

Title: Mendeley: A Last.fm for Research? (IT tools for Science)

Date: Sep 09, 2008 06:40 PM

URL: <http://pirsa.org/08090058>

Abstract: Mendeley is a new 'science 2.0' tool for managing & sharing academic papers. Its co-founder, Victor Henning, will highlight conceptual similarities between Last.fm and Mendeley to explore whether the ideas behind social music services can be applied to social software for researchers.



MENDELEY

wants to help researchers
manage, share, and discover
academic knowledge.

We are 12 researchers, graduates and open source developers from...

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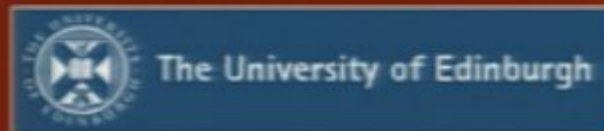
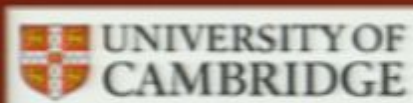
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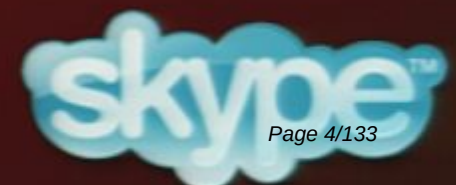
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...backed by the
co-founders of:



First, a little
detour:

Can the concept of the world's
largest social music network be
applied to research?



last.fm
the social music revolution

First, a little
detour:

Can the concept of the world's
largest social music network be
applied to research?



last.fm
the social music revolution

Last.fm works like this:



Last.fm works like this:

1) Install
„Audioscrobbler“



Last.fm works like this:

1) Install
„Audioscrobbler“



2) Listen to music

Last.fm works like this:

1) Install
„Audioscrobbler“



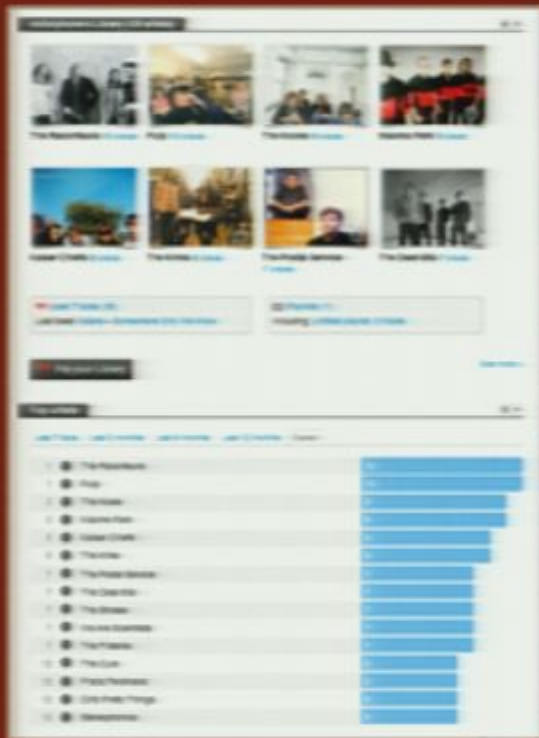
2) Listen to music

3) Last.fm builds your
music profile... and
the world's biggest
open music database

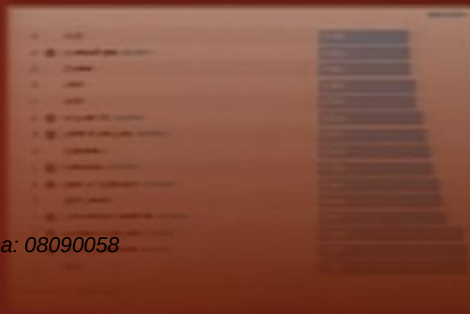


Last.fm lets you discover:

1) Stats about your own music library



Last.fm lets you discover:



- 1) Stats about your own music library
- 2) Listening stats, top tracks and similar artists for your favourite bands

Last.fm lets you discover:



- 1) Stats about your own music library
- 2) Listening stats, top tracks and similar artists for your favourite bands
- 3) Discussions, recommendations, similar tracks for 80 million songs

Last.fm lets you discover:

- 1) Stats about your own music library
- 2) Listening stats, top tracks and similar artists for your favourite bands
- 3) Discussions, recommendations, similar tracks for 80 million songs
- 4) Trends and charts for each genre



Last.fm lets you discover:

- 1) Stats about your own **music library**
- 2) Listening stats, top tracks and similar **artists** for your favourite bands
- 3) Discussions, recommendations, similar tracks for 80 million **songs**
- 4) Trends and charts for each **genre**



OUR VISION: MENDELEY = Last.fm FOR RESEARCH

music library → research library

artists → researchers

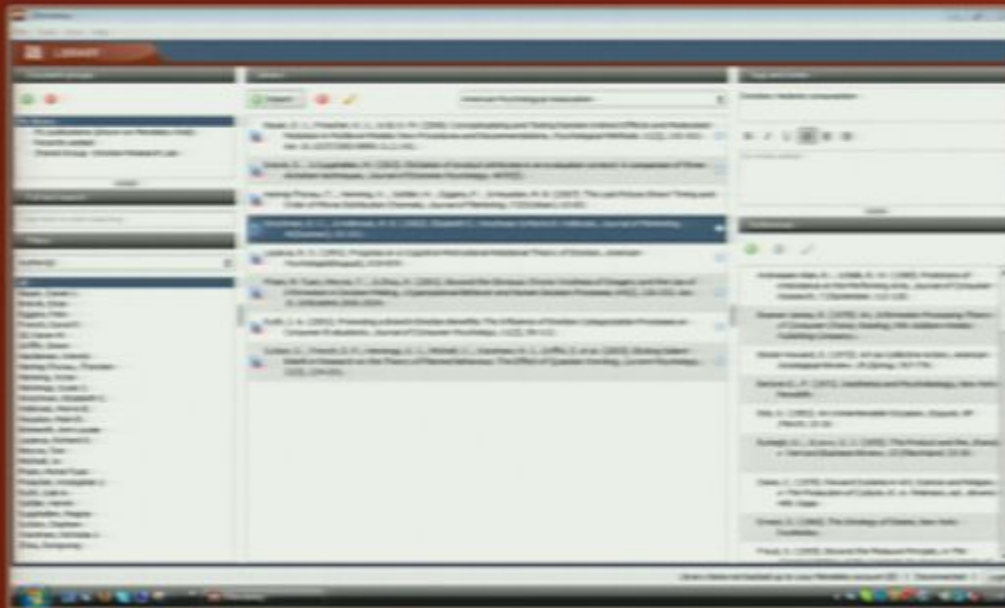
songs → papers

genres → disciplines

So, how does
Mendeley
handle these?



Mendeley combines



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5. Hennig-Thurau T, Henning V. The Theory of Reasoned Action: Does it Lack Emotion?. In: *Enhancing Knowledge Development in Marketing: Proceedings of the 2006 AMA Summer Educators' Conference*. Chicago: American Marketing Association; 2006.

