Title: Like penguins on an ice floe: The scary business of adopting open science practices

Date: Mar 26, 2018 10:00 AM

URL: http://pirsa.org/18030098

Abstract: In the talk I delineate a simple framework for open science and present empirical results on the adoption of open practices from my own research (+ others). The topics include data sharing, open access infrastructure, and replicability. I will show future perspectives for open science (including knowledge transfer and transdisciplinary research).

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BENEDIKT FECHER

OPEN SCIENCE: A DRAMA IN THREE ACTS

OPEN RESEARCH: RETHINKING SCIENTIFIC COLLABORATION / PERIMETER INSTITUTE

WATERLOO / MARCH 26 / 2018

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OPEN SCIENCE - A DRAMA IN THREE ACTS

ACT I HACKING THE IVORY TOWER?

WHAT IS OPEN SCIENCE? AND WHAT NOT?

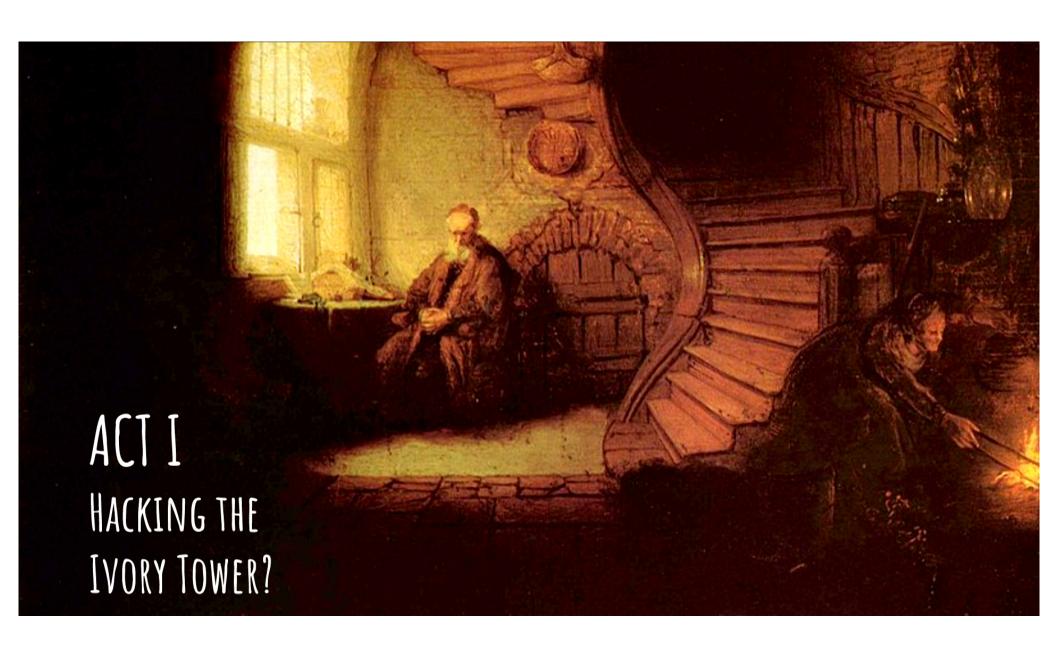
ACT I I LIKE PENGUINS ON AN ICE FLOE

INCENTIVES FOR OPEN RESEARCH (CASE: DATA SHARING)

ACT III QWERTY WORLDS

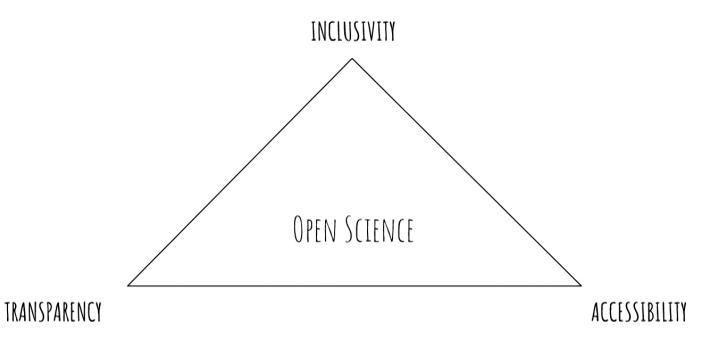
INFRASTRUCTURE IN OPEN RESEARCH (CASE: OPEN ACCESS)

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OPEN SCIENCE HAS THREE DIMENSIONS: INCLUSIVITY, TRANSPARENCY, ACCESSIBILITY.

