks like a typical multi-author work; the Introduction does not mention that some or all of the 'chapters' have been previously published as journal papers. The book is being sold for about \$150 through Amazon.

On checking with the original journal you discover that this re-publication is legal because you agreed to the required Creative Commons-Attribution (CC-BY) copyright license when you published the paper.

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Level of agreement	Survey statement	(N = 710)
	I would be happy to have the quality of my paper recognized.	
	I would be happy that my scientific contribution is being wide	ly disseminated.
	I would welcome this as another entry in my publication list.	
	I would want to have received a share of the profits.	
	I would want the collection to be freely available.	
	I would want the collection to be a high quality contribution to	the field.
	I would want the paper's original publication to be conspicuou	ısly credited.
	I would want the paper to be unaltered.	
	I would worry about editing errors.	
	I would worry that the editing has changed my interpretations	
	I would worry that the book's goals may conflict with mine.	
	I would worry that my citation record will be confused.	
	I would worry that colleagues will think I've self-plagiarized by same article twice.	publishing the
	I would want to learn more about copyright options.	
	I would not have accepted the CC BY license if I'd known this c	ould happen.
	In future I would not publish in journals that require the CC BY	/license.

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## Some of the authors' comments:

Editing of published manuscripts should be illegal.

I would be surprised and annoyed. I was never told that my work would be re-published somewhere else (I should have the option to decline).

I would be angry
that others are making a
profit of my work while I
paid extra to have it
FREELY available

Is there
a different license,
still making freely available,
but restricting this kind of
republishing?

I would be infuriated that I was not notified that they stole my work.

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# You retain copyright, licensing the article under a Creative Commons license (CC-BY)

This means that articles can be freely redistributed and reused as long as the article is correctly attributed. For example, a published article can be posted on a personal or institutional homepage, emailed to friends and colleagues, printed and sent to people, archived in a collection, distributed on CD-ROM, included in course-packs, quoted in the press, translated and further distributed as often and widely as possible.

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## The principle of informed consent in medical research:

Researchers are asking the participants to participate in a clinical trial for the common good.

- The researchers must design the trial to minimize the potential harm to the participants.
- The participants must be told about the possible harm as well as the possible benefit.
- The onus is on the researchers to make sure the participants are aware of the potential for harm as well as for benefit, before they join the trial.
- Ethical behaviour is enforced by Institutional Review Boards

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## **Applying informed consent to open access:**

The journal is asking the authors to accept the CC-BY license for the common good.

- The journal's practices should minimize the potential harm to the authors.
- The authors should be told about the possible harm as well as the potential benefits.
- The onus is on the journal to make sure the authors understand the potential for harm as well as for benefit.

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## You retain copyright, licensing the article

## True informed consent would include\*:

"You must accept the least-protective of the Creative Commons licenses, CC-BY." at articles can be freely redistributed and

"Your article can be repackaged and sold commercially without your knowledge." itutional homepage, emailed to friends

"Since you own the copyright, we will not help you protect your rights."

further distributed as often an process, not after final acceptance

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## You retain copyright, licensing the article

## True informed consent would include\*:

"The default is the least-protective of the Creative Commons licenses, CC-BY."

"Your article can be repackaged and sold commercially without your knowledge. To prevent this choose CC-SA instead."

"Since you own the copyright, check this box to authorize us to help you protect your rights."

further distributed as often and widely as possible

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# Evolution teaches us

- Cooperation is not easy to evolve
- Immediate self-interest trumps altruism
- If we want scientists to act cooperatively, we need to build structures that:
  - Make it easy
  - -Reward it
  - Reduce its costs and risks

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## Kinds of problems/obstacles:

- What should I post (this is a big issue)? What's optional and what's required by journals or funding agencies, or just expected of responsible scientists? How has this changed since the last time I did this?
- Where should I post each type of information?
- What format does each type of information need to be useful?
- How much work will gathering and formatting the information be? How many complicated decisions will I need to make?
- Should/must what I post be copyrighted in some way?
- Who might find the posted information useful?
- What's the probability that nobody ever finds it useful?
- Might the information be used in ways that harm my reputation or the field? Who can I trust to tell me this?

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## Open access publishing succeeded because:

- 1. What we wanted was clear: Research papers free for all to read; copyrights held by authors, not journals.
- 2. A way to get this was clear: Start new journals whose expenses are supported by publication charges, not reader subscriptions.
- 3. The cost to authors seemed clear.

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# The goals of open science are worthy ...

"... doing science on a public platform that facilitates collaboration, feedback, and the spread of ideas ..."

... but not specific enough to guide action.

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