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References

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Mendeley

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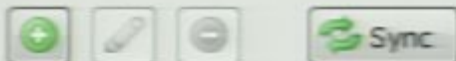
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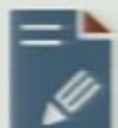
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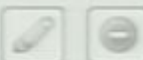
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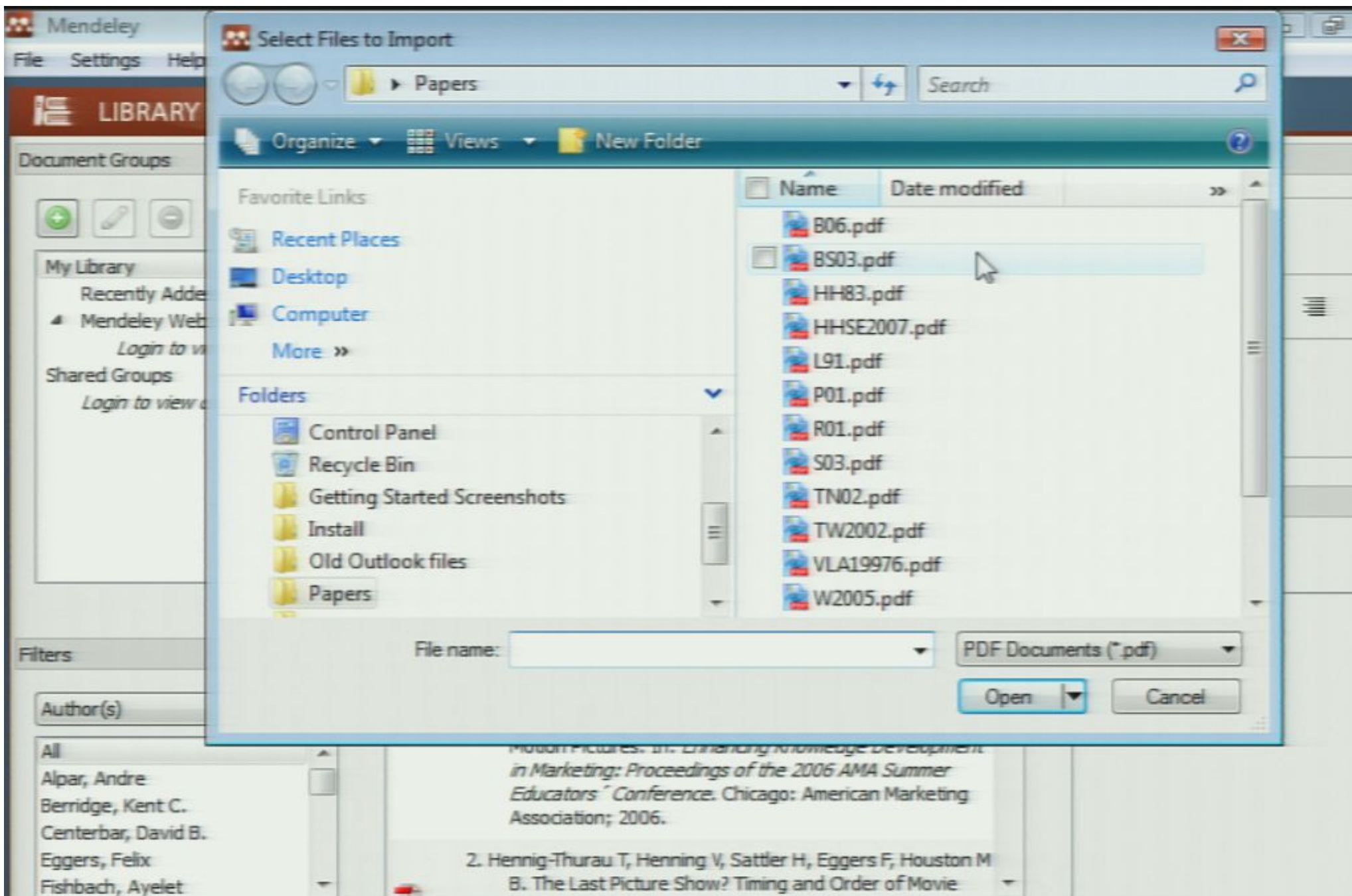
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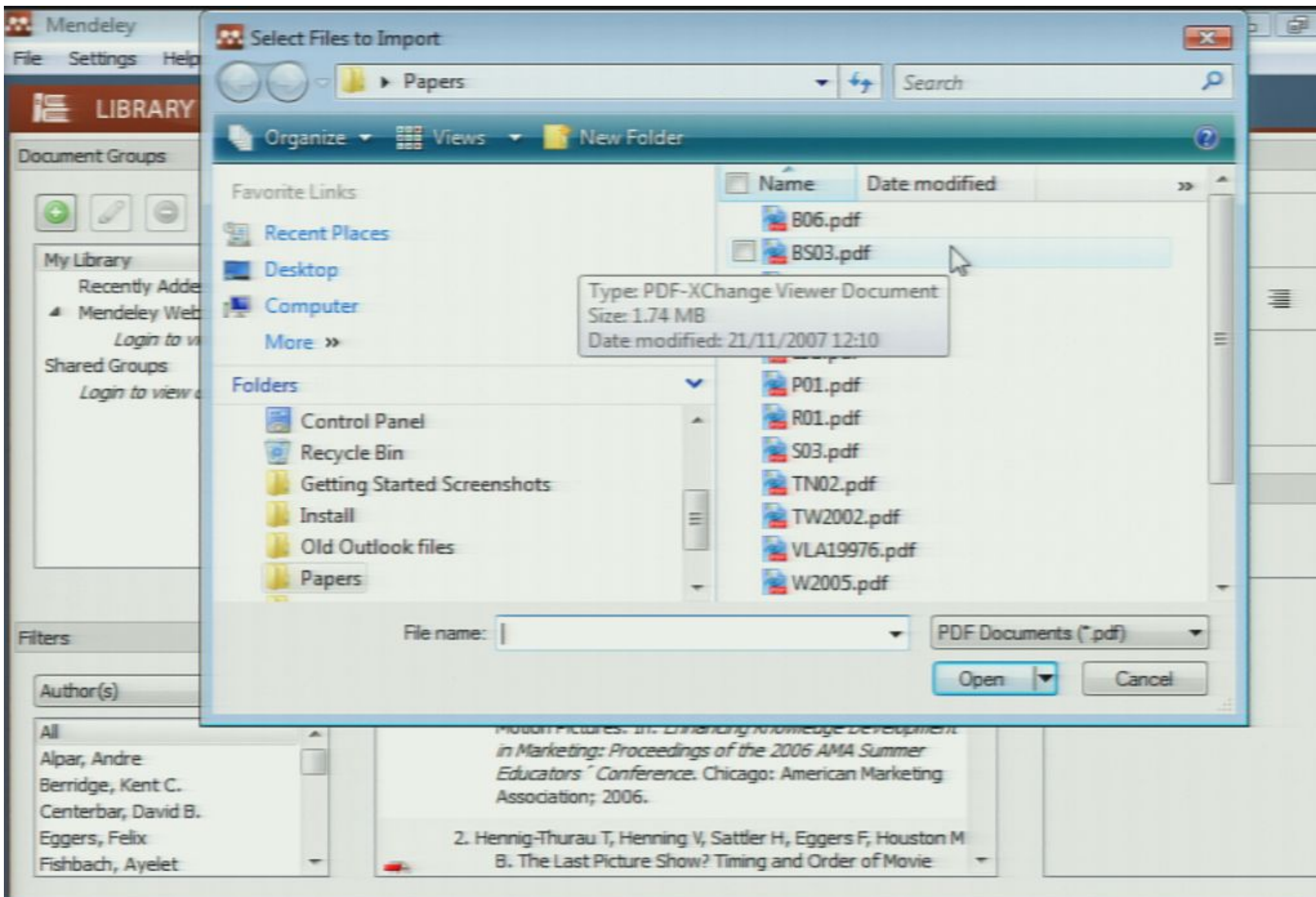
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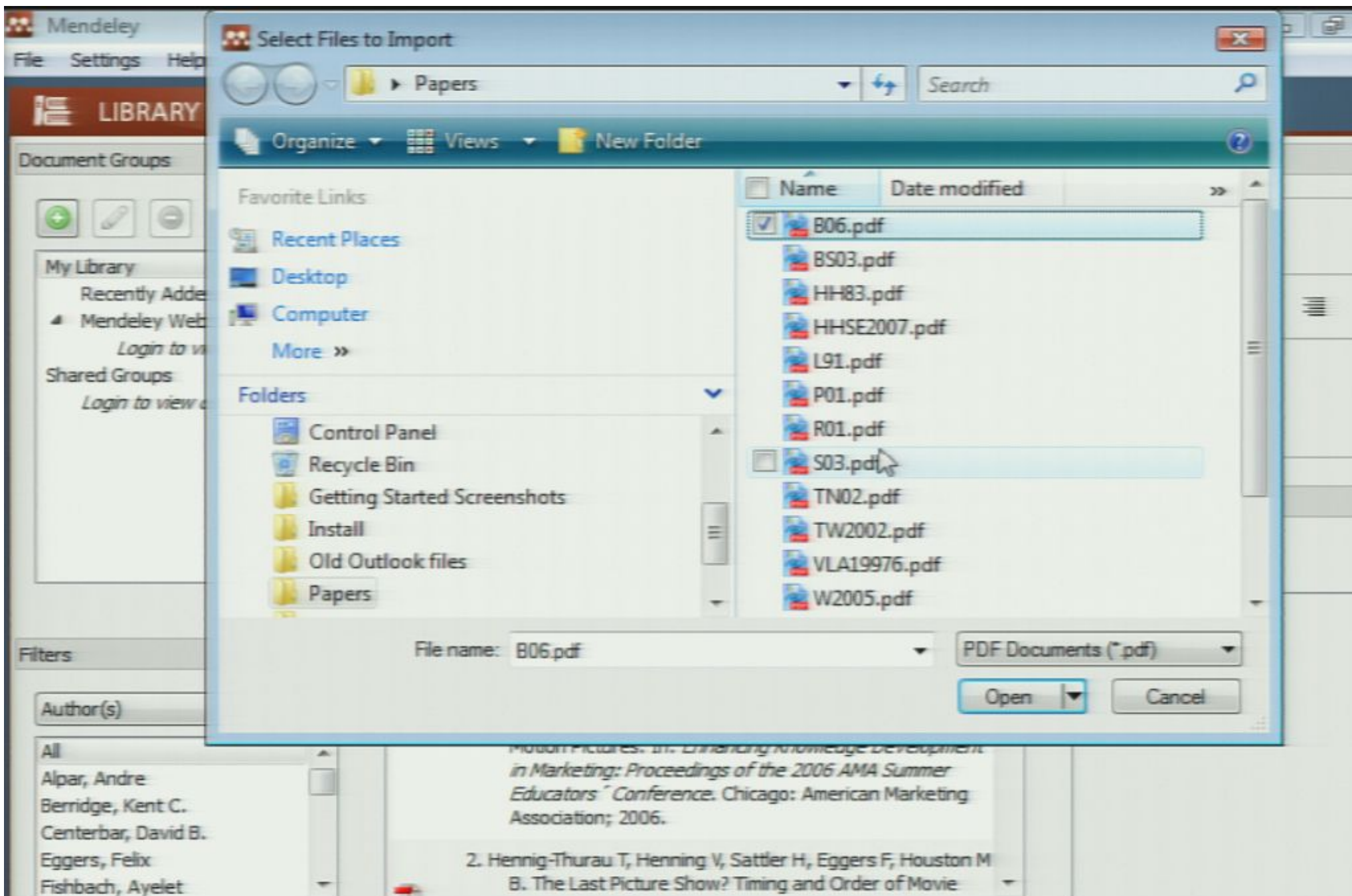
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5. Bauer D J, Preacher K J, Gil K M. Conceptualizing and Testing Random Indirect Effects and Moderated Mediation in Multilevel Models: New Procedures and Recommendations. *Psychological Methods*. 2006; 11(2):142-163.
6. Hennig-Thurau T, Henning V, Sattler H, Eggers F, Houston M B. Optimizing the Sequential Distribution Model for Motion Pictures. In: *Enhancing Knowledge Development in Marketing: Proceedings of the 2006 AMA Summer Educators' Conference*. Chicago: American Marketing Association; 2006.
7. Hennig-Thurau T, Henning V, Sattler H, Eggers F, Houston M B. The Last Picture Show? Timing and Order of Movie Distribution Channels. *Journal of Marketing*. 2007; 71(October):63-83.
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Currently connected to:



GuestPass

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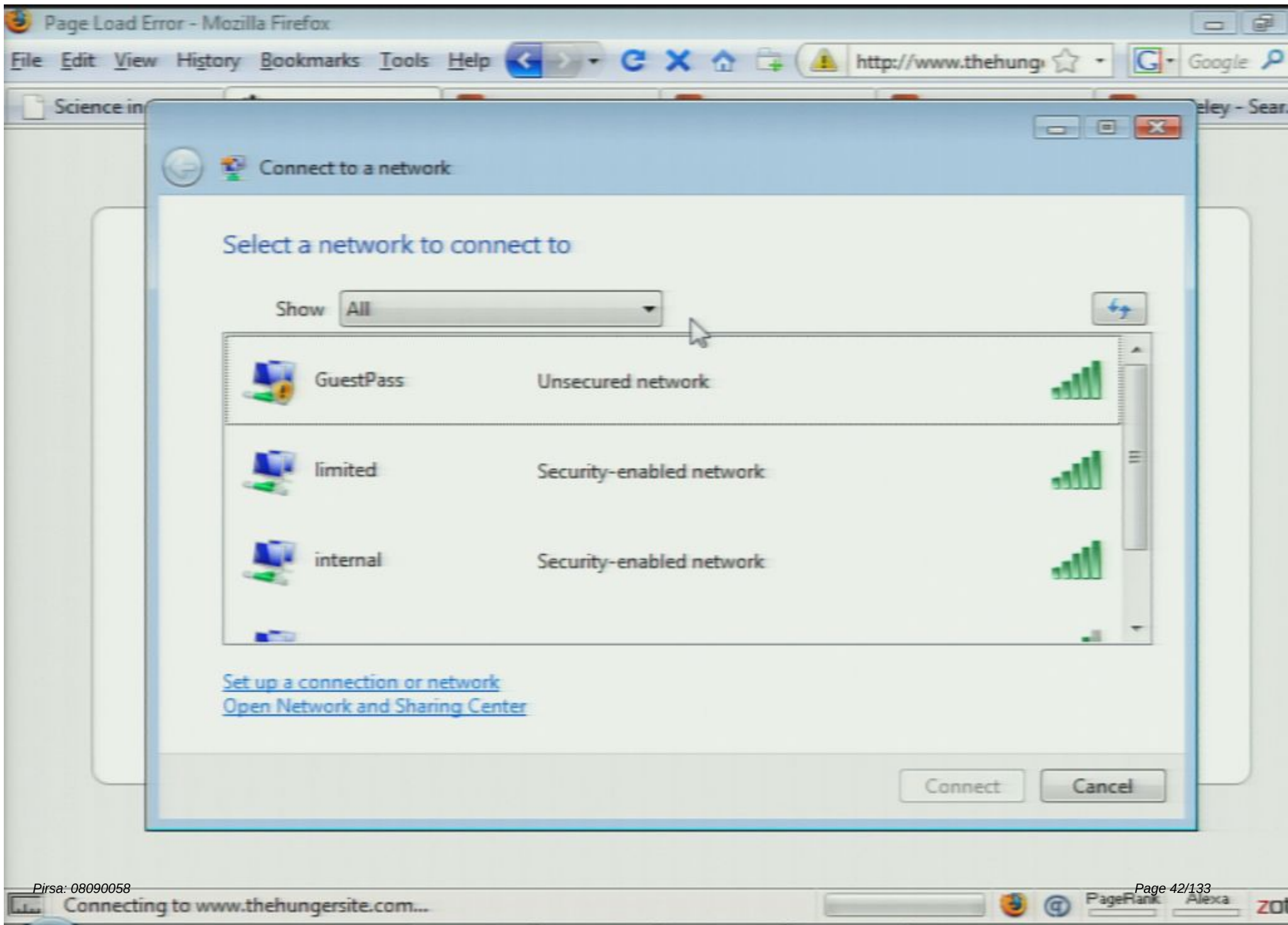
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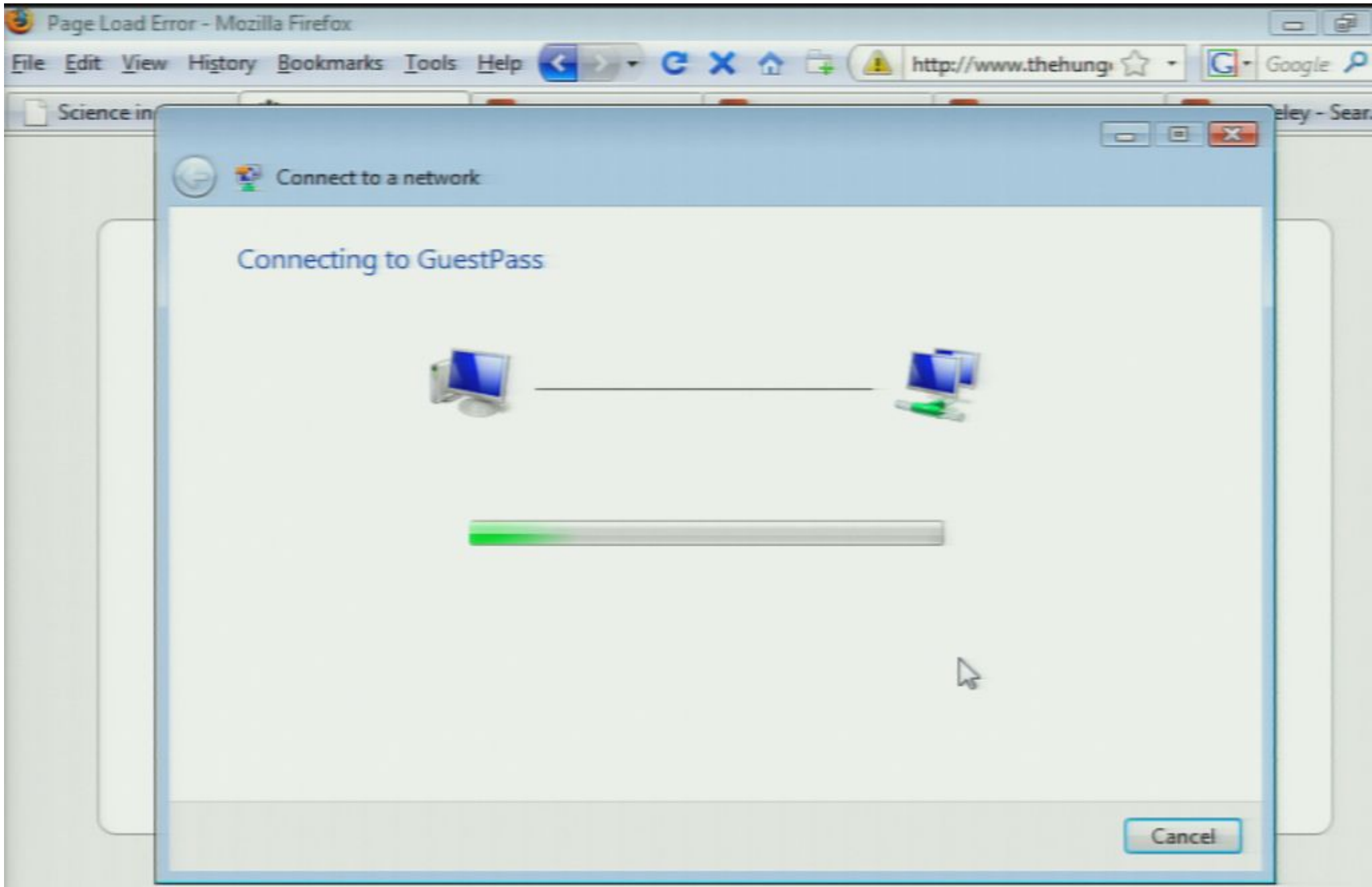
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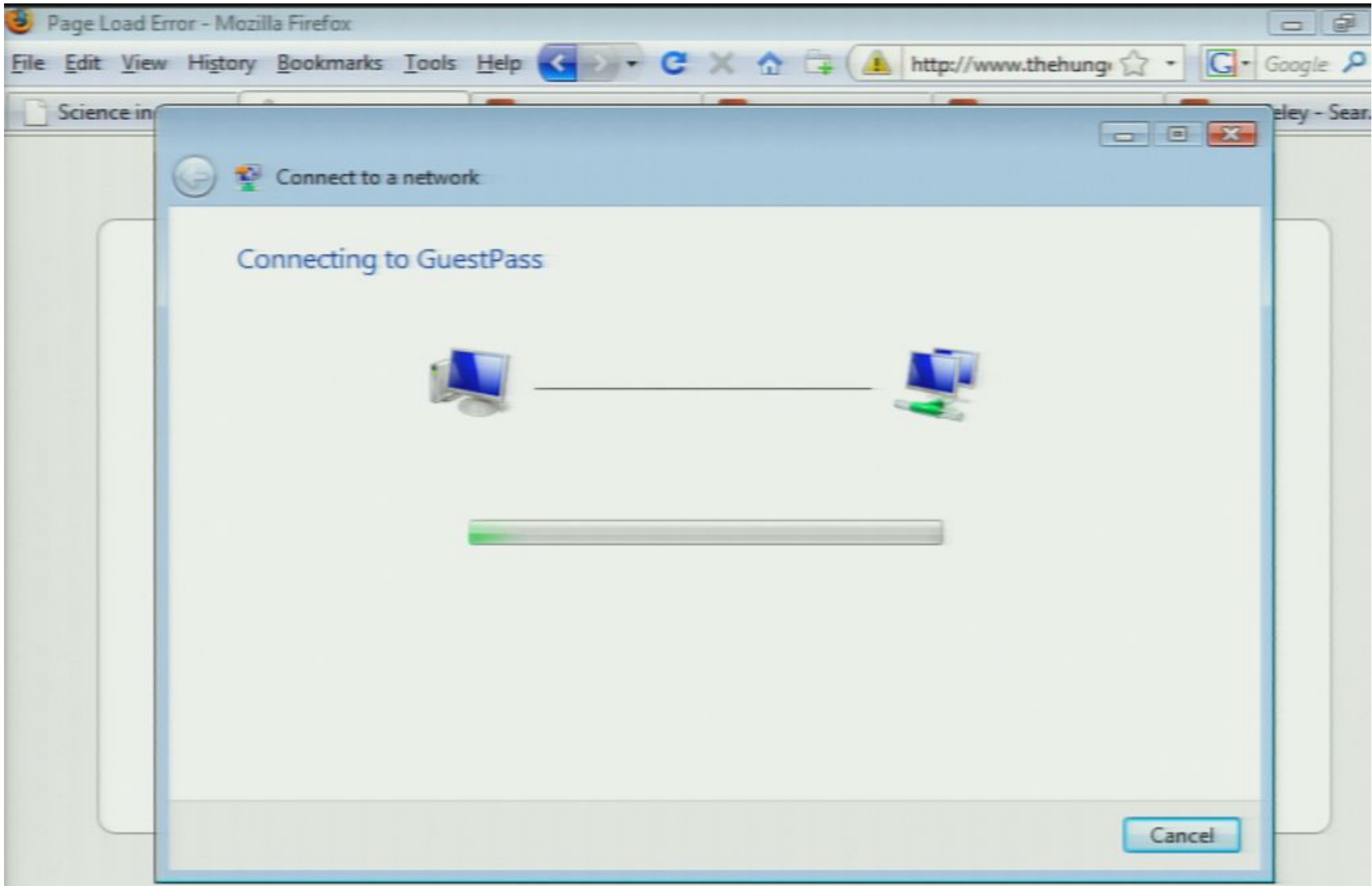
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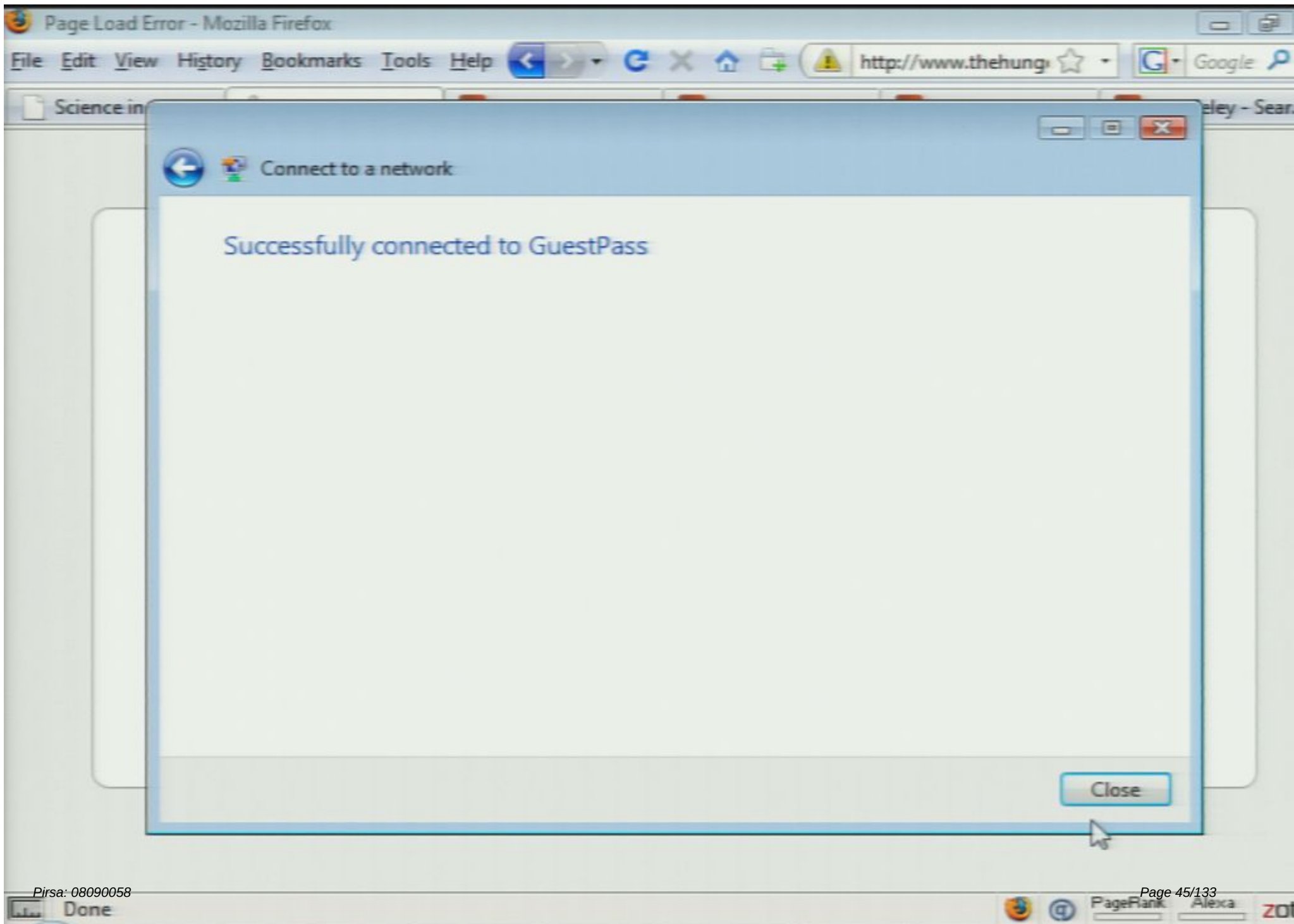
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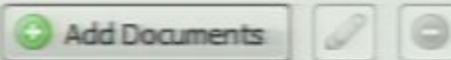
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- 2. Bauer D J, Preacher K J, Gil K M. Conceptualizing and Testing Random Indirect Effects and Moderated Mediation in Multilevel Models: New Procedures and Recommendations. *Psychological Methods*. 2006; 11(2): 142-163.
- 3. Hennig-Thurau T, Henning V, Sattler H, Eggers F, Houston M B. Optimizing the Sequential Distribution Model for Motion Pictures. In: *Enhancing Knowledge Development in Marketing: Proceedings of the 2006 AMA Summer Educators' Conference*. Chicago: American Marketing Association; 2006.
- 4. Hennig-Thurau T, Henning V, Sattler H, Eggers F, Houston M B. The Last Picture Show? Timing and Order of Movie Distribution Channels. *Journal of Marketing*. 2007; 71(October): 63-83.
- 5. Hennig-Thurau T, Henning V, Sattler H. Consumer File Sharing of Motion Pictures. *Journal of Marketing*. 2007; 71(October): 1-18.
- 6. Hennig-Thurau T, Henning V. Consumer file sharing of motion pictures: Consequences and Determinants. In: *Enhancing Knowledge Development in Marketing: Proceedings of the 2005 AMA Summer Educators' Conference*.