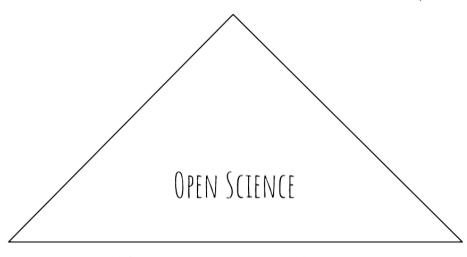


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IDEALLY OPEN SCIENCE MAKES RESEARCH BETTER AND MORE EFFICIENT.

INCLUSIVITY --> COLLABORATION (E.G., OPEN DATA)



TRANSPARENCY --> REPRODUCIBILITY (E.G., REPLICATION STUDIES)

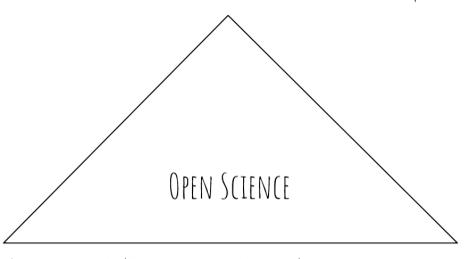
ACCESSIBILITY --> RE-USE (E.G., OPEN ACCESS)

FECHER ET AL. (2018, FORTHCOMING)

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IDEALLY OPEN SCIENCE MAKES RESEARCH BETTER AND MORE EFFICIENT.

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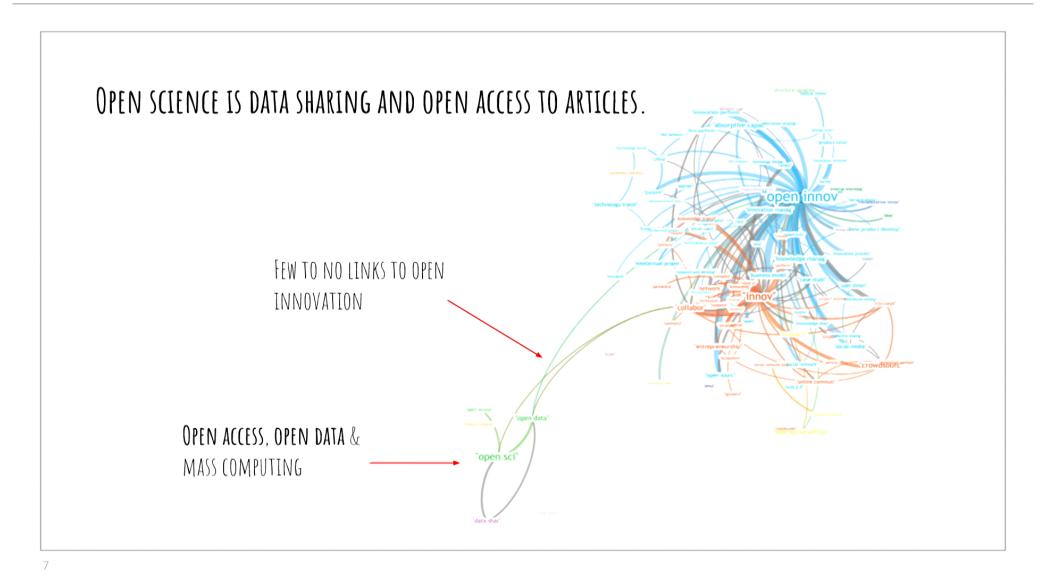


TRANSPARENCY --> REPRODUCIBILITY (E.G., REPLICATION STUDIES)

ACCESSIBILITY --> RE-USE (E.G., OPEN ACCESS)

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OPEN DATA IS SUPPORTED BY FUNDERS AND POLICY MAKERS.