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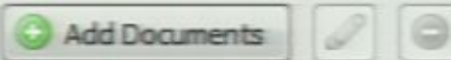
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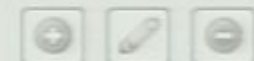
1. Bauer D J, Preacher K J, Gil K M. Conceptualizing and Testing Random Indirect Effects and Moderated Mediation in Multilevel Models: New Procedures and Recommendations. *Psychological Methods*. 2006; 11(2): 142-163.
2. Hennig-Thurau T, Henning V, Sattler H, Eggers F, Houston M B. Optimizing the Sequential Distribution Model for Motion Pictures. In: *Enhancing Knowledge Development in Marketing: Proceedings of the 2006 AMA Summer Educators' Conference*. Chicago: American Marketing Association; 2006.
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Henning & Alpar (2005). Public aid mechanisms in feature film production: the EU MEDIA Plus Programme. *Media, Culture & Society*, 27(2), 229-250.

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Awards and Grants

Doctoral Dissertation Grant, Foundation of the German Economy, Sep 2005, www.sdw.org

Overall Best Conference Paper Award, 2005 Summer Marketing Educators' Conference, Aug 2005, www.marketingpower.com/Pages/default....

Best Paper in Track Award, E-Commerce and Technology Track, 2005 Summer Marketing Educators' Conference, Aug 2005, www.marketingpower.com/Pages/default....

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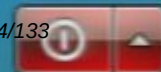
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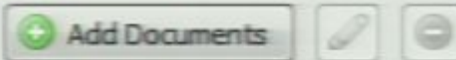
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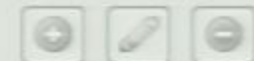
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Applications Processes Services Performance Networking Users				
Image Name	User Name	CPU	Memory (...)	Description
firefox.exe *32	Victor H...	39	231,888 K	Firefox
Mendeley.exe *32	Victor H...	07	92,492 K	Mendeley.exe
explorer.exe	Victor H...	09	56,224 K	Windows Explorer
RegistryCleaner.exe *32	Victor H...	00	18,224 K	TuneUp Registry Cleaner
MSASCui.exe	Victor H...	00	10,176 K	Windows Defender User Interface
mozystat.exe	Victor H...	00	7,684 K	MozyHome Remote Backup Status Application
asghost.exe *32	Victor H...	04	6,652 K	Global Virtual Card Host
wisptis.exe	Victor H...	00	6,056 K	Microsoft Tablet PC Input Component
igfxsrv.exe	Victor H...	00	5,368 K	igfxsrv Module
taskeng.exe	Victor H...	00	4,784 K	Task Scheduler Engine
csrss.exe	SYSTEM	00	4,680 K	Client Server Runtime Process
TabTip.exe	Victor H...	01	4,536 K	Tablet PC Input Panel Accessory
SetPoint.exe	Victor H...	00	4,508 K	Logitech SetPoint Event Manager (UNICODE)
iTunesHelper.exe *32	Victor H...	00	4,484 K	iTunesHelper Module
POWERPNT.EXE *32	Victor H...	00	4,352 K	Microsoft Office PowerPoint
KHALMNP.R.exe	Victor H...	00	4,264 K	Logitech KHAL Main Process
avp.exe *32	Victor H...	00	4,204 K	Kaspersky Anti-Virus
pthosttr.exe *32	Victor H...	00	3,956 K	HP ProtectTools Security Manager
wisptis.exe	SYSTEM	00	3,660 K	Microsoft Tablet PC Input Component
QLBCTRL.exe *32	Victor H...	00	3,060 K	Quick Launch Buttons
SynTPEnh.exe	Victor H...	00	3,048 K	Synaptics TouchPad Enhancements
TSVNCache.exe	Victor H...	00	3,032 K	TortoiseSVN status cache
taskmgr.exe	Victor H...	19	3,016 K	Windows Task Manager
InputPersonalization.exe	Victor H...	00	2,764 K	Input Personalization Server

☐ Show processes from all users

End Process

Windows Task Manager

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Applications Processes Services Performance Networking Users

Image Name	User Name	CPU	Memory (...)	Description
firefox.exe *32	Victor H...	34	226,128 K	Firefox
Mendeley.exe *32	Victor H...	03	92,492 K	Mendeley.exe
explorer.exe	Victor H...	02	56,228 K	Windows Explorer
RegistryCleaner.exe *32	Victor H...	00	18,224 K	TuneUp Registry Cleaner
MSASCui.exe	Victor H...	00	10,176 K	Windows Defender User Interface
mozystat.exe	Victor H...	00	7,684 K	MozyHome Remote Backup Status Application
wisptis.exe	Victor H...	00	6,056 K	Microsoft Tablet PC Input Component
igfxsrv.exe	Victor H...	00	5,368 K	igfxsrv Module
asghost.exe *32	Victor H...	02	5,192 K	Global Virtual Card Host
taskeng.exe	Victor H...	01	4,784 K	Task Scheduler Engine
csrss.exe	SYSTEM	00	4,680 K	Client Server Runtime Process
TabTip.exe	Victor H...	00	4,536 K	Tablet PC Input Panel Accessory
SetPoint.exe	Victor H...	00	4,508 K	Logitech SetPoint Event Manager (UNICODE)
iTunesHelper.exe *32	Victor H...	00	4,484 K	iTunesHelper Module
POWERPNT.EXE *32	Victor H...	00	4,352 K	Microsoft Office PowerPoint
KHALMNP.R.exe	Victor H...	00	4,264 K	Logitech KHAL Main Process
avp.exe *32	Victor H...	00	4,204 K	Kaspersky Anti-Virus
pthosttr.exe *32	Victor H...	00	3,956 K	HP ProtectTools Security Manager
wisptis.exe	SYSTEM	00	3,660 K	Microsoft Tablet PC Input Component
taskmgr.exe	Victor H...	06	3,068 K	Windows Task Manager
QLBCTRL.exe *32	Victor H...	00	3,060 K	Quick Launch Buttons
SynTPEnh.exe	Victor H...	00	3,048 K	Synaptics TouchPad Enhancements
TSVNCache.exe	Victor H...	00	3,032 K	TortoiseSVN status cache
InputPersonalization.exe	Victor H...	00	2,764 K	Input Personalization Server

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Mendeley.exe *32	Victor H...	00	92,492 K	Mendeley.exe
explorer.exe	Victor H...	00	56,224 K	Windows Explorer
RegistryCleaner.exe *32	Victor H...	00	18,224 K	TuneUp Registry Cleaner
MSASCui.exe	Victor H...			
mozystat.exe	Victor H...			
wisptis.exe	Victor H...			
igfxsvc.exe	Victor H...			
asghost.exe *32	Victor H...			
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POWERPNT.EXE *32	Victor H...			
KHALMNPR.exe	Victor H...			
avp.exe *32	Victor H...	00	4,204 K	Kaspersky Anti-Virus
pthosttr.exe *32	Victor H...	00	3,956 K	HP ProtectTools Security Manager
taskmgr.exe	Victor H...	09	3,940 K	Windows Task Manager
wisptis.exe	SYSTEM	00	3,660 K	Microsoft Tablet PC Input Component
QLBCTRL.exe *32	Victor H...	00	3,060 K	Quick Launch Buttons
SynTPEnh.exe	Victor H...	03	3,048 K	Synaptics TouchPad Enhancements
TSVNCache.exe	Victor H...	00	3,032 K	TortoiseSVN status cache
InputPersonalization.exe	Victor H...	00	2,780 K	Input Personalization Server
Scheduler.exe *32	Victor H...	00	2,752 K	Scheduler

Windows Task Manager

Do you want to end this process?

If an open program is associated with this process, it will close and you will lose any unsaved data. If you end a system process, it might result in an unstable system. Are you sure you want to continue?

End process Cancel

☐ Show processes from all users

End Process

Windows Task Manager

File Options View Help

Applications Processes Services Performance Networking Users

Image Name	User Name	CPU	Memory (...)	Description
Mendeley.exe *32	Victor H...	00	92,492 K	Mendeley.exe
explorer.exe	Victor H...	00	56,224 K	Windows Explorer
RegistryCleaner.exe *32	Victor H...	00	18,224 K	TuneUp Registry Cleaner
MSASCui.exe	Victor H...	00	10,176 K	Windows Defender User Interface
mozystat.exe	Victor H...	00	7,684 K	MozyHome Remote Backup Status Application
wisptis.exe	Victor H...	00	6,056 K	Microsoft Tablet PC Input Component
igfxsrv.exe	Victor H...	00	5,368 K	igfxsrv Module
asghost.exe *32	Victor H...	0		
taskeng.exe	Victor H...	0		
csrss.exe	SYSTEM	0		
TabTip.exe	Victor H...	0		
SetPoint.exe	Victor H...	0		
iTunesHelper.exe *32	Victor H...	0		
POWERPNT.EXE *32	Victor H...	0		
KHALMNPR.exe	Victor H...	0		
avp.exe *32	Victor H...	0		
pthosttr.exe *32	Victor H...	0		
wisptis.exe	SYSTEM	0		
taskmgr.exe	Victor H...	08	3,500 K	Windows Task Manager
QLBCTRL.exe *32	Victor H...	00	3,060 K	Quick Launch Buttons
SynTPEnh.exe	Victor H...	00	3,048 K	Synaptics TouchPad Enhancements
TSVNCache.exe	Victor H...	00	3,032 K	TortoiseSVN status cache
InputPersonalization.exe	Victor H...	00	2,780 K	Input Personalization Server
Scheduler.exe *32	Victor H...	00	2,752 K	Scheduler

☐ Show processes from all users

End Process

Unable to Terminate Process



The operation could not be completed.
The operation is not valid for this process.

OK

Windows Task Manager				
File Options View Help				
Applications Processes Services Performance Networking Users				
Image Name	User Name	CPU	Memory (...)	Description
Mendeley.exe *32	Victor H...	00	92,492 K	Mendeley.exe
explorer.exe	Victor H...	00	56,224 K	Windows Explorer
RegistryCleaner.exe *32	Victor H...	00	18,224 K	TuneUp Registry Cleaner
MSASCui.exe	Victor H...	00	10,176 K	Windows Defender User Interface
mozystat.exe	Victor H...	00	7,684 K	MozyHome Remote Backup Status Application
wisptis.exe	Victor H...	00	6,056 K	Microsoft Tablet PC Input Component
igfxsrv.exe	Victor H...	00	5,368 K	igfxsrv Module
asghost.exe *32	Victor H...	00	5,192 K	Global Virtual Card Host
taskeng.exe	Victor H...	01	4,820 K	Task Scheduler Engine
csrss.exe	SYSTEM	00	4,680 K	Client Server Runtime Process
TabTip.exe	Victor H...	00	4,536 K	Tablet PC Input Panel Accessory
SetPoint.exe	Victor H...	00	4,508 K	Logitech SetPoint Event Manager (UNICODE)
iTunesHelper.exe *32	Victor H...	00	4,484 K	iTunesHelper Module
POWERPNT.EXE *32	Victor H...	01	4,352 K	Microsoft Office PowerPoint
KHALMNP.R.exe	Victor H...	00	4,264 K	Logitech KHAL Main Process
avp.exe *32	Victor H...	00	4,204 K	Kaspersky Anti-Virus
pthosttr.exe *32	Victor H...	00	3,956 K	HP ProtectTools Security Manager
wisptis.exe	SYSTEM	00	3,660 K	Microsoft Tablet PC Input Component
taskmgr.exe	Victor H...	06	3,500 K	Windows Task Manager
QLBCTRL.exe *32	Victor H...	00	3,060 K	Quick Launch Buttons
SynTPEnh.exe	Victor H...	00	3,048 K	Synaptics TouchPad Enhancements
TSVNCache.exe	Victor H...	00	3,032 K	TortoiseSVN status cache
InputPersonalization.exe	Victor H...	01	2,780 K	Input Personalization Server
Scheduler.exe *32	Victor H...	00	2,752 K	Scheduler

☐ Show processes from all users

End Process

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2. Hennig-Thurau T, Henning V, Sattler H, Eggers F, Houston M B. Optimizing the Sequential Distribution Model for Motion Pictures. In: *Enhancing Knowledge Development in Marketing: Proceedings of the 2006 AMA Summer Educators' Conference*. Chicago: American Marketing Association; 2006.

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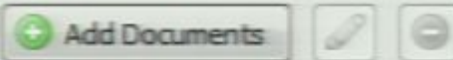
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3. Hennig-Thurau T, Henning V, Sattler H, Eggers F, Houston M B. The Last Picture Show? Timing and Order of Movie Distribution Channels. *Journal of Marketing*. 2007;71(October):63-83.

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4. Hennig-Thurau T, Henning V, Sattler H. Consumer File Sharing of Motion Pictures. *Journal of Marketing*. 2007;71(October):1-18.

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5. Hennig-Thurau T, Henning V. Consumer file sharing of motion pictures: Consequences and Determinants. In: *Enhancing Knowledge Development in Marketing: Proceedings of the 2005 AMA Summer Educators' Conference*. Chicago: American Marketing Association; 2005.

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5. He

Firefox Add-on Updates

Ctrl-Tab 0.19.2

Version 0.19.3 is available.

☒ Include this update

Alert

!

services.addons.mozilla.org:443 uses an invalid security certificate.

The certificate is not trusted because it is self signed.

The certificate is only valid for webaaa.login

(Error code: sec_error_untrusted_issuer)

OK

Install Updates

Show Information

Skip

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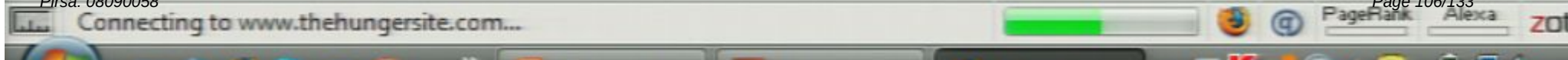
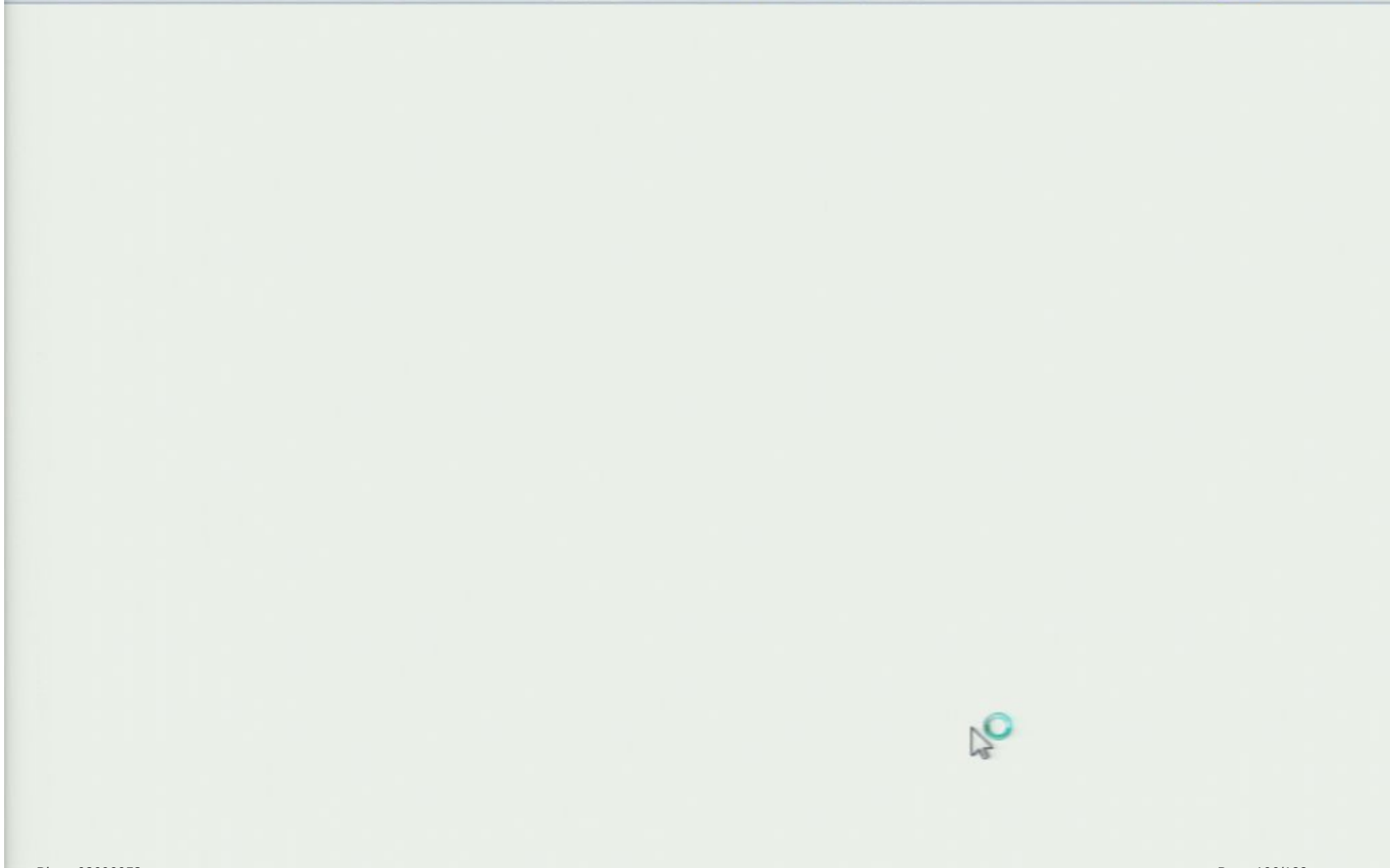
Firefox Add-on Updates

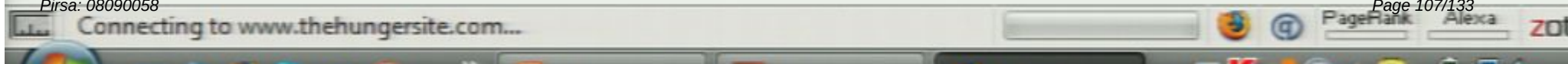
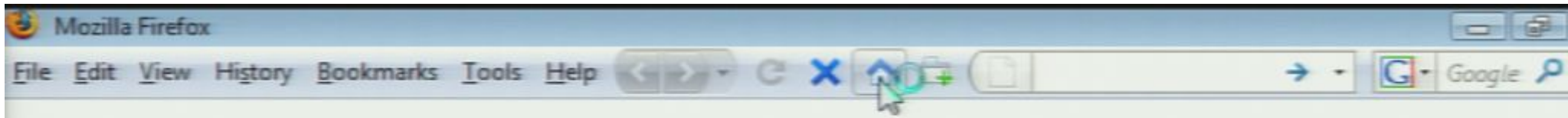
There are new updates available for your add-ons.