- OPEN ACCESS TO RESEARCH DATA DEEPLY ROOTED IN THE SCIENTIFIC SELF-CONCEPTION
 - MERTONIAN NORMS, E.G. COMMUNALISM, ORGANIZED SKEPTICISM
 - POPPER'S CRITICAL RATIONALISM, FALSIFIABILITY
- OPEN DATA / DATA SHARING POLICIES ADOPTED BY MANY FUNDERS
 - E.G. EUROPEAN RESEARCH COUNCIL, HORIZON 2020, WELLCOME TRUST, ALL US FEDERAL AGENCIES (INCL. NSF AND NIH)
 - CANADA: CIHR, NSERC, SSHRC
- OPEN DATA AND SCIENTIFIC PROGRESS
 - EFFICIENCY, E. G., META-ANALYSIS
 - QUALITY, E. G., REPLICATION STUDIES



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RESEARCHERS LIKE OPEN DATA TOO ...

Table 2: General perception towards open access to data

From: A reputation economy: how individual reward considerations trump systemic arguments for open access to data

							Responses in per cent:				
On a scale from 1 to 5; 1= "Strongly disagree"—5= "Agree completely"	Observation	IRR * (%)	Mean	Standard deviation		Conf. rval]	Strongly disagree	2	3	4	Agree completely
"Researchers should generally publish their data"	1491	95	4.10	1.00	4.05	4.15	1.95	5.90	16.57	31.32	44.27
"I have more disadvantages than advantages when I share my data with others"	1419	91	2.32	1.16	2.26	2.38	28.61	33.19	21.35	11.49	5.36
"It deters me from publishing when a journal requires the publication of $\operatorname{my}\nolimits$ data"	1412	90	1.94	1.14	1.88	2.00	48.30	25.71	13.95	7.86	4.18
"Openly available research data is a great contribution to scientific progress"	1449	93	4.34	0.94	4.29	4.39	1.73	3.80	11.32	25.05	58.11

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... AND BELIEVE IT'S GOOD FOR SCIENTIFIC PROGRESS.

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BUT THEY RARELY SHARE THEIR DATA OPEN.

Table 3: "Have you ever shared your research data with others?"

From: A reputation economy: how individual reward considerations trump systemic arguments for open access to data

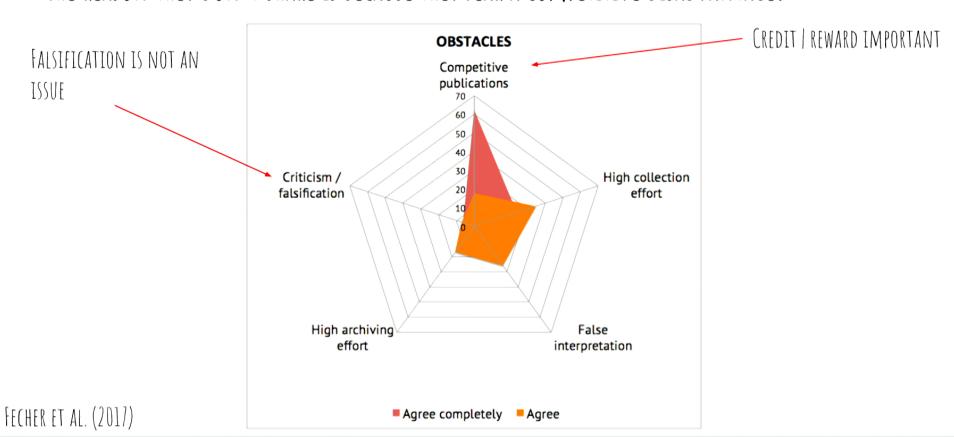
						Respons	es in per nt:	
Binary, multiple choice; 1=selected; 0=not selected	Observation	Mean	Standard error	-	Conf. rval]	Selected	Not selected	
"Yes, with researchers who I know personally"	1564	0.58	0.12	0.56	0.61	58.06	41.94	
"Yes, with researchers within my institute or my organization"	1564	0.49	0.13	0.47	0.52	49.36	50.64	
"Yes, with researchers who work on similar topics"	1564	0.40	0.12	0.38	0.43	40.35	59.65	
"Yes, with all non-commercial researchers"	1564	0.14	0.08	0.13	0.16	14.45	85.55	
"With commercial researchers"	1564	0.06	0.01	0.05	0.07	5.88	94.12	
"Yes, with the public"	1564	0.13	0.01	0.11	0.15	13.11	86.89	
"No"	1564	0.16	0.01	0.14	0.18	16.30	83.70	