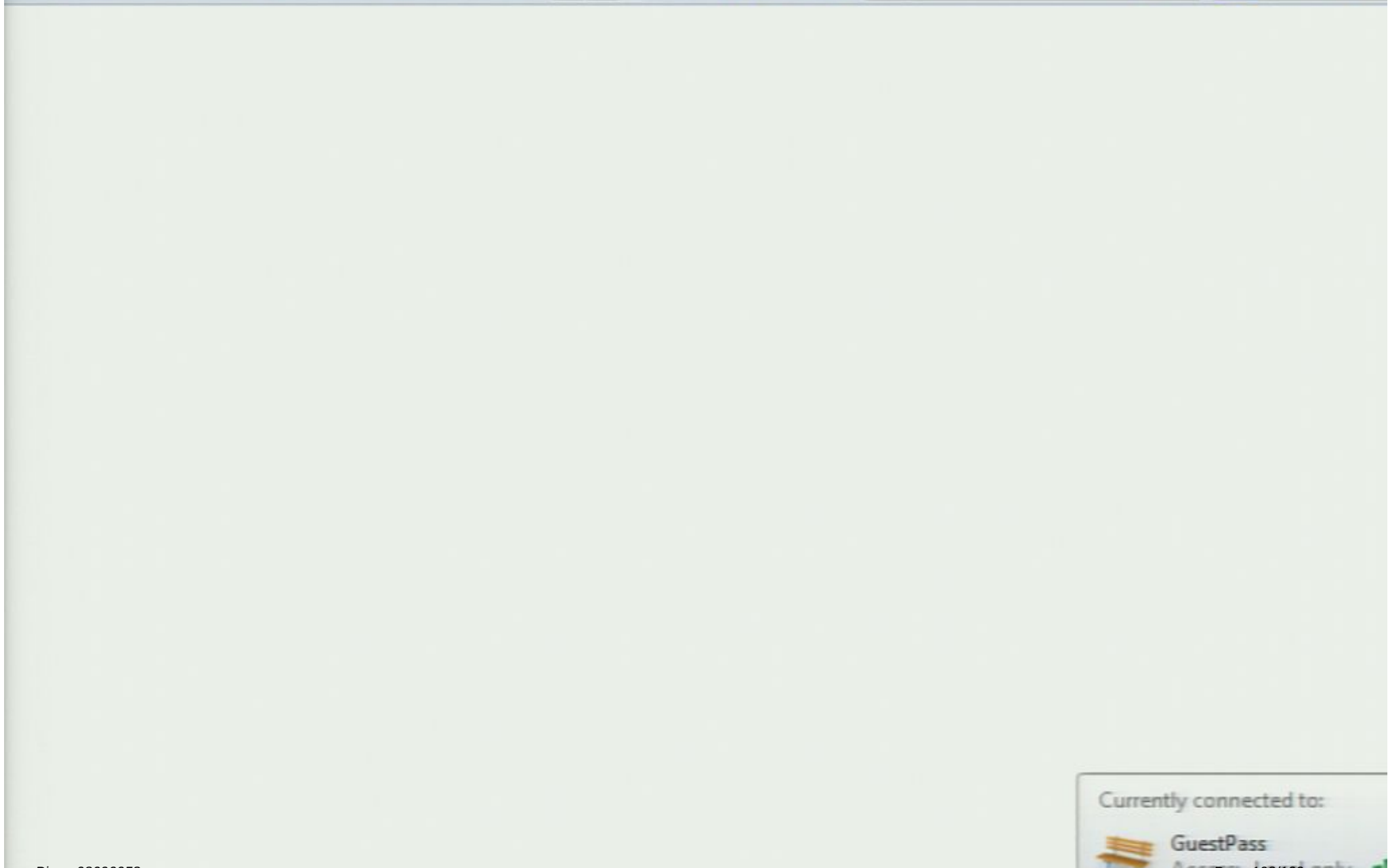
 **Ctrl-Tab** 0.19.2
Version 0.19.3 is available.

☒ Include this update

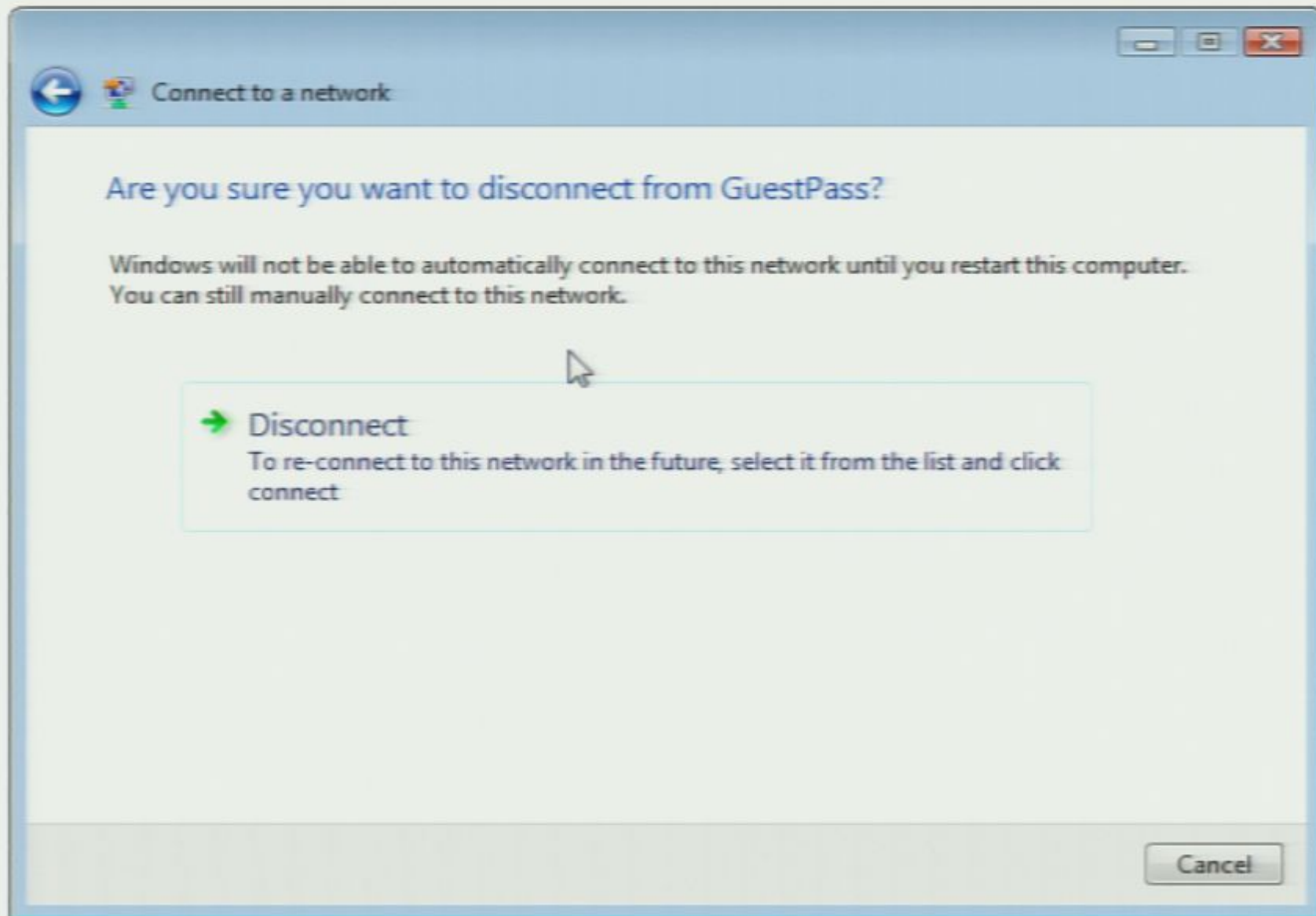
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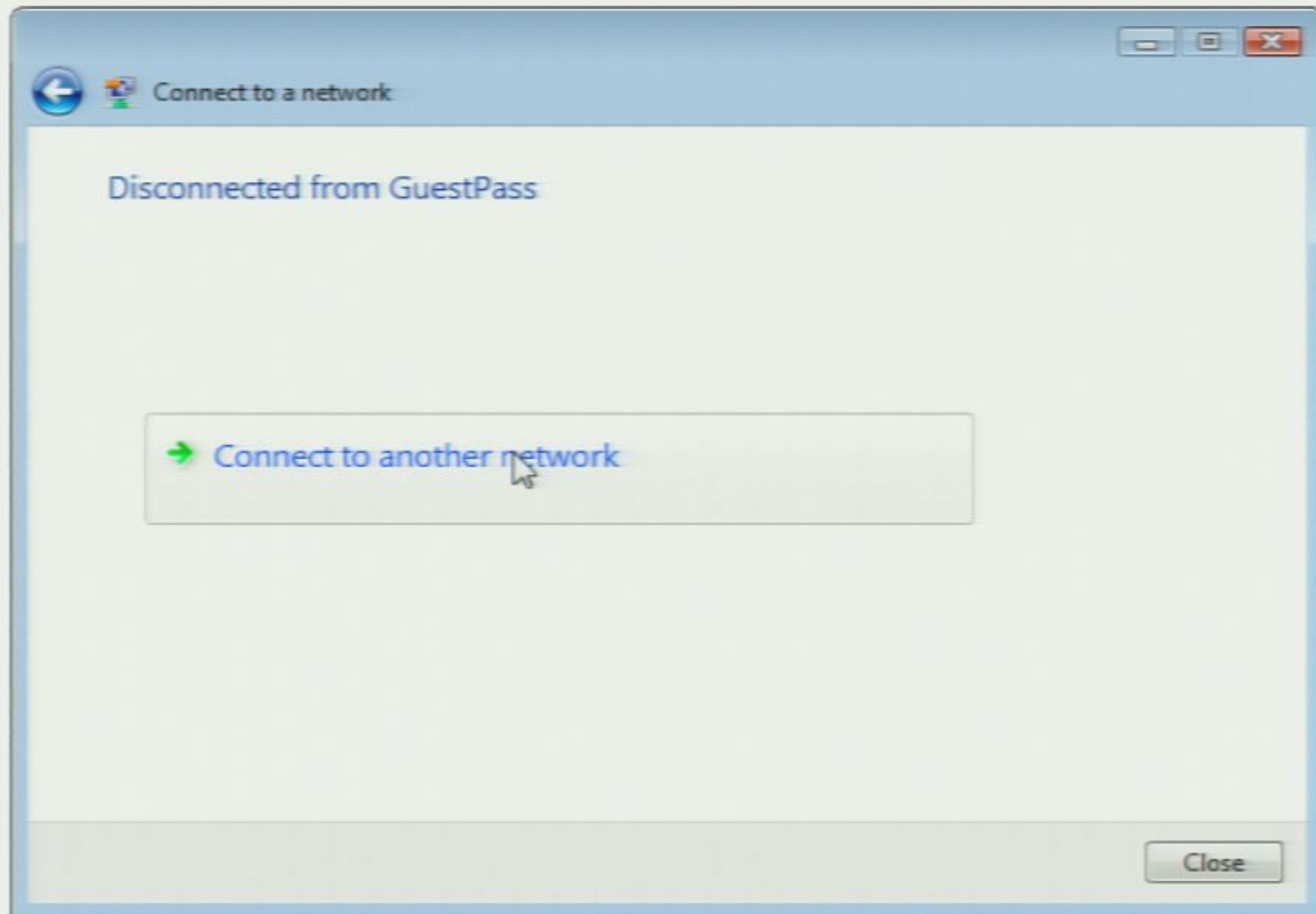


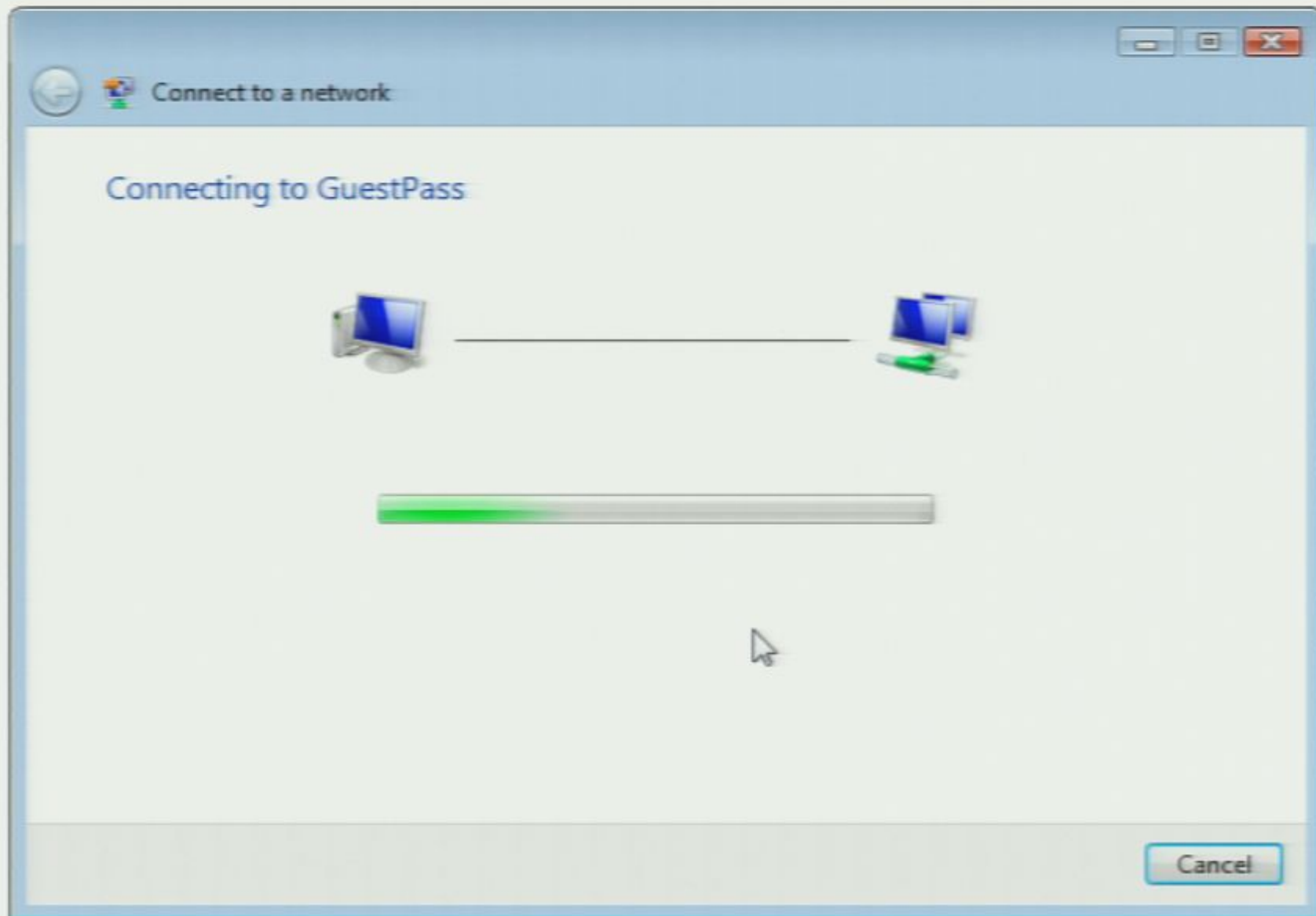


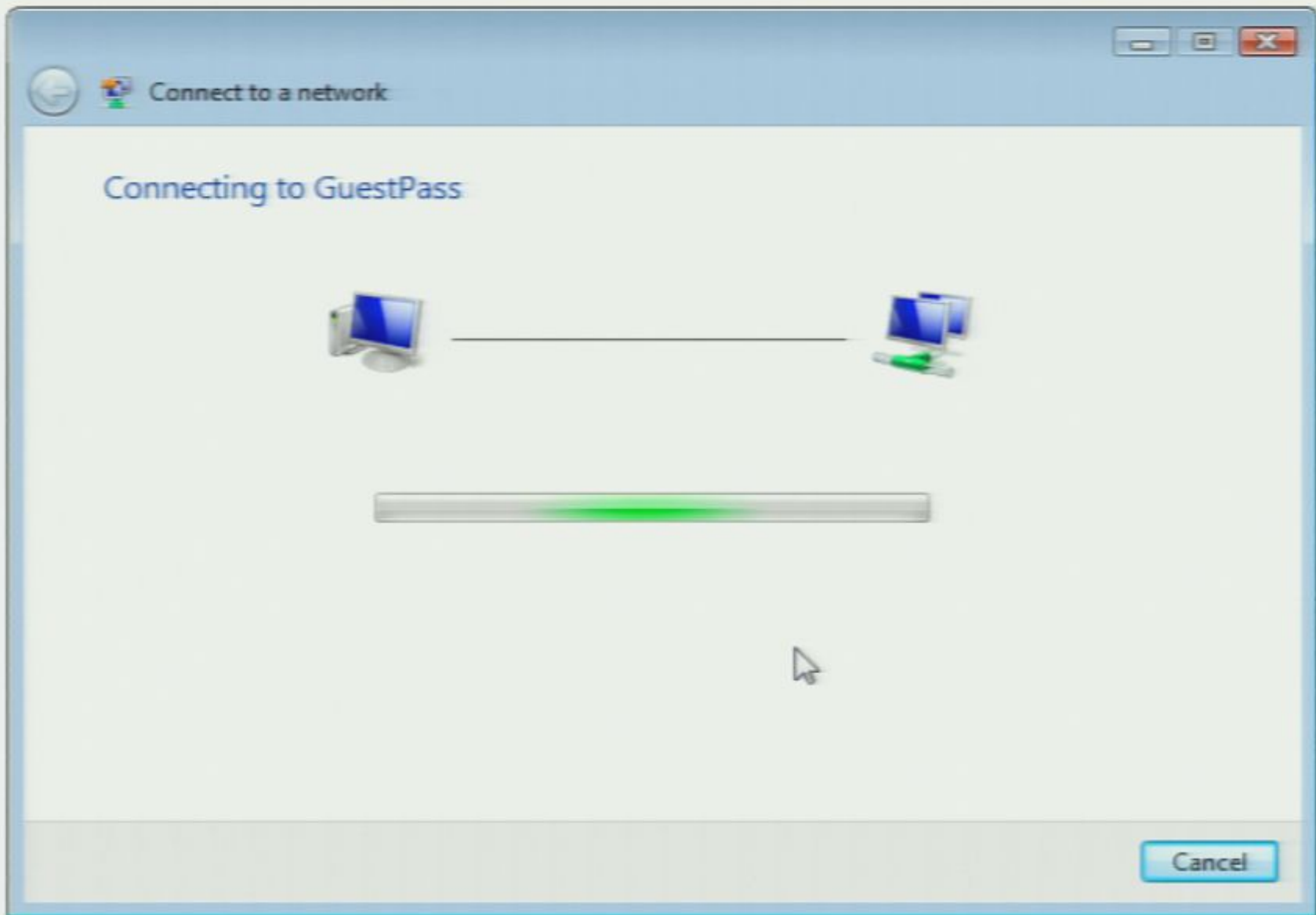


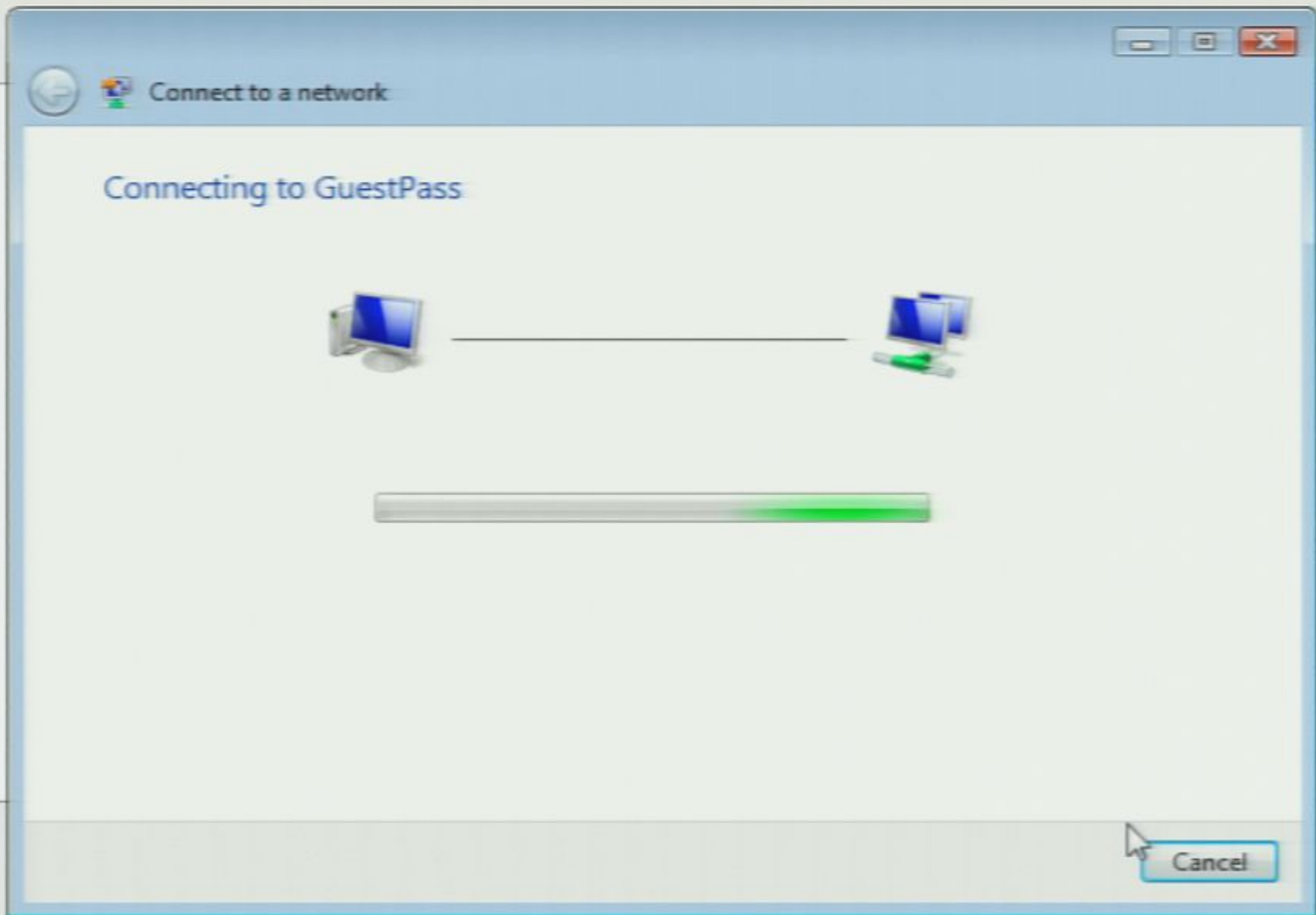
- Disconnect from
- Connect to a network
- Turn on activity animation
- Turn off notification of new networks
- Diagnose and repair
- Network and Sharing Center











Connect to a network

Successfully connected to GuestPass

Close



Failed to Connect

The connection was refused when attempting to contact
www.thehungersite.com.