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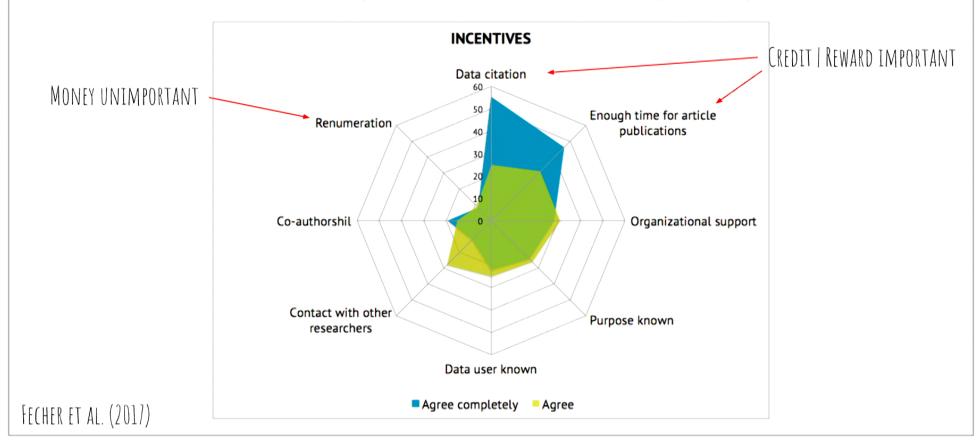
THE REASON THEY DON'T SHARE IS BECAUSE THEY FEAR A COMPETITIVE DISADVANTAGE.



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THEY WOULD POTENTIALLY SHARE MORE IF DATA SHARING RECEIVED MORE FORMAL RECOGNITION.



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BUT: DATA IS NOT CONSIDERED A SCIENTIFIC PRODUCT ITSELF (YET).

AND WHAT ABOUT SOFTWARE / CODE,
RESEARCH INFRASTRUCTURE, TRANSFER
PRODUCTS?





OPEN ACCESS IS SOON THE DEFAULT STATE.



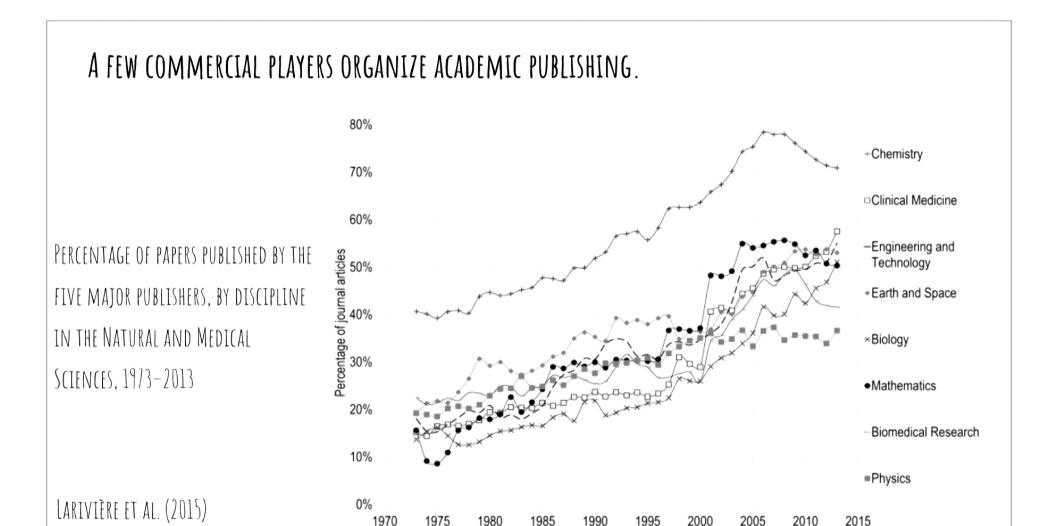
- EUROPE: IN TOTAL 45%; GERMANY 45%; NETHERLANDS 58%
- NORTH AMERICA: CANADA 49%; US 56% (ARTICLES PUBLISHED BETWEEN 2004 2011)
- MAJORITY (50+) OF ARTICLES PUBLISHED AS OA HAS BEEN REACHED IN GENERAL SCIENCE & TECHNOLOGY, IN BIOMEDICAL RESEARCH, BIOLOGY, AND MATHEMATICS & STATISTICS (FOR COMPARISON: SOCIAL SCIENCES 36 %)
- GREEN OA MOVES SLOWLY (2 % GROWTH RATE PER YEAR), GOLD AND HYBRID OA IS DRIVING IN THE FAST LANE (24% PER YEAR)
- CITATION ADVANTAGE (I.E., LAWRENCE 2001, ANTELMAN 2004)