Though the site seems valid, the browser was unable to establish a connection.

- Could the site be temporarily unavailable? Try again later.
- Are you unable to browse other sites? Check the computer's network connection.
- Is your computer or network protected by a firewall or proxy? Incorrect settings can interfere with Web browsing.

Try Again



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Microsoft PowerPoint 2010 interface showing a presentation slide titled "Mendeley Desktop" and "Mendeley Web". The slide content includes a screenshot of the Mendeley Desktop application and a screenshot of the Mendeley Web interface. The slide is labeled "Slide 14 of 30". The status bar indicates "Standarddesign", "English (United Kingdom)", and "60%".

The ribbon includes tabs: Home, Insert, Design, Animations, Slide Show, Review, View, Add-Ins, and PDF-XChange 4. The ribbon groups include Clipboard, Slides, Font, Paragraph, Drawing, and Editing.

The Custom Animation task pane is visible on the right, showing options to Add Effect, Remove, Modify effect, Start, Property, Speed, Re-Order, Play, Slide Show, and AutoPreview.

The slide content shows a comparison between Mendeley Desktop and Mendeley Web. The text "Mendeley Desktop" and "Mendeley Web" is overlaid on the respective screenshots. A white arrow points from the Mendeley Desktop screenshot to the Mendeley Web screenshot.

Slide 14 of 30 "Standarddesign" English (United Kingdom) 60%

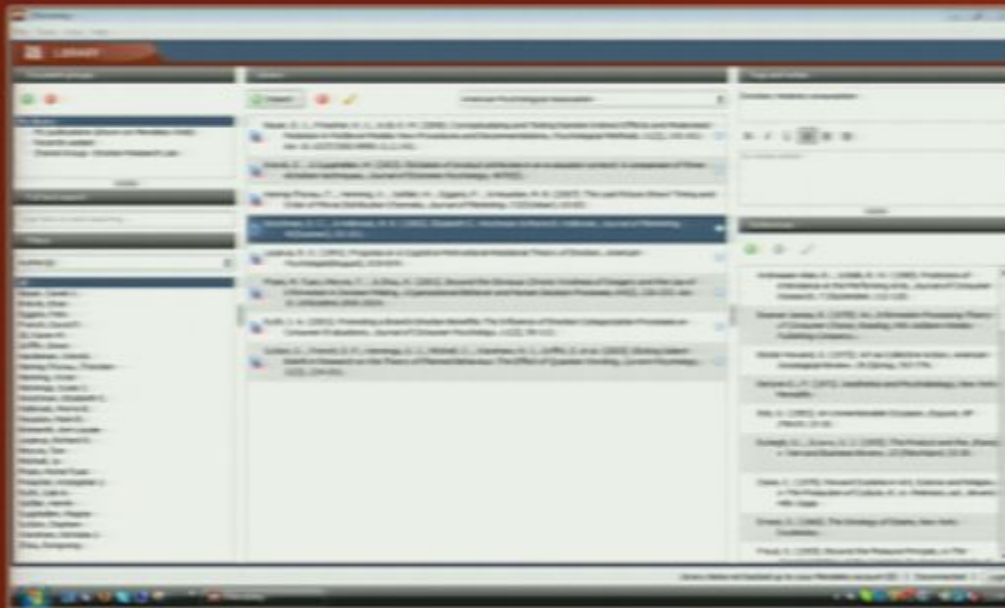
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The Custom Animation task pane is visible on the right, showing options to Add Effect, Remove, Modify effect, Start, Property, Speed, Re-Order, Play, Slide Show, and AutoPreview.

The status bar at the bottom indicates: Slide 14 of 30, Standarddesign, English (United Kingdom), 60%.

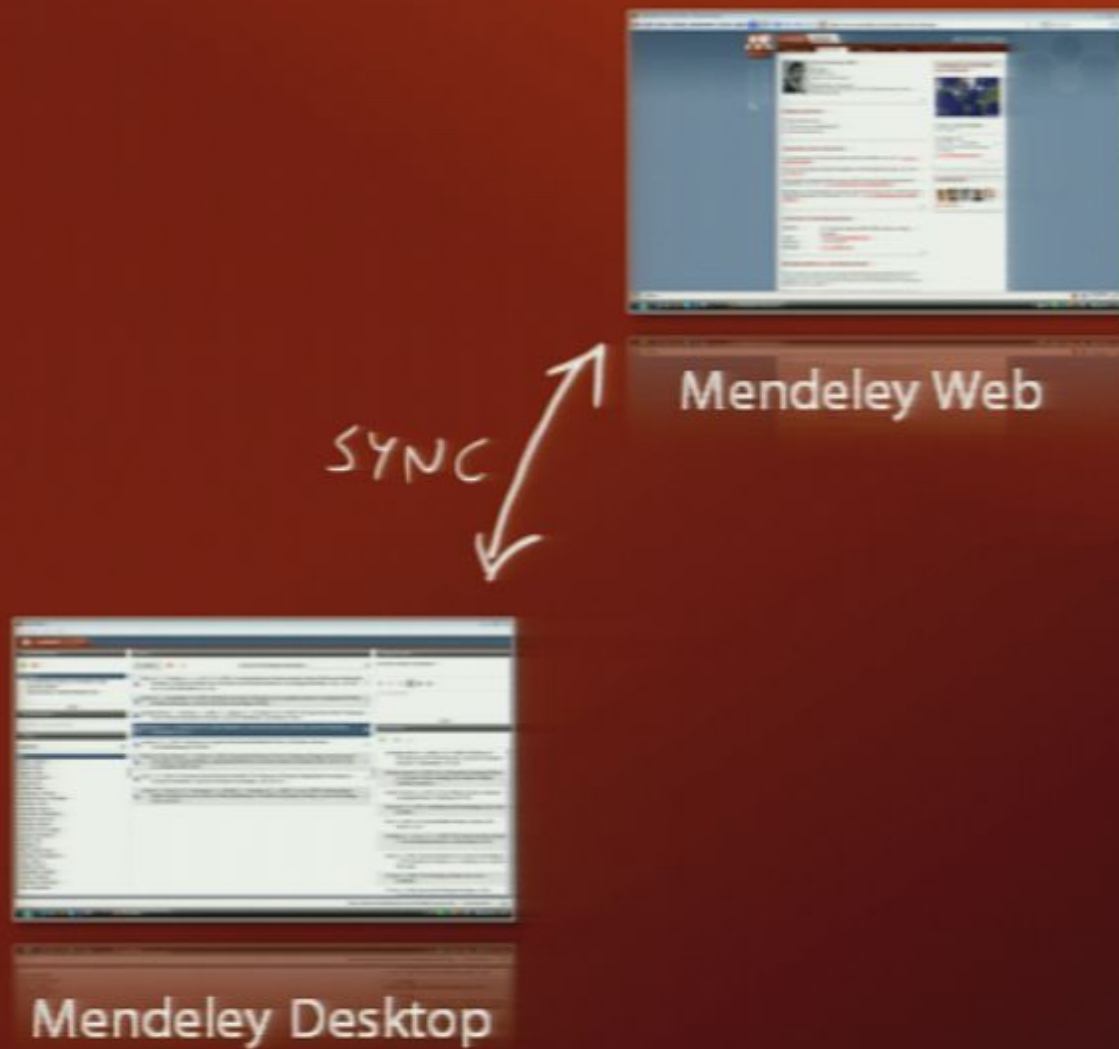
Mendeley combines



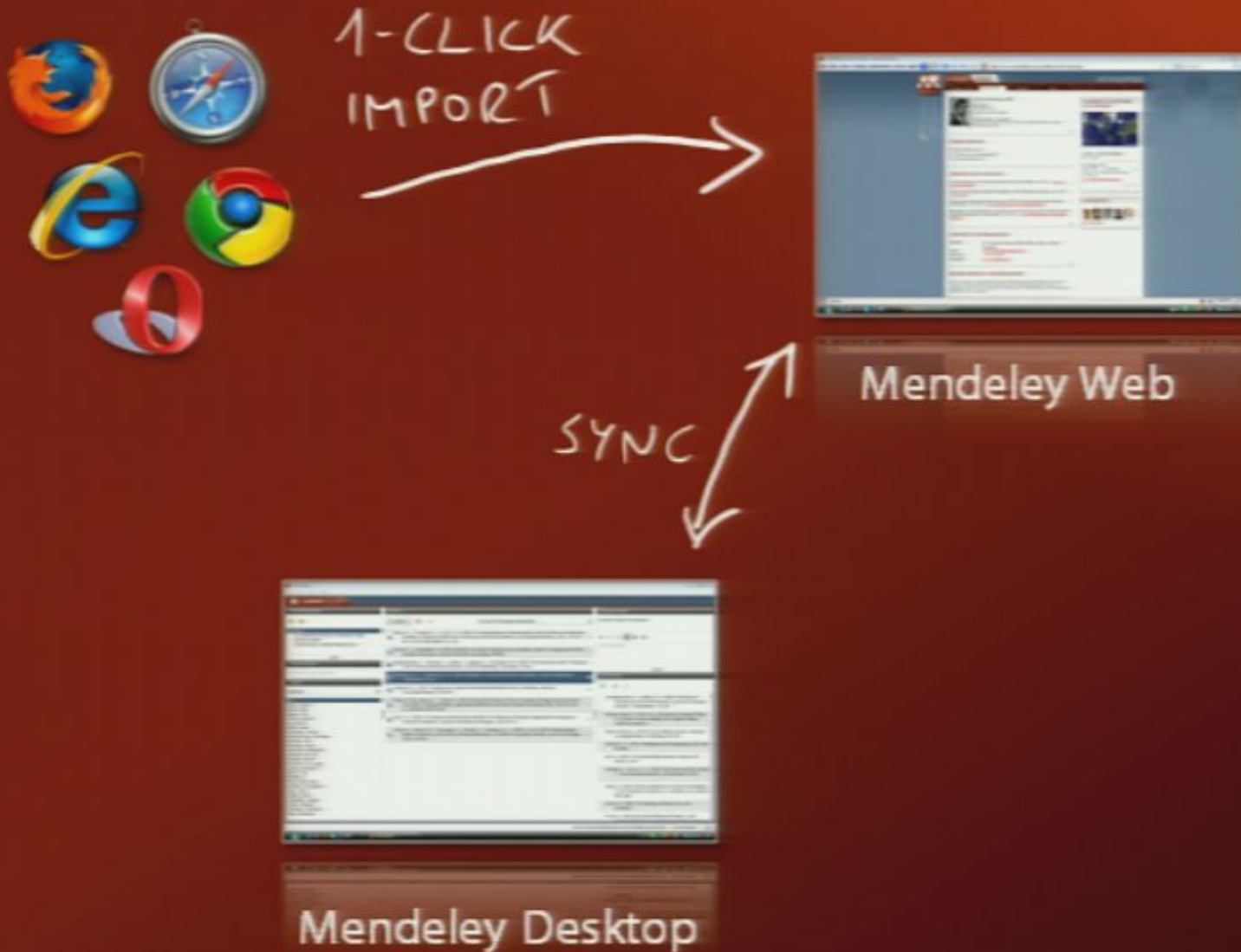
Mendeley Desktop

Mendeley Web

So what's next?



So what's next?



So what's next?