MAIN SOURCE

ARCHAMBAULT ET AL. 2013: PROPORTION OF OPEN ACCESS PEER-REVIEWED PAPERS AT THE EUROPEAN AND WORLD LEVELS—2004-2011

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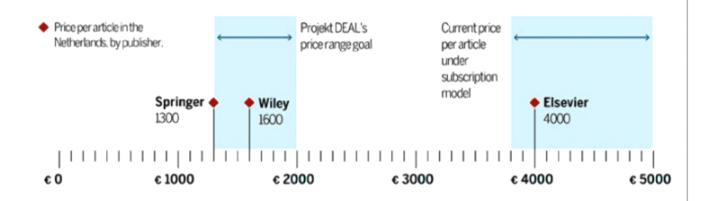


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A "BIG DEAL" IS A FLAT RATE TO PUBLISH OA AND READ FOR FREE.

BIG DEAL MEANS PAYING A LUMP SUM
IN ORDER TO PUBLISH ALL GERMAN
ARTICLES OA AND TO LET GERMAN
RESEARCHERS READ ARTICLES FREELY.



VOGEL & KUPFERSCHMIDT (2017)

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BUT: A "BIG DEAL" COULD HAVE ADVERSE EFFECTS.

EXCLUSION OF RESEARCHERS FROM POORER INSTITUTIONS AND COUNTRIES

REPRODUCING DEPENDENCE ON THE ARTICLE

REPRODUCING DEPENDENCE FROM A FEW COMMERCIAL PUBLISHERS

FECHER ET AL. (2017)

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OPEN SCIENCE IS ALSO ABOUT RECLAIMING THE INFRASTRUCTURE FOR THE SCIENTIFIC VALUE CREATION.

AND WHAT ABOUT SOFTWARE / CODE, RESEARCH INFRASTRUCTURE, TRANSFER PRODUCTS?

Community Layer Academics network and connect Proprints non reviewed publications for studies and replications Product Layer Community Layer Academics network and connect Proprints non reviewed publications Product Layer Community Layer Academics Policy Journals to educate decision makers Transfer Journals tor society at large Journal Layer

Public European Open Access Platform

Infrastructure Layer

VOGEL & KUPFERSCHMIDT (2017)

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FOR OPEN SCIENCE TO BECOME REALITY, WE NEED TO ...

... MAKE IT WORTH IT



... CREATE PUBLIC INFRASTRUCTURES

Public European Open Access Platform Community Layer Community Layer Community Layer Access Platform Frequency Systems Systems Platform Platform Access Platform Freduct Layer Freduct Layer Freduct Layer Freduct Layer Freduct Layer Freduct Layer Freduct Layer

... REFLECT ABOUT ITS ADDED SOCIAL VALUE



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THANK YOU VERY MUCH.

GET IN TOUCH

BENEDIKT FECHER | FECHER@HIIG. DE

HUMBOLDT INSTITUTE FOR INTERNET AND SOCIETY

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